NO. D-11076

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH. ORDER NO. 93157

DATE 11-9-55

6½ M BURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 24 1956 B-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 5CK2516

IMPRINT SAME AS ABOVE

NELIS TULIP FARMS, HOLLAND, MICHIGAN

(at bottom of message space- in script): IT'S TULIP TIME IN HOLLAND EVERY YEAR IN MAY.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2516

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1974 #I

22x23

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-948½	BOARD READING	32-454
BLUE			
F-16	9 UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH	17 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16 200 - 9 UNITS	

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				NOV 17 1955
REPHOTO				
PHOTO-LITHO			NOV 18 1956	JAN 2[illegible] 1956
BLUEPRINT STRIPPING, OPAQUING				JAN 24 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

B

1974

#1

NO. D-11077

DISTRIBUTED BY NELIS TULIP FARM, HOLLAND, MICH. ORDER NO. 93157

DATE 11-9-55

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPEC. R. M. YES-same as 5CK2518
TITLE IN FULL	IMPRINT SAME AS ABOVE NELIS TULIP FARMS, HOLLAND, MICHIGAN (at bottom of message space - in script): IT'S TULIP TIME IN HOLLAND EVERY YEAR IN MAY
FEB 6 - 1956 B	PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2518 ← 6749

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

22x23

CAMERA No.	F	LENS READING	200
CAMERA READING	82-912	BOARD READING	32-358½
BLUE			
F-16	9 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH	16 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	200 - 9 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			N[illegible] 1[illegible] [illegible]55	NOV 17 1955
REPHOTO			NOV 18 1955 JAN 6 1956	FEB 6 1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6761

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11078 ORDER NO. 93182 DATE 11-11-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STREATER INDUSTRIES, INC.
SPRING PARK, MINNESOTA

25 M DOUBLE CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ASSOCIATION DESIGNED -
TO SELL MORE TOOLS
STREATER FLEX - ORAMA STORE FIXTURES

DEC 21 1955

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP TRANSPARENCY AS INDICATED
LAYOUT ENCLOSED WITH ALL INSTRUCTIONS

COLOR DESCRIPTION

SUBMIT PROOF

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

B

1977

Tape 75

MAGENTA SCREEN

CAMERA No. 2 LENS READING 135
CAMERA READING 65-489 BOARD READING 21-260½
BLUE 3-147 18-20
F-16 5 UNITS FLASH 7 SEC. MASK X D.
YELLOW 3-154 18-30
F-16 4½ UNITS FLASH 9 SEC. MASK
RED 2-160 20-21
F-16 4½ UNITS FLASH 12 SEC. MASK
BLACK 3-157 19-21 D.
F-16 2 UNITS FLASH 11 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: Reverse in camera
shoot out all colors

Proof thurs
Dec. 1 —

use
SHOOT OUT
for Type + Oval

RUSH

Be sure to
strip in Oval
copy in Red + Blue

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11079 ORDER NO. 93185 DATE 11-14-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. VIATOR CHURCH
CHICAGO, ILLINOIS

4 M DOUBLE CARDS SIZE 3½ X 11" STYLE PHOTO-FINISH* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ST. VIATOR CHURCH
4170 ADDISON ST. CHICAGO,ILL.

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1C360 - WITH SAME ARRANGEMENT -
WITH EXCEPTION OF TYPE CHANGE ON INSIDE OF FOLD, TO
MMMMMMMM BE RUN IN BLACK ON VERTICAL.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Run on Vertical Michle

Pet o

NO. D-11080

OLYMPIC COMMISSARY CO., YOUNGSTOWN, OHIO

ORDER NO. 93313

DATE 11-16-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM THE OHIO TURNPIKE

Black

Red

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

OTP-G-1. LARGEST BRIDGES ON THE OHIO TURNPIKE. 282 Bridges and 40 railroad bridges carry roads or railroad tracks either under or over the 241 mile Ohio Turnpike.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2574

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Stripping Film

20171-3+4

MAGENTA SCREEN

CAMERA No.	2		LENS READING	100	
CAMERA READING	7-617		BOARD READING	19	
BLUE	2-150			17-23	
F-16	10	UNITS	FLASH	11	SEC. MASK
YELLOW	2-155			17-24	
F-16	9 1/2	UNITS	FLASH	13	SEC. MASK
RED	2-162			17-24	
F-16	10	UNITS	FLASH	20	SEC. MASK
BLACK	2-160			17-25	
F-16	6	UNITS	FLASH	18	SEC.
EXTRA SKY EXPOSURE			F-16	6	UNITS

REMARKS: New Sky-8 Add new sky #5

286 1/2

#2

2027

4 Parts

Stripping Film

1X	2
Ok 3	4

3 5/16

4 9/16

over

Positives 3 5/16 x 4 9/16 O.C., same on 5CK 2574

SHOOT OUT for Red

Strip color G132

Simmons Hoc transparencies 1/9/56

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By Rg

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 29 1955	DEC 8 - 1955
SKETCH Lo		2 1/4	Lettering	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	45			Dec. 22, 1955

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11081

OLYMPIC COMMISSARY CO., YOUNGSTOWN, OHIO

ORDER NO. 93313

DATE 11-16-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JAN 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ✓

IMPRINT NONE

OTP-G-2. SKYLINE OR ARCH BRIDGE SPANNING THE SCENIC OHIO TURNPIKE

DEC 8 1955

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP BEST WAY.

PUT IN NEW SKY WITH CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B

NEW SKY # 16

#I

2018

22x23 Screen

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	83-055	BOARD READING	32-478
BLUE	2-150	18-22	
F-16	8 UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW	2-149	18-22	
F-16	8 UNITS	FLASH	16 SEC. MASK
RED	2-160	18-22	
F-16	7 UNITS	FLASH	20 SEC. MASK
BLACK	2-160	19-24	
F-16	5 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200-10 UNITS

REMARKS:

Put in Sky with Clouds

Jumbo Pay only

E 732

[illegible] 1-9/56

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 25 1955	NOV 30 1955
SKETCH				
RETOUCHING				NOV 25 1955
REPHOTO				
PHOTO-LITHO			DEC 9 1955	JAN 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40			12-22-55

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

X

Crop Top

4 9/15 B

NO. D-11082

OLYMPIC COMMISSARY CO.,YOUNGSTOWN,OHIO

ORDER NO. 93313

DATE 11-16-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC 28 1955 B ②

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 5CK2570 ✓

IMPRINT NONE

OTP-G-3. PICTURESQUE COUNTRYSIDE ALONG OHIO'S 241 MILE TURNPIKE

DEC 1 - 1955 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2570

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1999

#I

MAGENTA SCREEN

CAMERA No. I		LENS READING 200	
CAMERA READING 82-640½		BOARD READING 32-183	
BLUE			
F-16 8	UNITS	FLASH 17	SEC. ~~MASK~~
YELLOW			
F-16 8	UNITS	FLASH 18	SEC. MASK
RED			
F-16 7½	UNITS	FLASH 20	SEC. MASK
BLACK			
F-16 4½	UNITS	FLASH 19	SEC.
EXTRA SKY EXPOSURE		F-16 200-8	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 25 1955	
SKETCH				
RETOUCHING				NOV 25 1955
REPHOTO				
PHOTO-LITHO			DEC 1 1955	DEC 28 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G732

NO. D-11083

OLYMPIC COMMISSARY CO., YOUNGSTOWN, OHIO

ORDER NO. 93313

DATE 11-16-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
THE OHIO TURNPIKE — Red

JAN 11 1956

Cello.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ENCL

IMPRINT NONE

OTP-G-4. THE OHIO TURNPIKE,
"WORLD'S SAFEST HIGHWAY".

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2573

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

35M- Bof 2008 (4x5-2017)

MAGENTA SCREEN

CAMERA No. 2		LENS READING 88	
CAMERA READING 4-138½		BOARD READING 19- 684	
BLUE			
F-16 4½ UNITS		FLASH 8	SEC. MASK 9
YELLOW			
F-16 4 UNITS		FLASH 7	SEC. MASK 9
RED			
F-16 3½ UNITS		FLASH 7	SEC. MASK 9
BLACK			
F-16 1½ UNITS		FLASH 9	SEC. 4
EXTRA SKY EXPOSURE		F-16 3½	UNITS

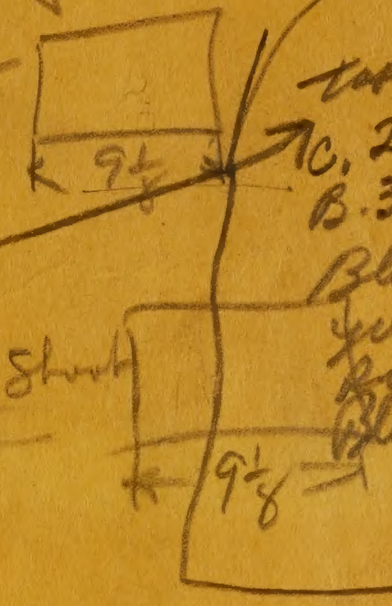
REMARKS: R.D. #2

35

TWO PARTS

35M at Top

Shoot



4x5

~~5CK1373~~

Shoot at Botto

tape 50-200 L.R.
Ranegister Device #1
C. 2. 893
B. 32-208
Blue 5 - 9
Yell 4½ - 10
Red 4½ - 12
Blk. 1½ - 12
- 4
1½ 15 extra
5½ 17

CUT FILM

G732

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 8 - 1955
SKETCH L.O		1½	NOV 29 1955	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JAN 11 1956
HAND COLOR PROOF				
ARTIST DEPT.	45			Dec. 22 1955

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11084

OLYMPIC COMMISSARY CO., YOUNGSTOWN, OHIO

ORDER NO. 93313

DATE 11-16-55

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

OTP*G-5. ONE OF THE TWO GATEWAYS AND ONE OF THE 15 TOLL PLAZAS OF THE $326,000,000 OHIO TURNPIKE. An estimated 39,000 vehicles pass through these terminals daily.

PHOTO PROPERTY OF C.T.

JAN 11 1956

RETOUCHING AND COLOR DESCRIPTION

Both View Top View

USE KODACHROMES FROM 5CK2563 & 5CK2564 AND ARRANGE IN NICEST AND MOST APPEALING WAY.

DEC 8 - 1955

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1999B NEW SKY #11

MAGENTA SCREEN

CAMERA No. I		LENS READING 200	
CAMERA READING 82-588½		BOARD READING 32-136½	
BLUE			
F-16	8 UNITS	FLASH 18	SEC. ~~MASK~~
YELLOW			
F-16	8 UNITS	FLASH 18	SEC. MASK
RED			
F-16	7 UNITS	FLASH 20	SEC. MASK
BLACK			
F-16	4½ UNITS	FLASH 19	SEC.
EXTRA SKY EXPOSURE		F-16 200 9	UNITS

REMARKS:

PART #I

NEW SKY

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			NOV 25 1955	NOV 30 1955
SKETCH		1		NOV 25 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO			[illegible] 1955	
BLUEPRINT STRIPPING, OPAQUING			DEC 9 1955	JAN 11 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

MAGENTA SCREEN

#I

CAMERA No. I		LENS READING 200	
CAMERA READING 82-588½		BOARD READING 32-136½	
BLUE			
F-16	8 UNITS	FLASH 18	SEC. ~~MASK~~
YELLOW			
F-16	8 UNITS	FLASH 19	SEC. MASK
RED			
F-16	7 UNITS	FLASH 20	SEC. MASK
BLACK			
F-16	4½ UNITS	FLASH 20	SEC.
EXTRA SKY EXPOSURE		F-16 200 9	UNITS

REMARKS:

6732

NO. D-11085

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93295

DATE 11-18-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP OF WISCONSIN
16 NATURAL COLOR VIEWS

MAR 23 1956 OK, Paper Proofs

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

MAR 20 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 4CK1959 (WARF-EXCURSION BOAT) SEE LAYOUT

WHITE BACKGROUND with RED LETTERS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D- 11085

DISTRIBUTED BY TOMMY THOMPSON,ASHLAND,WIS.

ORDER NO. 93295

DATE 11-18-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE:COPYRIGHT MCMLVI BY
CURT TEICH & CO.,INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR"(R) CREATION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 3CK1320 (ORE BOAT)
SEE LAYOUT

USE POS. FROM F.C. D11046

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

21

Sht 2h

tupe 72 6/10

MAGENTA SCREEN

CAMERA No. 2			LENS READING 140		
CAMERA READING 7-180			BOARD READING 22-81		
BLUE					
F-16	5	UNITS	FLASH	12	SEC. MASK
YELLOW					
F-16	4	UNITS	FLASH	12	SEC. MASK
RED					
F-16	3½	UNITS	FLASH	12	SEC. MASK
BLACK					
F-16	1½	UNITS	FLASH	12	SEC. 1
EXTRA SKY EXPOSURE			F-16	3½	UNITS

REMARKS:

Get Old Position for Boat + Duplicate

mount cut film

MAGENTA SCREEN

CAMERA No.			LENS READING		
CAMERA READING			BOARD READING		
BLUE					
F-16		UNITS	FLASH		SEC. MASK
YELLOW					
F-16		UNITS	FLASH		SEC. MASK
RED					
F-16		UNITS	FLASH		SEC. MASK
BLACK					
F-16		UNITS	FLASH		SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS:

C786

NO. D-11086

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93363

DATE 11-21-55

12½ M	LARGE FOLDER COVER	C.T.CURTEICHCOLOR	FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
HAYWARD ATTRACTIONS

16 NATURAL COLOR VIEWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

MAR 20 1956 13

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEW SUBJECT 5CK2657 (Group of Deer). SEE LAYOUT

YELLOW BACKGROUND - RED LETTERS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2069

NO. D-11086

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93363

DATE 11-21-55

12½ M	LARGE FOLDER COVER	C.T.CURTEICHCOLOR	BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE:COPYRIGHT MCMLVI BY
[redacted] CURT TEICH & CO.,INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" (R) CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 5CK2679 (Deer by Lake)
SEE LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Bot 2032

~~[illegible]~~ [illegible] 2 [illegible]

1½

TOP + BOTTOM

MAGENTA SCREEN

CAMERA No.	F	LENS READING	195
CAMERA READING	80-533	BOARD READING	30-617
BLUE			
F-16	8 UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	8 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	6½ UNITS

REMARKS:

Mount
Cut film

MAGENTA SCREEN

CAMERA No.	F	LENS READING	137
CAMERA READING	66-538	BOARD READING	21-840
BLUE			
F-16	7 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW			
F-16	6½ UNITS	FLASH	15 SEC. MASK
RED			
F-16	7 UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	3½ UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	137-5 UNITS

REMARKS:

E786

NO. D-11087

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93409

DATE 11-22-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAR 26 1956 B

"HISTORYLAND"

HAYWARD, WISCONSIN

16 NATURAL COLOR VIEWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES ✓

IMPRINT SAME AS ABOVE

MAR 20 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEW SUBJECT 5CK2658 (Fancy Feather Greets Her Chief)
YELLOW BACKGROUND WITH RED LETTERS

~~SEE LAYOUT~~

SUBMIT SKETCH

Box 2074

make sheet out for Sep.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11087

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93409

DATE 11-22-55

12½ M LARCE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE:COPYRIGHT MCMLV1 BY
CURT TEICH & CO.,INC.,
CHICACO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINNE CURTEICH-CHICAGO
"CURTEICHCOLOR"(R) CREATION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 5CK2670 ✓ (Four Horse Team)

~~SEE LAYOUT~~

Use full transparency

Box 2057

make sheet out for Sep.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2074
2057

MAGENTA SCREEN

Type 72

CAMERA No.	2	LENS READING	140
CAMERA READING	6-952½	FOCUS READING	21-939
BLUE			
F-16	5	9	SEC. MASK
YELLOW			
F-16	5	8	SEC. MASK
RED			
F-16	5	11	MASK
BLACK			
F-16	1½ UNITS	12	SEC
EXTRA SKY EXPOSURE		F-16	2½ UNITS

REMARKS: 2658

Mount cut film

MAGENTA SCREEN

Type 65

CAMERA No.	2	LENS READING	155
CAMERA READING	70-778	FOCUS READING	21-84
BLUE			
F-16	5	10	SEC. MASK
YELLOW			
F-16	5	9	SEC. MASK
RED			
F-16	5	10	MASK
BLACK			
F-16	2½ UNITS	12	SEC.
EXTRA SKY EXPOSURE		F-16	3½ UNITS

REMARKS: Jh-5CK-2670

E786

NO. D-11088

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93412

DATE 11-22-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

COPPER FALLS STATE PARK

MAR 22 1956

1. NATURAL COLOR VIEWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES ✓

IMPRINT SAME AS ABOVE ✓

MAR 20 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE NEW SUBJECT 5CK2655 (COPPER FALLS) SEE LAYOUT

YELLOW BACKGROUND - GREEN LETTERS AND RED LETTERS

SUBMIT SKETCH

Box 2087

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11088

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 93412

DATE 11-22-55

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC.,
CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR"(R) CREATION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK COVER - USE SUBJECT 3CK1313 (Bad River Gorge)

SEE LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Contact

861-2h

Contents

22×23

MAGENTA SCREEN

CAMERA No. F

CAMERA READING 63-122½

LENS READING 125

[illegible] 20-47½

BLUE F-16 8 — 16 SEC. MASK

YELLOW F-16 7 — 18 SEC. MASK

RED F-16 7 — 18 SEC. MASK

BLACK F-16 4 UNITS — 20 SEC.

EXTRA SKY EXPOSURE F-16 125 UNITS

REMARKS:

mount cut film

MAGENTA SCREEN

CAMERA No.

CAMERA READING

LENS READING

BLUE F-16 SEC. MASK

YELLOW F-16 SEC. MASK

RED F-16 SEC. MASK

BLACK F-16 UNITS SEC.

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

G786

NO. D-11089

HANNIBAL NEWS CO., HANNIBAL, MO., DISTRIBUTOR

ORDER NO. 93446

DATE 11-23-55

12½ M LARGE FOLDER COVER C.T. ~~AMERICAN~~ ART COLORTONEFRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

Border

TITLE IN FULL

HANNIBAL, MISSOURI

~~MARK TWAIN'S BOYHOOD HOME~~

SMALL TYPE: COPYRIGHT MCMLV1 BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES ✓

IMPRINT SAME AS ABOVE

set up

[illegible] B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE 7B29-N for Head
USE 9A14-N for "Boyhood Home"

SUBMIT SKETCH
Follow diagram attached

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11089

HANNIBAL NEWS CO., HANNIBAL, MO., DISTRIBUTOR

ORDER NO. 93446

DATE 11-23-55

12½ M LARGE FOLDER COVER C.T. ~~AMERICAN~~ ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HANNIBAL, MISSOURI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE #4B119-N

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C Option 1 ?

~~6734~~

6763

NO. D-11090

DISTRIBUTED BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST.,CARLSBAD,NEW MEXICO
GIANT

ORDER NO. 93466

DATE 11-25-55

6½M M ~~JUMBO~~ POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 28 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC **R. M.** Yes same as 5CK2729

IMPRINT Same as above.

THE BIG ROOM
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

DEC 21 1955

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 5CK2729 ⟸ Pos. 6781

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 2000

Tape 52

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 80-485 ✓		BOARD READING 30-417	
BLUE 2' 155		11- 23	
F-16	6 UNITS	FLASH 10	SEC. MASK
YELLOW 2' 154		11- 23	
F-16	5¼ UNITS	FLASH 10	SEC. MASK
RED 2' 160		11- 23	
F-16	5½ UNITS	FLASH 12	SEC. MASK
BLACK 2' 165		10- 33	
F-16	2½ UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Snip 5½ X 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 8 - 1955
SKETCH				
RETOUCHING			[illegible] 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 28 1955	FEB 27 1956
HAND COLOR PROOF				
ARTIST DEPT.	45.	34		1-11-56

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6799

NO. D-11091

COPYRIGHT BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

ORDER NO. 93509

DATE 11-25-55

25 M C.T. CURTEICHCOLOR BOOK COVER 5¼ X 8-3/8" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CARLSBAD CAVERNS
NATIONAL PARK
NEW MEXICO

FRONT: NATURAL ENTRANCE BY TRAIL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

P.C. stock

IMPRINT SAME AS ABOVE
&
AN EXCLUSIVE CURTEICHCOLOR (R)
CREATION FROM NATURAL COLOR
TRANSPARENCIES.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT COVER USE SUBJECT D-10466 (ENTRANCE)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C

NOV 28 1955 9½ hr

add 1 h

MAGENTA SCREEN

CAMERA No. | LENS READING
CAMERA READING |
F-16
YELLOW
F-16
F-16
BLACK
F-16 UNITS
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

Hold for R.M.
Req

NO. D-11091

COPYRIGHT BY HEMLER POST CARD CO.,
507 W. BONBRIGHT ST., CARLSBAD, NEW MEXICO

ORDER NO. 93509

DATE 11-25-55

25 M C.T. CURTEICHCOLOR BOOK COVER 5¼ X 8-3/8" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GIANT AND TWIN DOMES

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES (MAP)

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT D-10673 FOR BACK COVER VIEW
INSIDE VIEW OF MAP (FROM COVER D-9637)
BLOW UP AS LARGE AS POSSIBLE FOR PAGE SIZE
5¼ X 8-3/8"

SUBMIT: RET. PH PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.
F-16
F-16
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS

NO. D-11092

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 93517

DATE 11-28-55

12½ M CURTEICHCOLOR LONG LETTERS 28½ X 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FROM ...
MIAMI AND MIAMI BEACH
DEAR...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
C.T.CURTEICHCOLOR (R) CREATION,
(REG. U.S. PAT. OFF.)

JAN 30 1956

– R.M.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED, WITH VIEWS TO BE INCLUDED - AND TYPE MATTER.
TOP VIEW: USE SUBJECT 5CK826.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Layout & lettering letters

4½ Hrs.

2 E
2 – 2 Hrs

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JAN 30 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. D-11093

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 93517

DATE 11-28-55

12½ M CURTEICHCOLOR LONG LETTERS 28½ X 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FROM ...
FORT LAUDERDALE, FLORIDA
DEAR ....

B ② No P.Y

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
C.T. CURTEICHCOLOR (R) CREATION,
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

JAN [illegible] 1956

FOLLOW LAYOUT ENCLOSED, WITH VIEWS TO BE
INCLUDED - AND TYPE MATTER.
TOP VIEW: USE SUBJECT 5CK798.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Layout & lettering letter 4½ hrs

2 L

2 - 2 hrs

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 1 6 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

No. D-11094

Order No. 93517

Date 11-28-55

12½ M CURTEICHCOLOR LONG LETTERS 28½ X 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: UPPER, LOWER, CENTER-BORDER

Title in Full FROM....
THE OVERSEAS HIGHWAY FROM
MIAMI TO KEY WEST
DEAR....

JAN 30 [illegible] K.O. N.7x

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO R. M. YES

Imprint SAME AS ABOVE
&
C.T. CURTEICHCOLOR (R) CREATION,
(REG. U.S. PAT. OFF.)

Photo Property of CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT ENCLOSED, WITH VIEWS TO BE INCLUDED - AND TYPE MATTER.

TOP VIEW: USE SUBJECT 5CK901.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Layout & [illegible] letter 9½ x [illegible]

2 2

#5 2 hrs.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11095

CATSKILL GAME FARM CONCESSIONS
CATSKILL, NEW YORK

ORDER NO. 93553

DATE 11-30-55

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CATSKILL GAME FARM, INC.
CATSKILL, N. Y.

Front: ONE OF AMERICA'S GREATEST
ZOOLOGICAL PLAYGROUNDS

Paper Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

MAR 6 - [illegible] B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT 4EK2025 FOR FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11095

CATSKILL GAME FARM CONCESSIONS
CATSKILL, NEW YORK

ORDER NO. 93553

DATE 11-30-55

25 M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Small type: COPYRIGHT MCMLI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

CURTEICHCOLOR (R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

YELLOW BACKGROUND FOR BACK COVER.

USE SUBJECT 5CK1626 FOR LEFT SIDE VIEW
OF BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C

~~Sht 3~~

MAGENTA SCREEN

CAMERA No.

LENS [illegible]

BLACK

F-16

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

BLACK

F-16 SEC.

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

NO. D-11096

CAVERN SUPPLY CO., CARLSBAD, N.M.

ORDER NO. 93629

DATE 11-30-55

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-[illegible]x9-[illegible] FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 27 [illegible] B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE ✓

NATURAL ENTRANCE,
CARLSBAD CAVERNS NATIONAL PARK
NEW MEXICO

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

USE ~~FOLLOW~~ NEW SUBJECT 5CK2797

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2368

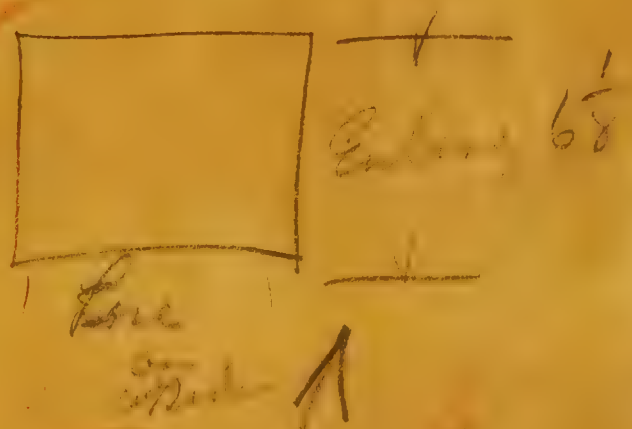
~~Bep 2090~~

MAGENTA SCREEN

CAMERA No.	2		LENS READING	80	
CAMERA READING	2-318		BOARD READING	20-754	
BLUE					
F-16	5	UNITS	FLASH	9	SEC. ~~MASK~~
YELLOW					
F-16	4½	UNITS	FLASH	9	SEC [✓ MASK]
RED					
F-16	4½	UNITS	FLASH	9	SEC. [✓ MASK]
BLACK					
F-16	2	UNITS	FLASH	9	SEC.
EXTRA SKY EXPOSURE			F-16	9	UNITS

REMARKS: [redacted]

6OK. 1585



Submit Proof

Pic Size att:
6 1/8 X 9 1/8

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 7 - 1956
SKETCH				
RETOUCHING			DEC 1 1955	DEC 2 1955
REPHOTO				
PHOTO-LITHO	DEC 15 1956			[illegible]
BLUEPRINT STRIPPING, OPAQUING			JUN 12 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11097

LOOKOUT MOUNTAIN VIEWS (SPLIT SHIPMENT)
CHATTANOOGA, TENNESSEE

ORDER NO. 93557

DATE 11-30-55

12½ M CURTEICHCOLOR P.C.BOOKLET COVER 3-3/8 X 5-15/16" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE, UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LOOKOUT MOUNTAIN
CHATTANOOGA, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

FEB 17 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH. - USE POST CARD SUBJECT 4CK1850

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Duplicate Pos.
Mark out Neg –

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 31 195
SKETCH Lo	2	1 1/2		DEC 14 1955
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		1½		

Grant

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11098 ORDER NO. 93565 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELLIOTT PAINT & VARNISH CO.,
CHICAGO, ILLINOIS

106½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate - Yes No Copyright in Plate Yes No
Title in full

DEC 28 1955

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Elliott's Uni-Tex)

FOLLOW LAYOUT AND TYPE MATTER ENCLOSED
WITH ALL INSTRUCTIONS
TO BE MADE FROM ART WORK

COLOR DESCRIPTION

Artwork rec'd 1/5/56

Submit Proof

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

1989 #I

MAGENTA SCREEN

	I 52-591		82 20-110
	~~5~~8		8
	4½		9
	3½		10
F-16	3		
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: flop over

53-906
19-292½

Lens R. 90
F 90-180

25 × 43/4
20 × 43/4
15 × 5½
12½ × 10 × 7½ 5

New Name proof 12-11-55

[illegible]
$7.25

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-11099 ORDER NO. 93565 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ELLIOTT PAINT & VARNISH CO.,
CHICAGO, ILLINOIS

100 M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR★FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THIS IS ELLIOTT'S WHITE VENEER

DEC 2[illegible] 1955

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW LAYOUT AND TYPE MATTER ENCLOSED
WITH ALL INSTRUCTIONS

TO BE MADE FROM ART WORK

COLOR DESCRIPTION

[illegible] red
1/5/56

SUBMIT PROOF

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

1989 1989

MAGENTA SCREEN

	F 52-712	82 20-092½	
	6	13	
	6	14	
	5	15	
BLACK			
F-18	4	12	
EXTRA SKY EXPOSURE		F-18	UNITS

REMARKS:

flop over
Lens R. 90

F90 - 180

53 - 906
19 - 292 ½

25 × 4¾
20 × 4½
15 × 5¼
12½ × 10 - 7½ 4¾

9734

Must have proof 12/15/55

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11100 ORDER NO. 93567 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER C.W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~[illegible]~~

JAN 9 - 1956
JAN 3 - 1956
JAN 11 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 SHOES - Space-Ace)

Shoe No.
805
850
821
2151
2160

shoe is numbered

6PT. large letter

COLOR DESCRIPTION

RETURN PHOTO YES NO

Submit Proof

3M-11-23-53

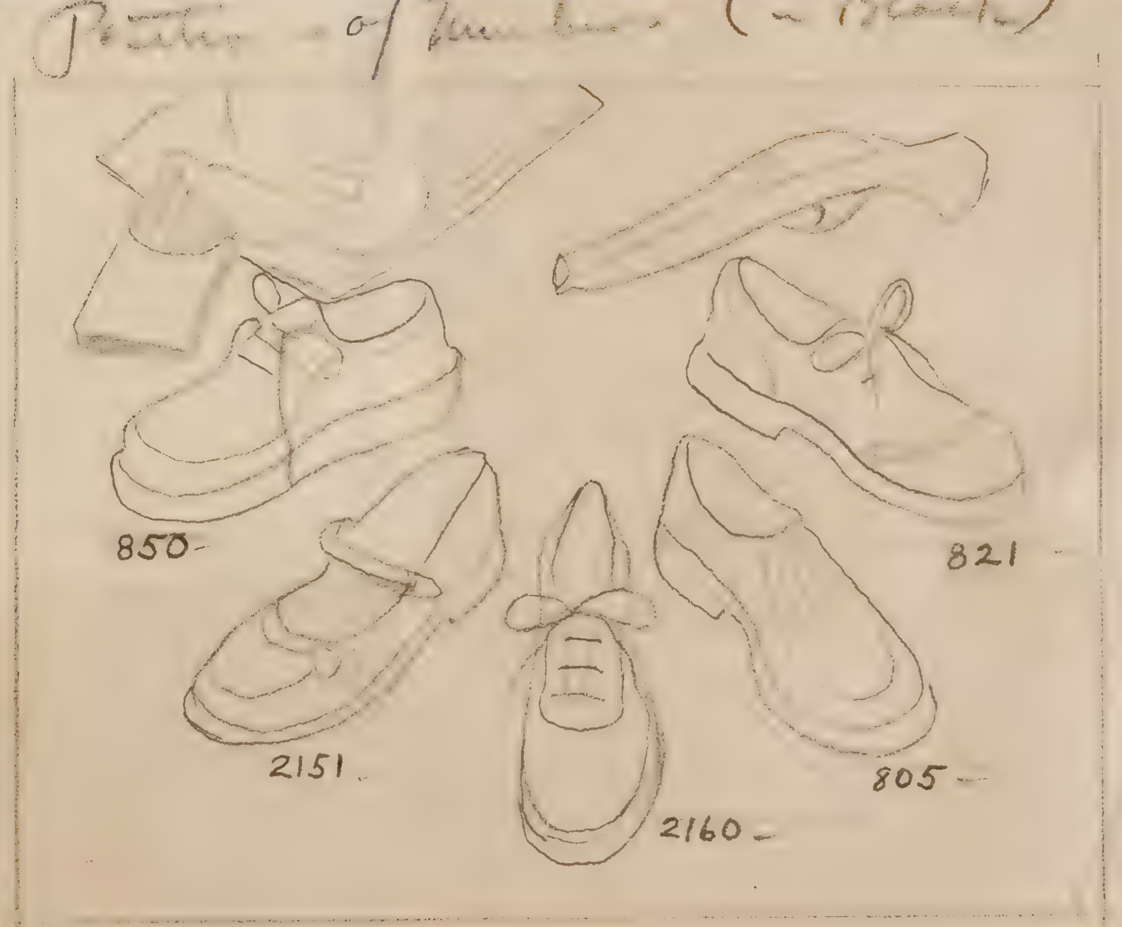
B 2002 #I

MAGENTA SCREEN

F
[illegible] 155
71-111 [illegible] 24-29½
2-150 18-22
7½ ~~17~~ ~~[illegible]~~
2-152 18-23
7½ 18
2-160 18-23
7 ~~6½~~ 20
BLACK 2-160 18-25
F-16 9½ 19 SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:
extra EXP. for Blk Shoe Mark

5 9/16 X 7 1/16

Position of Numbers (in Black)



D-11100

6742

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11101 ORDER NO. 93567 DATE 11-30-55

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 3 - 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Summer casual shoes)

No
1384
1310
1387
1326
1381
6 PT [illegible]

COLOR DESCRIPTION

Submit Proof

RETURN PHOTO YES NO

3M-11-23-53

E-742

B 2002

#I

MAGENTA SCREEN

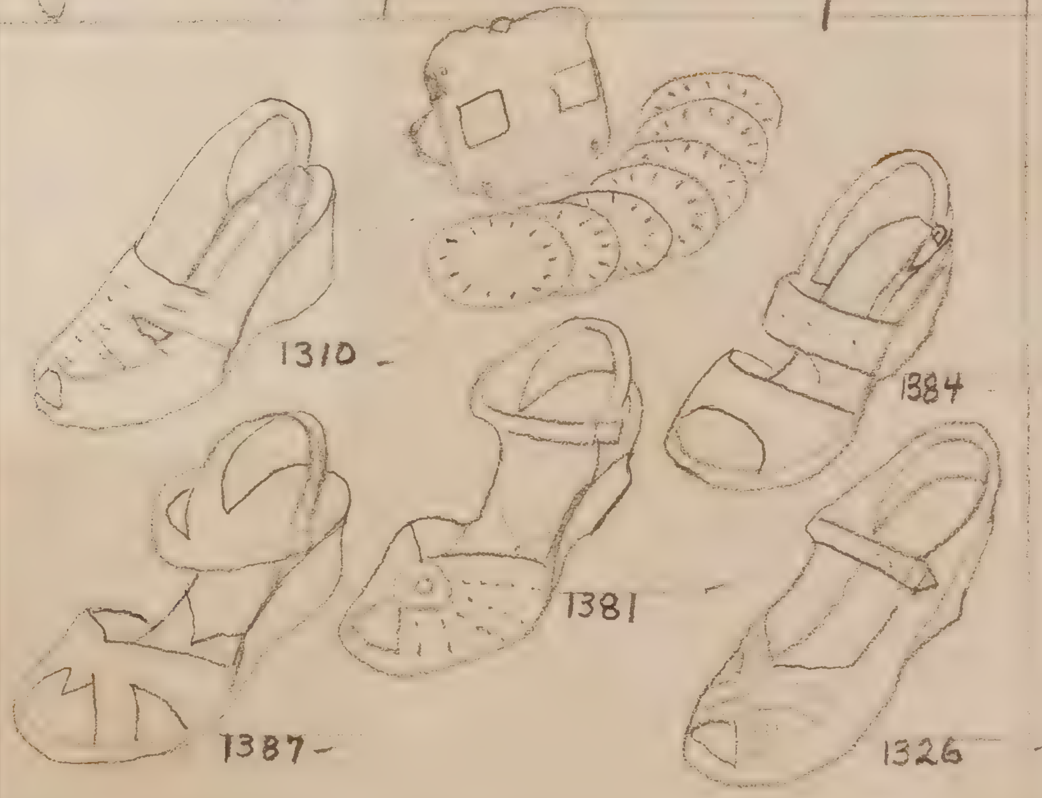
CAMERA No. I
CAMERA READING 71-111
LENS READING 155
BOARD READING 24-294½
BLUE 2-150 F-16 7½ 18-22 17 X
YELLOW 2-152 F-16 7½ 18-23 ~~17~~ 18
RED 2-160 F-16 7 ~~6½~~ 18-23 20
BLACK 2-160 F-16 9½ 18-25 18
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:
Extra exp. for Blue Shoe 5 Units
" " " Blk " 5 "

5 9/16 X 7 1/16

---

position of Numbers (Typ - Black



D-11101

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11102 ORDER NO. 93567 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 9 - 1956

JAN 11 1956

JAN 3 - 1956

✓

FRONT NO. SPEC. (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Children's shoes - with blocks)

no
2555
2505
2561
2529
2559
} 6 Pt Page Gothic

2561

COLOR DESCRIPTION

3 '2

[illegible]

RETURN PHOTO YES NO

3M-11-23-53

B **2002** #1

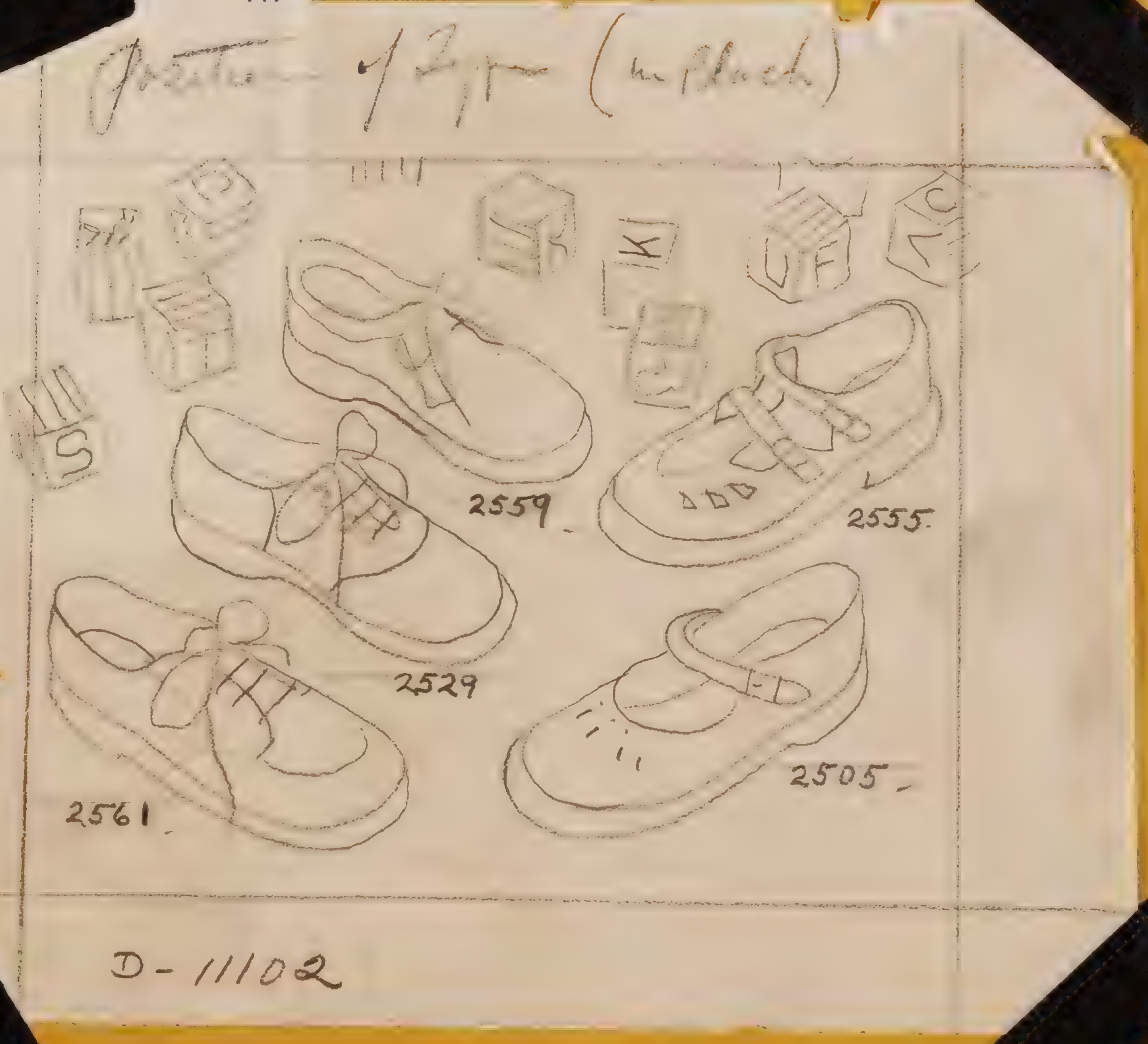
MAGENTA SCREEN

CAMERA No. # 71-111
LENS READING 155
24-294½

2-150 7½ 18-22 18 ✗
2-152 7½ 18-23 18 —
2-160 7 ~~6½~~ 18-23 20 —
BLACK 2-160 18-23
F-16 6 ~~4½~~ 19
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:
extra 7 Units for Red Shoe
" 7 " for Blue "

5 9/16 X 7 1/16



D-11102

E742

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11103 ORDER NO. 93567 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

✓

JAN 11 1956

DEC 30 1955

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Summer sandals - with basket)

Shoe No.
1004
1025
1097
1032
1013

6PT large Gothic

error change to 1077
change marks

COLOR DESCRIPTION

Sketch 1 Proof

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO U

3M-11-23-53

E 7 X 2

B 2002

#I

MAGENTA SCREEN

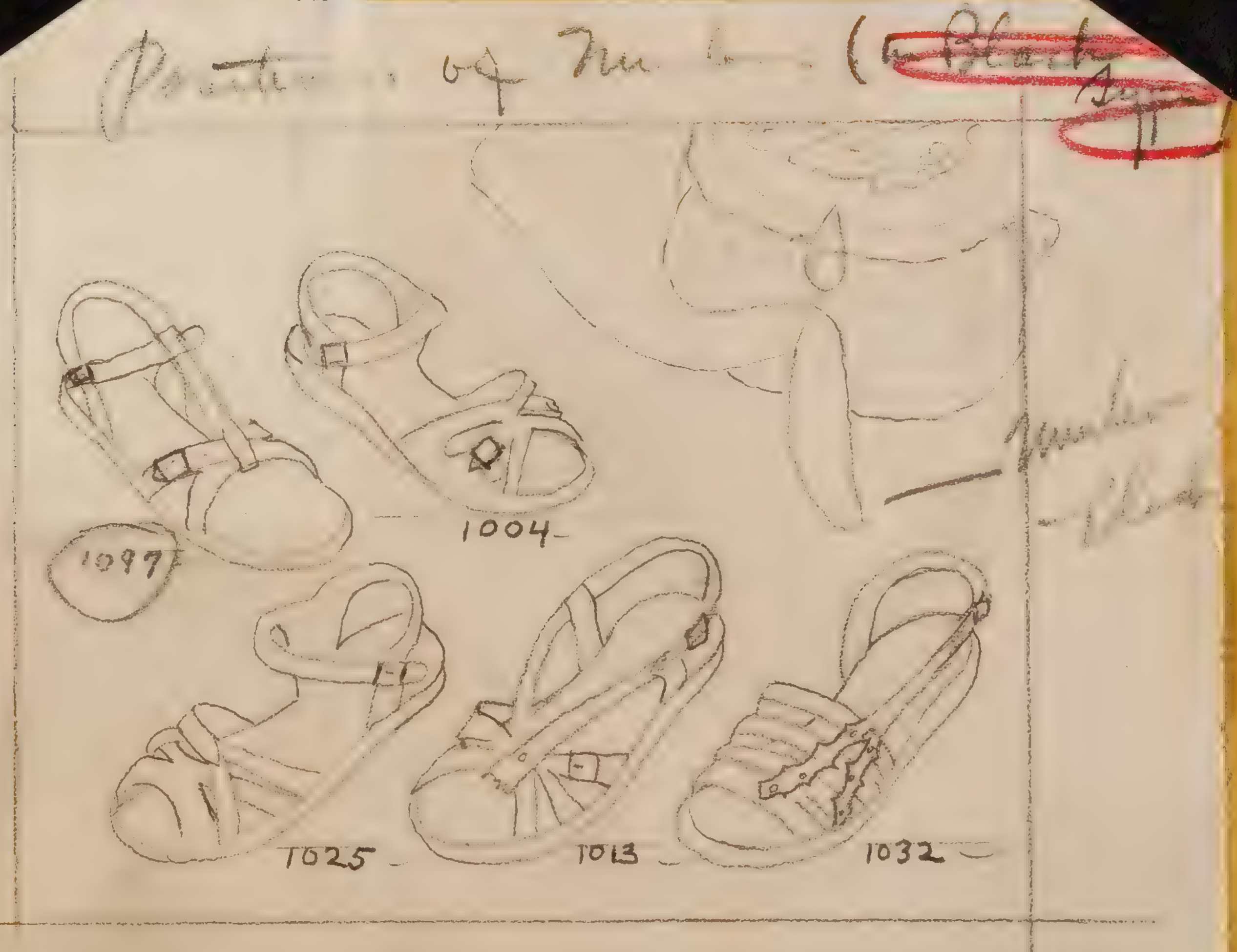
CAMERA No. F
71-111
155
24-294½

2-150 7½ 18-22 17 ✗
2-152 7½ 18-23 18
2-140 7 6½ 18-23 20
BLACK 2-140 4½ 18-25 19 SEC.
F-16 F-13 UNITS
EXTRA SKY EXPOSURE

REMARKS:
extra EXP. for Blue Shoe 4 Units

5 9/10 X 7 1/10

Position of Name (~~Black~~ Type)



D-11103

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11104 ORDER NO. 93567 DATE 11-30-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO PHOTO

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

~~[illegible]~~ ✓

JAN 11 1956

DEC 30 1955

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout ✓

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 slippers - with open book)

Shoe no
1902
1920
1912
1924
1916
} 6PT Large Gothic

COLOR DESCRIPTION

Second Proof

RETURN PHOTO YES NO

3M-11-23-53

B

#I

2002

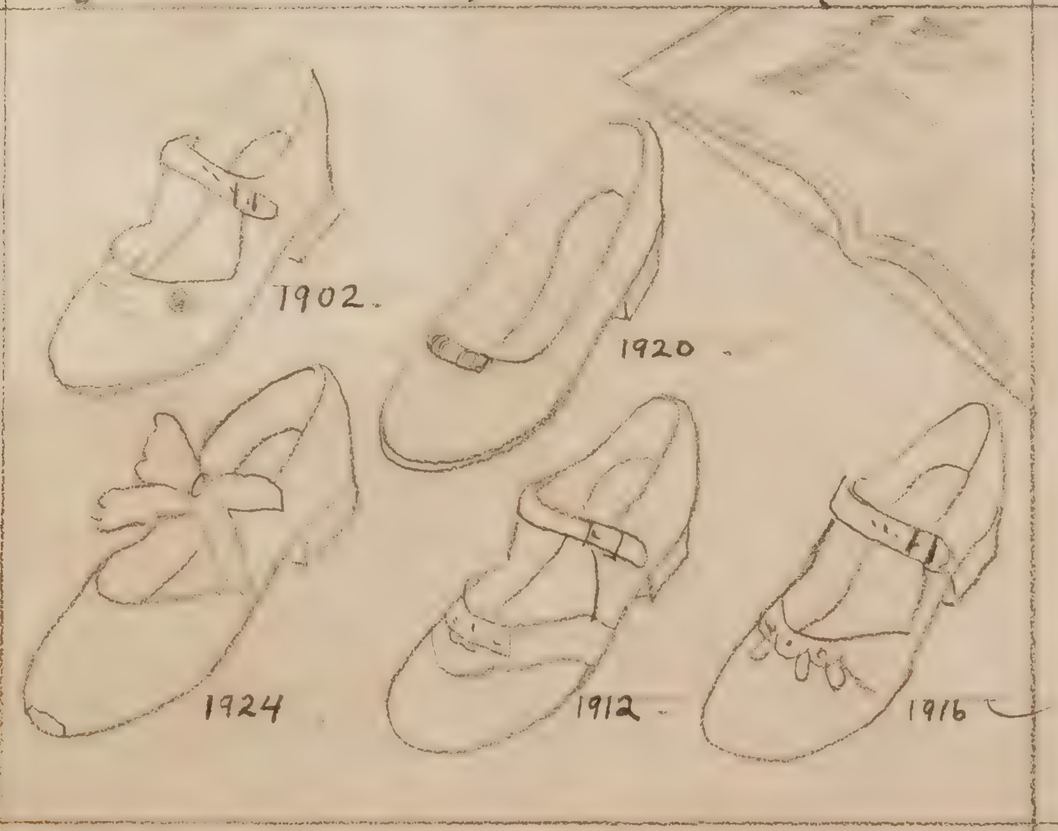
MAGENTA SCREEN

F/11-111			155 24-294½
2-150 7½	18-22	16	X
2-152 7½	18-23	18	—
2-160 7 ~~6½~~	18-23	20	—
BLACK 2-160 4½	18-25	19	—
EXTRA SKY EXPOSURE	F-13		UNITS

REMARKS:
extra EXP. for Red Shoe 6 Units

5 9/16 X 7 1/2

Position of Number (in Black Type)



D-11104

6742

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11105 ORDER NO. 93567 DATE 12-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 17 1956

JAN 13 19[illegible]

Pagu-Cello

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Dress slippers w/baby french heels)

3859 3865
3862
3866 3867

~~NUMBERS IN REVERSE TYPE ON PICTURE SIDE~~

COLOR DESCRIPTION

Submit Proof

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO

3M-11-23-53

G168

16x20 Screen

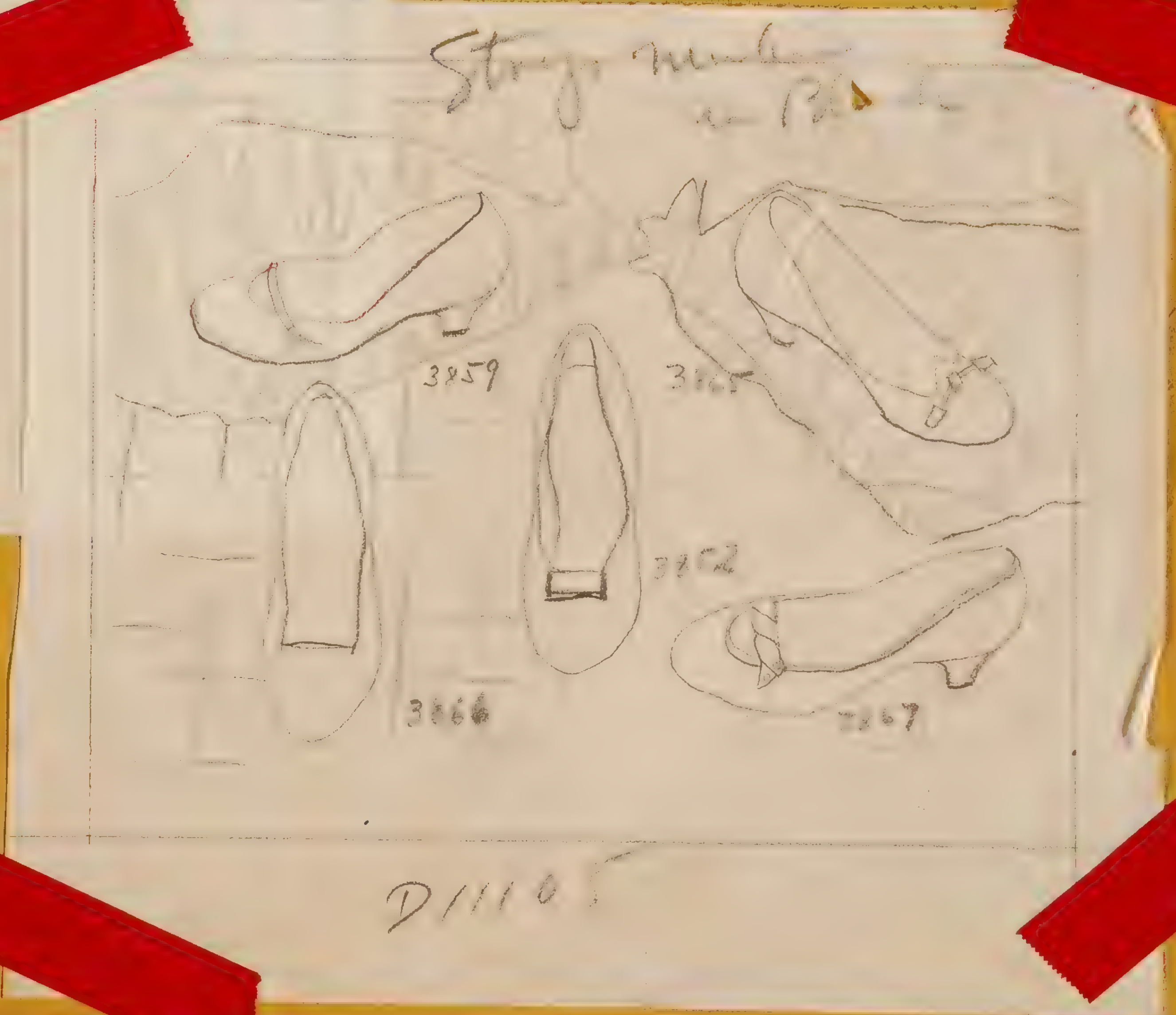
#1

2020
MAGENTA SCREEN

CAMERA No. I LENS READING 155
CAMERA READING 70-945½ 24-277
2-150 16-18
F-16 7 13
2-154 16-18
F-16 7 12
RED 2-152 16-18
F-16 6½ 13
BLACK 2-160 16-18
F-16 3½ UNITS 18
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: 11x15 4 extra units for Blk & strap using Mask

Strap muller Black

5 9/16 x 7 1/16



D11105

orig left

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11106 ORDER NO. 93567 DATE 12-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 9 - 1956

Paper Cello.

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

5-
(Strap dress slippers w/roses)

~~NUMBERS IN REVERSE TYPE ON PICTURE SIDE~~

1067 1068 ~~1064~~ 1064
1079 1047

COLOR DESCRIPTION

Submit Proof

RETURN PHOTO YES NO

PHOTO US

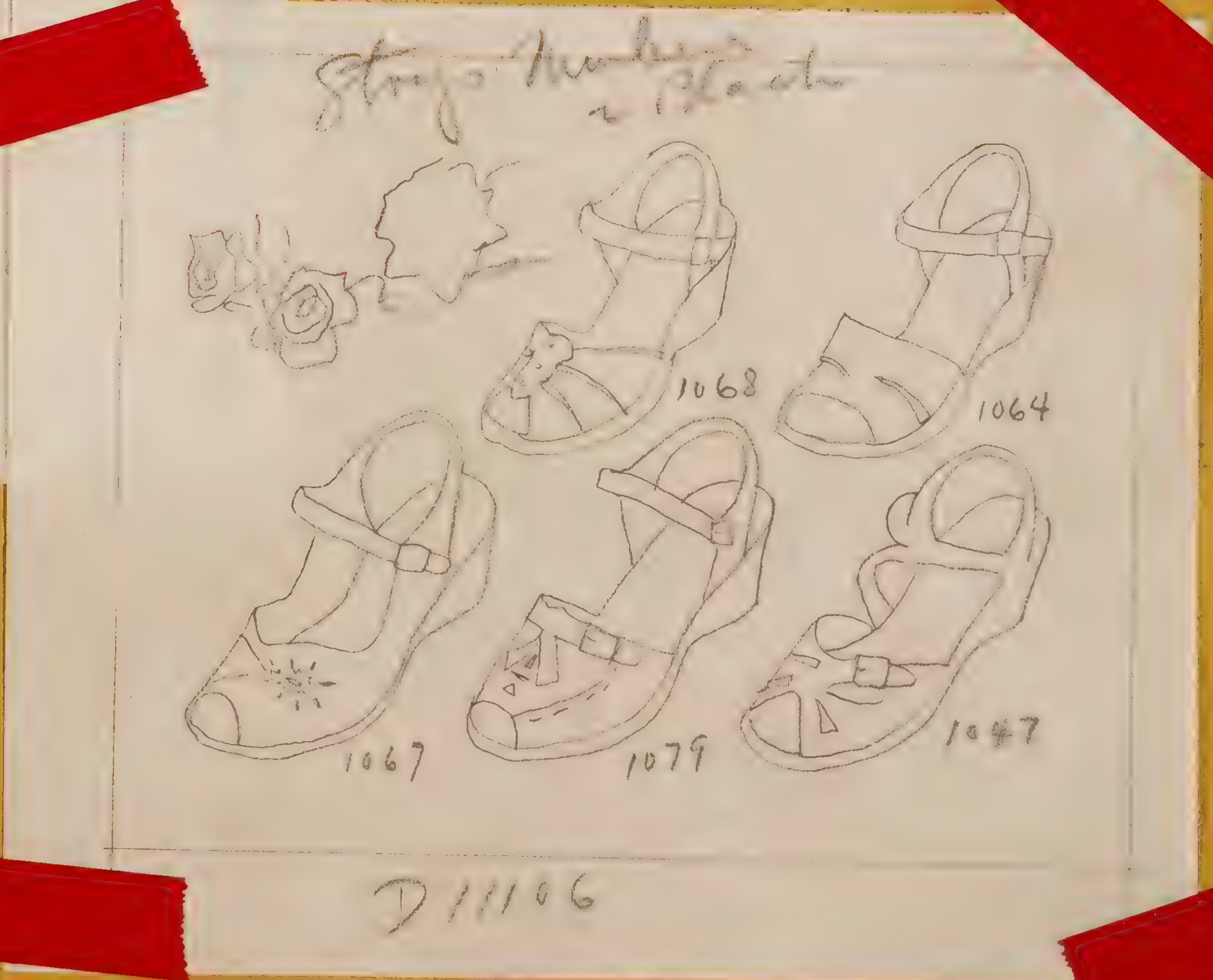
3M-11-23-53

2020 Tape 64

MAGENTA SCREEN

CAMERA No. ~~2~~ LENS READING ~~155~~
[illegible] 1-551 [illegible] 24,527½
[illegible] 2-150 16-18 9
F-16 4½ ~~[illegible]~~
YELLOW 2-154 16-20 10
F-16 4
RED 2-156 16-18 11
F-16 4
BLACK 2-160 16-18 12
F-16 11½ ~~9~~ ½
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

Strip
Numbers
+ Black
5 9/16 X 7 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11107 ORDER NO. 93567 DATE 12-7-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JAN 11 1956

JAN - 1956

Paper - Cells ✓

(All of this on address side)

FRONT NO. SPEC. R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Slippers w/Seventeen magazine)

1103 1104 1152
1170 1181

NUMBERS IN REVERSE TYPE ON PICTURE SIDE

COLOR DESCRIPTION

Submit Proof

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO

3M-11-23-53

2020 Tape 64

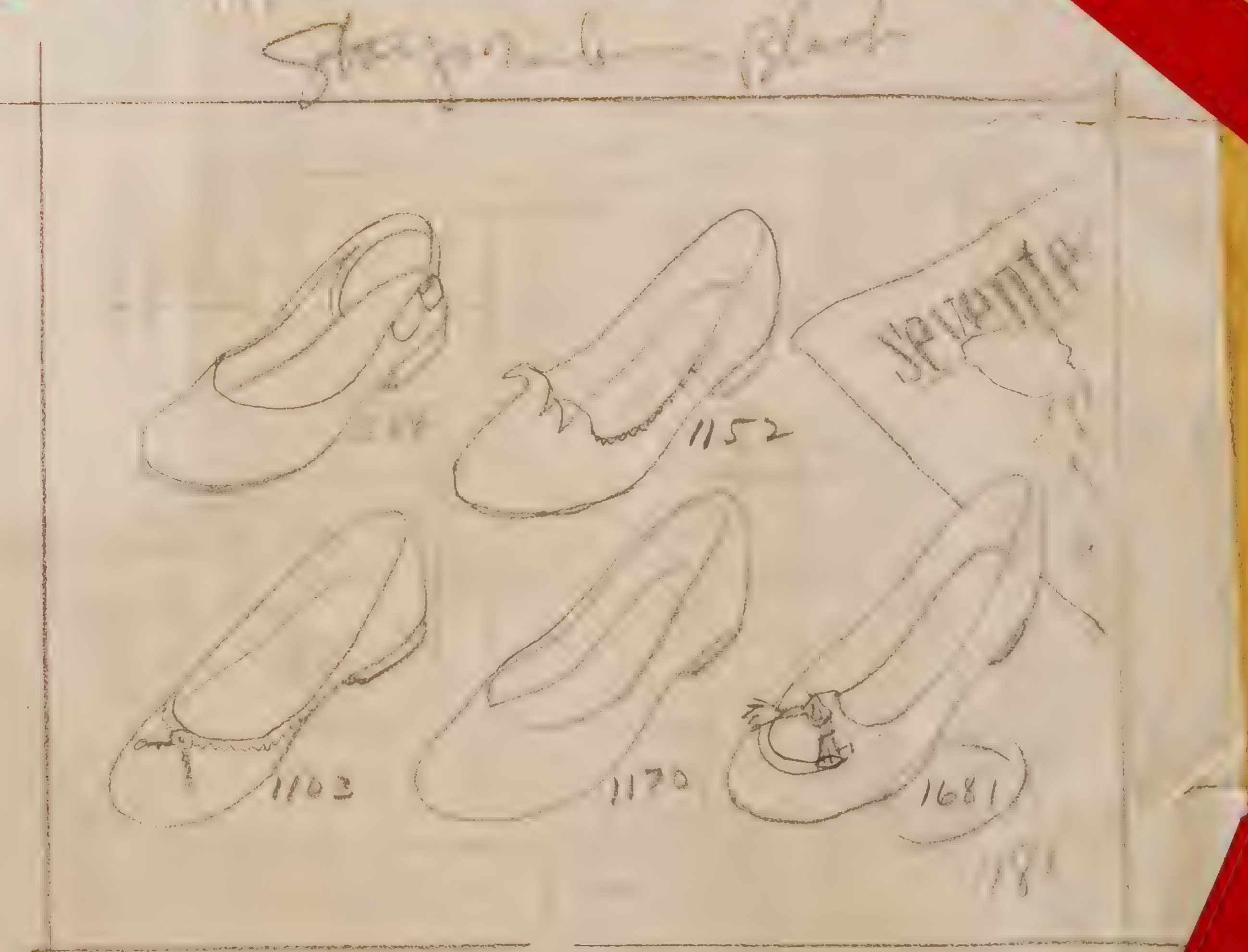
MAGENTA SCREEN

CAMERA No. 2		LENS READING 155	
CAMERA READING 1-551		FOCUS READING 24-527½	
2-150	5	16-18	10
2-154	4½	16-20	10
2-156	4½	16-18	11
BLACK 2-160 F-16	2	16-28	12
EXTRA DRY EXPOSURE		F-16	UNITS

REMARKS: Extra Exposure [illegible] Yel. 3½ also Blk. 3½

Straps Amber Black

5 9/16 x 7 1/16



D11107

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11108 ORDER NO. 93567 DATE 12-7-55

CUSTOMER C. W. MARKS SHOE CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 13 1956

Paper - Collins

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 Slippers w/painter's pallette)

1626
1667
1673
1644
1601

NUMBERS ~~IN REVERSE TYPE ON PICTURE~~ SIDE

Submit Proof

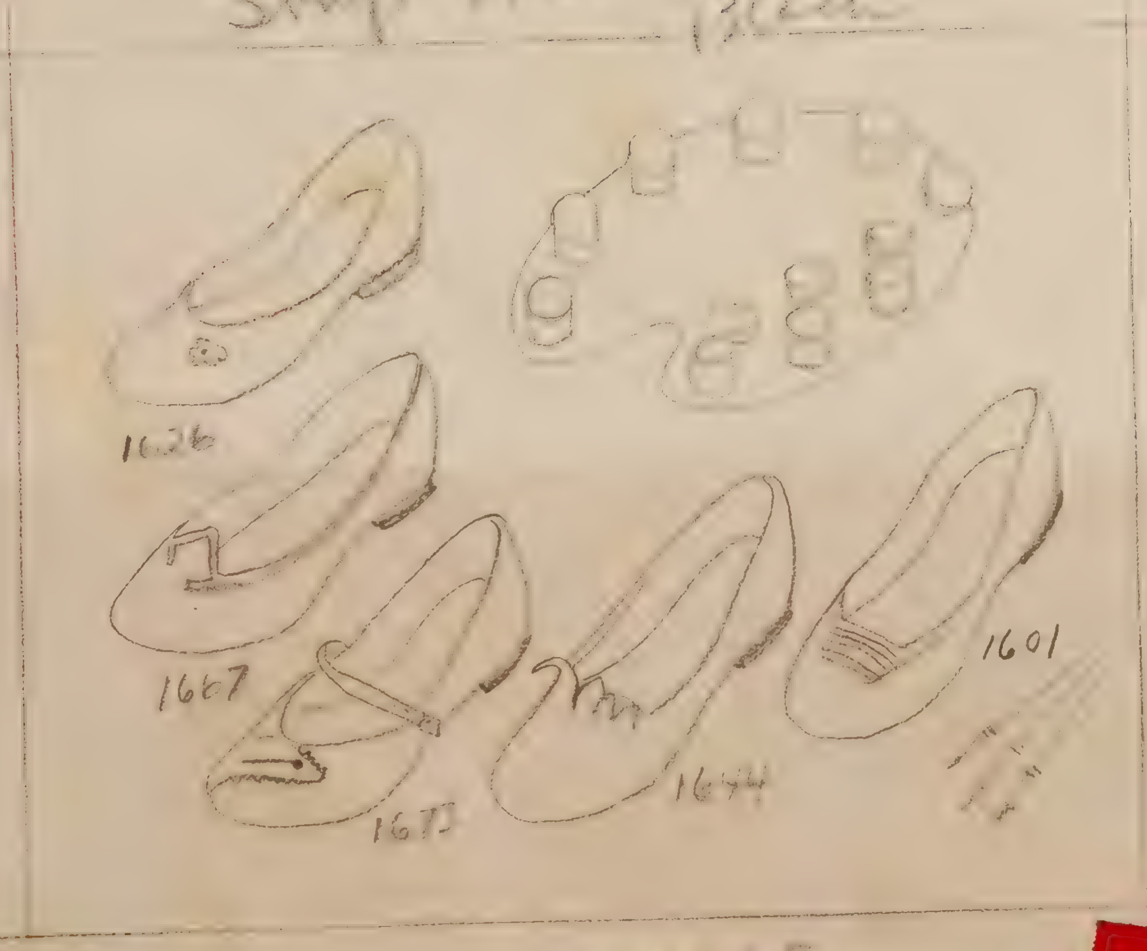
COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

Strap Number Black



D11108

2020 Tape 64

MAGENTA SCREEN

2
1-55
2-150 5
2-154 4½
2-156 4½
2-160 2
F-13
EXTRA SKY EXPOSURE

16-18 8
16-20 10
16-18 12
16-28 11

15
24-528
× 2
2

REMARKS: 11×15 Watch Hilite in Red also Pink shoe
Extra Red Eff with Playful Dust - 5
2 Extra Blk

MAGENTA SCREEN
CAMERA No.
LENS
MASK
UNITS
EXTRA SKY EXPO
REMARKS:

Strap # number - Black

5 1/16 × 7 1/16

0-82-G

NO. D-11109

DISTRIBUTED BY OZARK POST CARD PUBLISHERS, BOX 455, MONETT, MO.

ORDER No. 93646

DATE 12-2-55

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 6 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No SPEC. R. M. YES-same as 5CK1610

IMPRINT SAME AS ABOVE

TWIN FALLS, ROARING RIVER STATE PARK,
IN THE BEAUTIFUL OZARKS
These falls originate from......

PHOTO PROPERTY OF C.T.

DEC 21 1955 B

RETOUCHING AND COLOR DESCRIPTION

~~[illegible]~~

Use Kodachrome 5CK-1610

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1767 tape 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-856½	BOARD READING	32-166½
BLUE			
F-16	5 UNITS	FLASH	10 SEC. MASK
YELLOW			
F-16	4½ UNITS	FLASH	9 SEC. [✓ MASK]
RED			
F-16	4½ UNITS	FLASH	12 SEC. [✓ MASK]
BLACK			
F-16	2½ UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	5 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible] 1955	DEC 9 - 1955
SKETCH				
RETOUCHING				DEC 2 [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			DEC 22 1955	FEB 4 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11110 ORDER NO. 93585 DATE 12-2-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PERIDES PORTRAIT STUDIO
GORHAM, NEW HAMPSHIRE

6½ M DBL.PST CARD SIZE 3½ X 11"

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 24 1956

B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Mt.Madison Motel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2 Sketches

Ret. 5
E.A. 12

Mail proofs

as marked

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11111 ORDER NO. 93591 DATE 12-5-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NATIONAL STEEL CABINET CO.,
CHICAGO, ILLINOIS

12½ M DBL.POST CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full BATHROOM BEAUTY BY NATCCO
ENJOY THE LUXURY AND CONVENIENCE OF A
NATCCO CABINET ... etc

JAN 13 1956

(All of this on address side)

FRONT NO. NO R. M. Yes No ✓

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

FEB 13 1956 3

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

BE SURE TO MAKE CARD AS CROPPED, AND AS CUT OUT ON WHICH TRANSPARENCY IS MOUNTED.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

B 2029

MAGENTA SCREEN

CAMERA No. 2 [illegible] 125
CAMERA READING 3.624 [illegible] 20-585½
RED 1-150 16-22
F-16 x 6
YELLOW 1-150 16-22
F-16
BLUE 1-160 16-22
F-16
BLACK 1-160 16-22
F-16 [illegible] SEC
EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

Pic Size
5 9/16 X 3 9/16

G768

C Colored Sk 7hr

NO. D-11112

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 93703

DATE 12-5-55

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ESTES PARK
ROCKY MOUNTAIN NATIONAL PARK
COLORADO

Front: LONG'S PEAK ©PHOTO BY GERALD J. CLARKE

SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-same as cove
D-516

IMPRINT SAME AS ABOVE

FEB 9 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE PENCIL LAYOUT - USE SUBJECT OCH2032
FOR FRONT COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11112

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 93703

DATE 12-5-55

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAR LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

~~GENUINE CURTEICH-CHICAGO~~
~~"C.T. ART COLORTONE" CREATION~~
~~(REG. U.S. PAT. OFF.)~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE SUBJECT OBH306 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Photo

Rush

Corr. Art

NO. D-11113

DAN GRIGG ENTERPRISE CO., MITCHELL, SO.DAK.
PHOTO BY RODNEY E. PRATHER

ORDER NO. 93821

DATE 12-9-55

25 M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8X9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 16 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. Yes same as D-10685

IMPRINT Same as above

THE WORLD'S ONLY CORN PALACE
MITCHELL, SOUTH DAKOTA

JAN 5 - 1956

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

FOLLOW NEW SUBJECT 5CK2889

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 2203

#1

MAGENTA SCREEN

CAMERA No. I		LENS READING 200	
CAMERA READING 82-630		BOARD READING 32-141½	
BLUE			
F-16	12 UNITS	FLASH 12	SEC. ~~MASK~~
YELLOW			
F-16	12 UNITS	FLASH 14	SEC. MASK
RED			
F-16	10 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	6½ UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 4	UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 13 1955	DEC 15 1955
SKETCH				
RETOUCHING				DEC 13 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 6 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.				

Jumbo

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO,

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11114 ORDER NO. 93825 DATE 12-9-55

CUSTOMER CHICAGO SUPPLY & TOOL CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M DBL. POST CARDS SIZE 5-1/2x7 STYLE CURTEICHCOLOR FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JAN 11 1956

FRONT NO. 5
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Thunderbird)

This drawing has no "fixitive" on it. It must be returned undamaged in any way as customer paid $150.00 to have this made./

OK!

COLOR DESCRIPTION

Make all colors & detail as exact as in drawing as possible

Please Be Very Careful of Drawing

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

Drawing out 1/11/56

Clip over

2044 #I

MAGENTA SCREEN

CAMERA No.	I		85
	53-232		19-777
	7		12
	8 ~~12~~		12'
	8		14
BLACK			
F-18	4		13 SEC
EXTRA SKY EXPOSURE		F-18	

REMARKS:

Color separation from colored drawing

Size 5 9/16 x 7 1/16

as quoted

Proof Wed 1-11-56

#I

Camera R. 55-038½ Lens R. 92
Board R. ~~19~~ ~~[illegible]~~ 18-815 F90-185

Blue 25 sec 6½ Dev.
Red 30 " 6 " "
Yell. 23 " 6½ " "
Blk. 13-15-12-6 " "

C742

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11115 ORDER NO. 93826 DATE 12-9-55

CUSTOMER NU-WAY COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M DOUBLE P.C. SIZE 5-1/2 x 7 STYLE CURTEICHCOLOR DOUBLE PC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

8 + 1PE

JAN 9 - 1956

JAN 24 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 Spec R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Nu-Way Glass Freezer Cabinets)

COLOR DESCRIPTION

SUBMIT PROOF

Transit 2/1/56 X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

3M-11-23-53

B 2050

#I

22×23 Screen

MAGENTA SCREEN

F			105
58-694			19-388
2-154 6½	17-20	18	X
2-150 6½	17-20	16	
1-160 5½	17-20	20	
1-162 3½	17-23	20	

UNITS

REMARKS:

Pic 5 9/16 X 3 9/16

White Panels on Both ends

E 749

RUSH

~~E 751~~

Guyer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11116 ORDER NO. 93749 DATE 12-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
EDWIN LANE & CO.,
CHICAGO, ILLINOIS

12½ M DOUBLE CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full INCENTIVE AWARD EMBLEMS

5/16 Panel

Cello

JAN 20 1956

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

5/16" PANEL WITH ONE LINE OF 8-PT. TYPE ON THE PICTURE SIDE, TO BE PLACED AT TOP OF PICTURE AND CENTERED.

FOLLOW LAYOUT ENCLOSED WITH TYPE MATTER.

MAKE THE PINS EXACTLY THE SAME SIZE AS SAMPLE.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO · YES NO

PHOTO RETURNED TO

PHOTO USED FOR

TRDPCH TO LANE VIA [illegible]

3M-11-23-53

B 2066

MAGENTA SCREEN

CAMERA No. 2		LENS READING 125	
CAMERA READING 3-38			NG 20-232
3-151	4	13-15	9
2-151	4	1317	9
3-160	3½	13-16	12
BLACK 3-165		13-17	
F-16	2		13 SEC
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pen 5 9/16 x 3 9/16
5/16 Panel at Top

RUSH

G-735

1 Black
Panel T
Top

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11117 ORDER NO. ~~93754~~ 94167 DATE 12-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3 Photos for this Customer

CUSTOMER
KRUEGER'S MOTEL
MILWAUKEE, WISCONSIN

6½ M LETTERHEADS SIZE 8½ X 11" STYLE ART COLORTONE-FULL FACED

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

KRUEGER'S MOTEL
MILWAUKEE'S FINEST ...

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Cancelled

FOLLOW SKETCH ✓

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M-11-23-53

new process ✓

S.O. & Ret. 4 ✓

Litho Ret. 7 ✓

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11118 ORDER NO. ~~93755~~ 94168 DATE 12-12-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

3
Photos for this Customer

CUSTOMER KRUEGER'S MOTEL
MILWAUKEE, WISCONSIN

6½ M ENVELOPES SIZE #10 STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KRUEGER'S MOTEL
HIGHWAY 41 SOUTH, IN MILWAUKEE, WISC.
4300 SO. 27th ST.

MILWAUKEE'S FINEST

FRONT NO. NO R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Cancelled

FOLLOW SKETCH

COLOR DESCRIPTION

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible]

L.O. x Ret. 2

L.a .. 1½

X COPYRIGHTED 1956 BY H.H. BENNETT STUDIO,
WISCONSIN DELLS, WIS.

NO. D-11119
ORDER NO. 93759
DATE 12-13-55

3-15/16 X 6-3/16"
12½ M CURTEICHCOLOR POST CARD BOOKLET COVER WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL STAND ROCK INDIAN
CEREMONIAL
WISCONSIN DELLS, WISCONSIN

MAR 12 1956
B

FRONT No. NO R. M. YES

IMPRINT SAME AS ABOVE
&
X "CURTEICHCOLOR" (R) CREATION FROM
NATURAL COLOR TRANSPARENCIES
(REG. U.S. PAT. OFFICE)

PHOTO PROPERTY OF C.T. MAR 12 1956 C

RETOUCHING AND COLOR DESCRIPTION

SUBMIT 2 SKETCHES - ONE USING SUBJECT 2CK342 & ONE USING SUBJECT 3CK1304.
ON 2CK342 TRANSPARENCY ENCLOSED FOR LAYOUT IF NECESSARY(CUSTOMER PREFERS THIS ONE), IF CAN BE WORKED INTO A HORIZONTAL VIEW FOR COVER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

BOOK

Sht 1½ [illegible]

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

3 7/16 X 5 7/16

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 20 1956
SKETCH				MAR 2 - 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 2 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

[illegible] ([illegible] cut[illegible])
[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 3/19/56

NO. D-11120

CURT TEICH & COMPANY, INC.

ORDER NO.

DATE 12-13-55

M LETTERHEADS 8½ X 11" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YES SIR, IT ~~USRE~~ SURE IS A QUALITY LINK IN A QUALITY CHAIN !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT

2 colors

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G-740

NO. D-11121

AVE MARIA GROTTO, CULLMAN, ALA.

Order No. 93789

Date 2-22-56

12½ M C.T.CURTEICHCOLOR LONG LETTERS 28½x 7¼" ~~FULL FACE~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

Place of Title: UPPER, LOWER, CENTER-BORDER

Title in Full ST. BERNARD, ALABAMA
TODAY IS

DEAR....

(ALL OF THIS ON THE ADDRESS SIDE)

Front No. NO **R. M.** YES

Imprint SAME AS ABOVE

APR 25 1956 B

Retouching and Color Description

Photo Property of C.T.

READING MATTER ENCLOSED * WITH VIEWS ARRANGED AS FOLLOWS:

1. 4CK917 "MAIN GROTTO" top view.
2. 6CK314 "ST.MARTIN'S CHURCH ▭ H
3. 6CK315 "MISSION SECTION" ▭ H
4. 6CK316 "ITALIAN GROUP" ▭ H
5. 6CK317 "TEMPLE OF JERUSALEM" ▭ H
6. 6CK318 "LADY FATIMA GROUP" ▭ H
7. 6CK319 "BROTHER JOSEPH" ☐ ✓

~~SUBMIT SKETCH~~

Submit: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			3-9-56	
SKETCH 2.0	2	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11122 ORDER NO. 93911 DATE 12-16-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER INTERNATIONAL TRAVEL SERVICE
HONOLULU, T. HAWAII

100 M BROCHURES SIZE 16 X 18½" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRADE WIND TOURS OF HAWAII

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

BOX # 2041
#9 MAGENTA SCREEN
CAMERA No. V 97
CAMERA RATING 55-052 19-607
8½ 18
8½ 17
6 20
F-16 4 20
EXTRA DRY EXPOSURE F-16 97-12 UNITS
REMARKS:

Pri. #11 — SEP. 1341A

Tape 37

2
9-495½ 270
46-732
10 13 X
10½ 11
17 12
4 12

9X7

22X23 Screen
BOX # 2053 flop over
#12 MAGENTA SCREEN
F 100
57-190½ 19-242
7 15 X
7 16
7 19
F-16 ~~12~~ 8 16

BOX # 2041
#8 MAGENTA SCREEN #I
I 57
46-215 27-408
7½ 17 X
7½ 17
6½ 18
F-16 3½ 20
EXTRA DRY EXPOSURE 57-6 UNITS

Layout 11½

[illegible] 2 [illegible] 10

2011

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11123 ORDER NO. 93915 DATE 12-19-55

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SKYER'S WHITE BIRCH CAMPS CO.,LTD.
SIOUX NARROWS, ONTARIO, CANADA

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AERIAL VIEW OF CAMP-
RECREATIONAL AREA -
DELUXE LODGE ROOM -
WATER FRONT VIEW

JAN 24 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

~~[illegible]~~ " ~~Place Stamp Here~~ ~~Made in U S A~~

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

4 - 35MM TRANSPARENCY SLIDES - ARRANGED AS ENCLOSED LAYOUT.
TITLES AS ABOVE TO APPEAR UNDERNEATH EACH PICTURE IN 1/2" PANEL IN CENTER AND AT BOTTOM ON PICTURE SIDE.
PINE WALLS ARE NEW NATURAL WOOD COLOR-PLEASE WATCH.

COLOR DESCRIPTION

Proof to R Teich

RUSH

G751

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: 5½ X 7½ size

MAGENTA SCREEN
CAMERA No. 2
CAMERA READING 7-431½
LENS READING 61
FOCUS READING 25-527½
5 12
5 12
5 12
2½ 12
4½

MAGENTA SCREEN
CAMERA No.
CAMERA READING
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS

G751

Print 35 mm films as necessary for grouping for [illegible]

G751

NO. D-11124

J-191 GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 93894

DATE 12-21-55

12½ M POST CARDS(JUMBO) C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 13 1956 B ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT Same as above

FLAMINGOS AND NESTS AT
HIAHLEAH RACE COURSE

JAN 13 1956 B

(at bottom of message space)

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 5CK2987

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

D

2101

22×23

#I

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-905	BOARD READING	32-381½
BLUE	2-150		18-16
F-16	8 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW	2-160		16-16
F-16	8½ UNITS	FLASH	18 SEC. MASK
RED	2-160		18-16
F-16	7 UNITS	FLASH	19 SEC. MASK
BLACK	2-100		8-30
F-16	5 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200-6 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 23 1955	DEC 30 1955
SKETCH				
RETOUCHING				DEC 23 1955
REPHOTO				
PHOTO-LITHO			JAN 14 1956	FEB 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				1-30-56

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

9761

NO. D-11125

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 93961

DATE 12-22-55

12½ M JUMBO / POST CARDS — JUMBO CARDS 6-5/8 X 9-1/8" C.T. CURTEICHCOLOR — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 6 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

301- BOARDWALK LOOKING NORTH FROM
PLAYLAND
WILDWOOD BY-THE-SEA, N. J.

JAN 13 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK744

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape-50

MAGENTA SCREEN

CAMERA No. 2

CAMERA READING 3-144

LENS READING

32-388½

BLUE F-16 6 10

YELLOW F-16 6 10

RED F-16 5 10

BLACK F-16 2 UNITS 12

EXTRA EXPOSURE F-16 6 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 28 1955	DEC 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 14 1955	MAR 6 1956
HAND COLOR PROOF				
ARTIST DEPT.	32			

JAN 11 1956 Contact

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

#I

NO. D-11126

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 93961

DATE 12-22-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 9 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

302- WORLD'S FINEST AND SAFEST
BATHING BEACH
WILDWOOD-BY-THE-SEA, N. J.

JAN 13 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK738.

WHITEN BEACH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. I
CAMERA READING 82-749
LENS READING 200
No 32-232½
F-16 10½ 9
7½
6½
BLACK F-16 4 UNITS
10 MASK
14 MASK
10 MASK
10 SEC F-16 200 17 UNITS
EXTRA S[illegible] EXPOSURE
REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 2[illegible]	DEC 30 1955
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 9 1955
HAND COLOR PROOF			JAN [illegible]	
ARTIST DEPT.				

JAN 11 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11127

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 93961

DATE 12-22-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Color Corr

FEB 6 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

303 - WORLD'S FINEST AND SAFEST
BATHING BEACH
WILDWOOD BY THE SEA, N. J.

JAN 13 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 4CK2099. WHITEN BEACH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

PHOTO TICKET

Type 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200	
CAMERA READING	2-855½	FOCUS READING	32-166	
[illegible]				
F-16	4		11	X
YELLOW				
F-16	4		12	X
[illegible]				
F-16	3½		13	X
BLACK				
F-16	2	UNITS	11	UNITS
EXTRA SKY EXPOSURE		F-16	3	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				DEC 30 1955
SKETCH			DEC 23 1955	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 14 1956	FEB 1956
HAND COLOR PROOF				
ARTIST DEPT.				

JAN 11 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2109

C#1

NO. D-11128

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 93961

DATE 12-22-55

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE ✓

304- BOARDWALK - WILDWOOD BY THE SEA,
WILDWOOD, N. J.

JAN 13 1956 B

MAR 9 - 1956 V

PHOTO PROPERTY OF [redacted] C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2997

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA ~~SCREEN~~ 16×20 Screen

CAMERA No.	I	LENS READING	200
CAMERA READING	82-290½	G	32-388½
F-16	~~82~~- 9	13	~~X~~
F-16	9	16	
F-16	7½	17	
BLACK F-16	9½	18	
EXTRA SKY EXPOSURE		F-16 200 - 9	UNITS

REMARKS:

Executive OK of Estimate		Cost Dept. Checked
By	ESTIMATE AND WORK SCHEDULE	By
Date		Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 23 1955	DEC 30 1955
SKETCH				
RETOUCHING			DEC 23 1955	DEC
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 14 1956	MAR 8 1956
HAND COLOR PROOF				
ARTIST DEPT.				

JAN 11 1956 Court

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G 777

NO. D-11129

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 94010

6 5/8 + 9 1/8 DATE 12-22-55

12½ M POST CARDS JUMBO C.T.CURTEICHCOLOR [illegible] 5 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. Spec. R. M. No

IMPRINT Same as above

WASHINGTON HEADQUARTERS
VALLEY FORGE, PENNSYLVANIA

JAN 13 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 5CK3005

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A

2152

#I

xxxxx NEW

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	83-039	FOCUS READING	32-448
BLUE	12½		
F-16		12	X
YELLOW	12½		
F-16		15	
RED	9		
F-16		18	
BLACK			
F-16	6 UNITS	18 SEC	
EXTRA SKY EXPOSURE		F-16 200 - 4	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 23 1955	DEC 30 1955
SKETCH				
RETOUCHING			DEC [illegible]	[illegible]
REPHOTO				
PHOTO-LITHO			JAN 14 1956	MAR 8 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6777

#I

NO. D-11130

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 94010

6⅝ x 9⅛ DATE 12-22-55

12½ MPOST CARDS JUMBO C.T.CURTEICHCOLOR ~~6-1/2x9~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

[illegible] - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

NATIONAL MEMORIAL ARCH
VALLEY FORGE, PENNSYLVANIA

JAN [illegible]

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 5CK3006

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 2119

22x23

MAGENTA SCREEN

CAMERA No. I — LENS READING 200

CAMERA READING 82-9 68½ — BOARD READING 32-463½

BLUE

F-16 9 — 16 ~~X~~

YELLOW

9½ — 11

RED

F-16 8 — 15

BLACK

F-16 5 UNITS — 19 SEC

EXTRA DAY EXPOSURE — F-16 200 5 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC [illegible] 1955	
SKETCH				
RETOUCHING			DEC 23 1955	DEC [illegible] 1955
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 11 1956	MAR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 77

2109 #I

NO. D-11131

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 94010

6⅞ x 9⅛ DATE 12-22-55

12½ M POST CARDS JUMBO C.T.CURTEICHCOLOR ~~6-1/2x9~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

NEW JERSEY MONUMENT AT DOGWOOD
BLOSSOM TIME,
VALLEY FORGE, PENNSYLVANIA

PHOTO PROPERTY OF Customer JAN 18 1956

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 5CK3008

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

22 x 23

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200	
CAMERA READING	82-654	FOCUS READING	32-196	
BLUE				
F-16	9		13	~~BK~~
YELLOW				
F-16	9		16	—
RED				
F-16	7		17	BK —
BLACK				
F-16	4	UNITS	AT 18	SEC
EXTRA SKY EXPOSURE		F-16 200 - 9		UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 23 1955	DEC 30 1955
SKETCH				
RETOUCHING			DEC [illegible] 1955	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 14 1956	MAR 8 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G77

NO. D-11132

LYNN H. BOYER, JR., WILDWOOD, N.J.

ORDER NO. 94010

6 5/8 x 9 1/8 DATE 12-22-55

12½ M POST CARDS JUMBO C.T.CURTEICHCOLOR ~~6-1/2x9~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 24 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. No

IMPRINT Same as above

WASHINGTON MEMORIAL CHAPEL
AND BELL TOWER
VALLEY FORGE, PENNSYLVANIA

JAN 13 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

use ~~Follow~~ new subject 5CK3009

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2105
5

#1

22x23

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-875	BOARD READING	32-302
RED			
F-16	8½	16	~~SEC. MASK~~
YELLOW			
F-16	8½	14	~~MASK~~
BLUE			
F-16	6½	18	MASK
BLACK			
F-16	9½ UNITS	19	SEC.
EXTRA SKY EXPOSURE		F-16	200 - 9 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			DEC 23 1955	DEC 30 1955
SKETCH				
RETOUCHING			DEC [illegible]	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 14 1956	FEB 24 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11133

ELWOOD F. JORDAN, JACKSON, MICHIGAN

ORDER NO. 94038

DATE 12-29-55

6½ M PICTURES SIZE 7 x 11 C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
VIVID NIGHT SCENE
CASCADES,
SPARKS FOUNDATION
JACKSON, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. No ~~Spec.~~ R. M. Y~~es same as~~ No
~~5CH203~~

IMPRINT None

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

use ~~Follow~~ new subject 5CH692

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ Yes HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
+ Enlarge Color
~~[illegible]~~

G801

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	FEB 3 - 1956
SKETCH 80	2	½		FEB 10 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 10 1956	
HAND COLOR PROOF		3½		FEB 23
ARTIST DEPT.		3½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11134

GULF STREAM CARD & DIST.CO.,MIAMI,FLA.

ORDER NO. 93996

DATE 12-29-55

50 M OVERSIZE CARDS SIZE 3½ X 9" C.T.ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MIAMI'S RARE BIRD
FARM
SOUTH OF MIAMI AT KENDALL, FLA.
BRING YOUR CAMERAS, TOO !

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as D-10930

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~REDUCTION~~ OF D-10930... SAME TYPE MATTER... REVERSE SIDE IN BLUE INK ONLY.

JCK 1103

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

black & white photo of transparency used on D10930 ✓

Rephoto black & white of reverse side of D10930 ✓

L. O. 1½ ✓
Ret. 1½ ✓
L. A. 6 ✓

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH	2	1		
RETOUCHING	2	2 ✓	JAN 11 1956	JAN 18 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				FEB 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 770

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11135 ORDER NO. 94132 DATE 1-4-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OCEAN PALM MOTEL
MIAMI BEACH, FLORIDA

25 M ~~FOLDERS~~ CIRCULARS SIZE 7½ X 8-3/4" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ON THE OCEAN
OCEAN PALM MOTEL
157th ST. AND COLLINS AVE.
MIAMI BEACH, FLA. ...etc

AUG 10 1956

FRONT NO. NO (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

FEB 21 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

6CK33 B

FOLLOW LAYOUT FOR ARRANGEMENT OF 4-VIEWS AND
TYPE MATTER SET-UP. USING 3 TRANSPARENCIES
ENCLOSED AND BEDROOM VIEW FROM "ANKARA" MOTEL FOLDER (D-10922)

mount positives of 3 new views and 1 set
of contact positives from Ankara Folder D10922
for 1 set of layout plates

COLOR DESCRIPTION

SUBMIT PROOF

Very Rush

2 Transps
RETD 10/15/57

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

B 2092 ~~[illegible]~~

MAGENTA SCREEN

D-11135

CAMERA No.	F	LENS READING	120	
CAMERA READING	61-895	FOCUS READING	20-119½	
	1-150		16-22	X
F-16	6½		15	
Y	2-153		16-22	
F-16	6½		16	
	1-160		16-22	
F-16	6		18	
BLACK	1-162		17-22	
F-16	3		19	

EXTRA SKY EXPOSURE F-16 120 UNITS

REMARKS:

from 6CK33 BOTTOM Part #I

MAGENTA SCREEN

CAMERA No.	F	LENS READING	120	
CAMERA READING	61-895		20-119½	
LENS	2-158		17-22	X
F-16	7		16	
Y	2-153		17-22	
F-16	7		16	
RED	2-156		19-21	
F-16	6		17	
BLACK	2-156		20-24	
F-16	3		16	

EXTRA SKY EXPOSURE F-16 120 UNITS

REMARKS:

from 6CK33 TOP PART #I

MAGENTA SCREEN

CAMERA No.	F	LENS READING	120	
CAMERA READING	61-895		20-196½	
	2-153		17-22	X
F-16	7		15	
Y	2-153		17-22	
F-16	7		15	
	2-156		19-21	
F-16	6		17	
BLACK	2-156		20-24	
F-16	3		14	

EXTRA SKY EXPOSURE F-16 120 UNITS

REMARKS:

#2

2092
+
2508
NEW VIEW

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING	61-871	FOCUS READING	~~20~~-059	
	2-159		16-19	
F-16	14		12	SKY MASK
	2-157		16-21	
	14		11	
	2-160		16-21	
	11		16	
BLACK	2-160		16-21	
F-16	8		16	

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

Way

NO. D-11136

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER NO. 94057

DATE 1-4-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

J. 39- BEAUTIFUL ORGAN MOUNTAINS,
LAS CRUCES, NEW MEXICO.
Organ Mountains resemble...etc.

FEB 13 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use Kodachrome 2CK97

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

518 Type 52

MAGENTA SCREEN

CAMERA No. II		LENS READING 190	
CAMERA READING 80-128		BOARD READING 30.98	
BLUE 4-159		15-20	
F-16 4½ UNITS		FLASH 12 SEC.	MASK
YELLOW 4-159		15-22	
F-16 4½ UNITS		FLASH 11 SEC.	MASK
RED 4-160		15-20	
F-16 4 UNITS		FLASH 2 SEC.	MASK
BLACK 4-159		15-22	
F-16 1½ UNITS		FLASH 2 SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Magenta Screen

Pos Size 8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 23 1956	JAN 25 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 15 1956	APR 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G798

NO. D-11137

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685. ALBUQUERQUE, N.M.

ORDER No 94057

DATE 1-4-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

J.40 PAINTED DESERT, ARIZONA....etc.

B

PHOTO PROPERTY OF C.T.

APR 11 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK541

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

909 Tape 5½

MAGENTA SCREEN

CAMERA No. 2
LENS READING 190
CAMERA READING 81.340
BOARD READING 30-250½

BLUE			
F-16	8 UNITS	FLASH 10 SEC.	[✓ MASK]
YELLOW			
F-16	6 UNITS	FLASH 12 SEC.	[✓ MASK]
RED			
F-16	4½ UNITS	FLASH 16 SEC.	[✓ MASK]
BLACK			
F-16	2½ UNITS	FLASH 14 SEC.	
EXTRA SKY EXPOSURE		F-16 14 UNITS	

REMARKS:

Positive Size 8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 23 1956	JAN 25 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				APR 11 1956
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G798

NO. D-11138

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER No. 94057

DATE 1-4-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

J.41- PETRIFIED LOGS,
PETRIFIED FOREST NATIONAL MONUMENT
ARIZONA
This National...etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 2CK109

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] 2

MAGENTA SCREEN

CAMERA No. 2		LENS READING 140	
CAMERA READING 80-340		BOARD READING 30-250½	
BLUE 2-163		15-23	
F-16 4½ UNITS		FLASH ½ SEC.	MASK
YELLOW 2-166		15-23	
F-16 4 UNITS		FLASH SEC.	MASK
RED 2-166		15-24	
F-16 6 UNITS		FLASH SEC.	MASK
BLACK 2-163		15-24	
F-16 7½ UNITS		FLASH SEC.	
EXTRA SKY EXPOSURE		F-16 2½ UNITS	
REMARKS:			

Positive Size 8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 23 1956	JAN 25 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 15 1956	APR 11 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 798

NO. D-11139

DISTRIBUTED BY SOUTHWEST POST CARD CO.,
BOX 685, ALBUQUERQUE, N.M.

ORDER NO. 94057

DATE 1-4-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M Yes-~~to come~~

IMPRINT Same as above

J. 42 - HOTEL LA FONDA,
SANTA FE, NEW MEXICO

FEB 15 1956 B ....etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use new subject 6CK24

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2145

#F

22×22 NEW

MAGENTA SCREEN

CAMERA No. 1		LENS READING 185	
CAMERA READING 79-589		BOARD READING 29-928	
BLUE			
F-16 8	UNITS	FLASH 14	SEC. ~~MASK~~
YELLOW			
F-16 8½	UNITS	FLASH 16	SEC. MASK
RED			
F-16 8	UNITS	FLASH 18	SEC. MASK
BLACK			
F-16 5	UNITS	FLASH 15	SEC.
EXTRA SKY EXPOSURE		F-16/185 - 7	UNITS

REMARKS:

Positive Size 5½ x 8½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 23 1956	JAN 25 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 15 1956	APR 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G798

Column St. 7

NO. D-11140

SOLD BY LINCOLN TOURIST HOME AND SOUVENIR SHOP
NEXT DOOR TO LINCOLN'S HOME

ORDER NO. 94149

DATE 1-6-56

6½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC
ABRAHAM LINCOLN HOME
SPRINGFIELD, ILLINOIS

Don't Set

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

set up

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES ✓

IMPRINT SAME AS ABOVE

MAR 9 - 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW - USE MINIATURE SUBJECT 2CH39.

TITLE IN BRUSH TYPE. FOLLOW LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11140

SOLD BY LINCOLN TOURIST HOME AND SOUVENIR SHOP
NEXT DOOR TO LINCOLN'S HOME

ORDER NO. 94149

DATE 1-6-56

6½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE LINCOLN TOMB
OAK RIDGE CEMETERY
SPRINGFIELD, ILLINOIS

set up

JAN 31 1956 Type

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW OF FOLDER USE SAME SUBJECT AS ON
OLD FOLDER COVER D-3522. (Improve coloring, etc
FOLLOW LAYOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Skt Cont 1/c

NO. D-11141

PUBLISHED EXCLUSIVELY FOR WELCH'S DOCK,
SAULT STE. MARIE, MICH.

ORDER NO. 94119

DATE 1-9-56

12½ M CURTEICHCOLOR POST CARD ALBUM COVER 3½ X 16-3/4" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL HIGHLIGHTS OF OUR SIGHT-SEEING TRIP THRU THE WORLD FAMOUS SOO LOCKS
WELCH'S DOCK, SAULT STE.MARIE, MICH.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~[illegible]~~ CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW SKETCH: ~~PRINT "BIDE-A-WEE" ON TOP FLAG.~~
SHOW ~~PEOPLE ON LOWER DECK - THIS IS A PASSENGER BOAT.~~
~~PENNANTS ON BOAT~~.

See Large D'file

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH LO	2	3		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer Photo ret 10/15/57
NS

Submit Proof Pages Cy's
to Cust.

① Pencil Sht. 1½

CJ-9.
-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

NO. D-11142
ORDER NO. 94161
DATE 1-11-56.

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GREETINGS FROM
CATALINA ISLAND
CALIF.

MAR 6 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES- enclosed

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT SKETCH ENCLOSED:
USING MINIATURE VIEWS: 5CK363 S.S. CATALINA
5CK365 STREET SCENE
5CK359 AVALON BAY
5CK364 AVALON BAY, FROM CASINO.

See instructions
enclosed for corrections

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Figures first
above + scale on Pink
below

6⅝ X 9⅛

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 22 1956	
SKETCH 4		2½	+1½	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 1 1956	MAR 7 195
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11143

INCLINE SOUVENIR SHOP, LOOKOUT MT.,TENN.

ORDER NO. 94163

DATE 1-11-56

12½ M CURTEICHCOLOR LONG LETTER 28½ X 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL LOOKOUT MOUNTAIN,
TENNESSEE

IMPRINT NONE

DEAR......

Show C.T. Imprint

JAN 30 1956 6-Halftone - R.M. only

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TYPE MATTER ENCLOSED WITH MINIATURE VIEWS AS FOLLOWS:

4CK1842 1- ~~4[illegible]~~ — Lookout Mt.
2- 4CK1870 / Incline Railway
3- 6CK75 — Incline Railway Car
4- 4CK1864 — Lover's Leap
5- 4CK1872 / Ruby Falls
6- 4CK1869 — Moccasin Bend
7- 4CK1865 — Point Park.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Pencil Skt 1 hr

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH 2.0	2	2½		JAN 17 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11144 ORDER NO. 94166 DATE 1-11-56

CUSTOMER ST. LADISLAUS CHURCH
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M CIRCULARS SIZE 9½ X 14" INA WHITE STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

+1 P

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Exterior view of Church)

TOP PAGE - BLACK AND WHITE PHOTO (FOLLOW TISSUE OVERLAY)
INSIDE LEFT PAGE - FLOWER DESIGN ONLY - NO TYPE.
INSIDE RIGHT PAGE - INTERIOR PICTURE OF ALTAR(USE EKTACHROME FROM 6CK76). TITLE UNDER PICTURE IN BLACK ON ENTIRE RUN.

(NOTE SAMPLE CIRCULAR ENCLOSED)

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS AS ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

11-23-53

Co. 1 ✓
Pat 5½ ✓
LA 1¼ ✓

3 copies

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11146 ORDER NO. 94184 DATE 1-13-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL BRUNSWICK
LANCASTER, PENNSYLVANIA

25 M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-~~FULL FACE~~ WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LANCASTER COUNTY, PENNSYLVANIA IN THE HEART OF THE PENNSYLVANIA DUTCH COUNTRY. DRAWN BY ROBERT D. WILSON FOR THE HOTEL BRUNSWICK

APR 26 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Yonnie's Plain People)

CROP BOTH HORIZONTALLY AND VERTICALLY INTO THE BORDER (WHITE). DO NOT LEAVE ANY OF THE DARK EDGES SHOWING.
LARGE ART WORK ALSO TO WORK FROM,
(MAKE A PHOTOGRAPH)

COLOR DESCRIPTION

Camera R. 41-786½
Board R. 42-275

Lens R. 40-
F90-80

20 × 5⅛
17 × 5⅛
10 × 6¼
10 × 9 × 8 - 5¼⅛

Line Neg.
Blk. F 32 - 100 - 15 sec.
Blue + Red " " 30 " Yellow Filter

PHOTO RETURNED TO
PHOTO USED FOR
RETURN PHOTO YES NO

HANDLE DRAWING CAREFULLY

3M-11-23-53

21

2189
6×2 Screen

#I

MAGENTA SCREEN

1
~~[illegible]~~
46-135½
9½
8½
8
5

56 ~~[illegible]~~
~~[illegible]~~
27-5 9/5
16
14
17
18

F-13
EXTRA [illegible] EXPOSURE
F-13
UNITS

REMARKS:

flip over
~~C[illegible]~~

colored drawing

all Line EXP. F22 - a R. 10 sec.

2189 as [illegible]

Drawing returned 4/27/56
NS

VALUE $500.00

808

6 15/16

NO. D-11147

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94185

DATE 1-13-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
JACKSONVILLE, FLORIDA

APR 6 - 1956 B

Paper Proof

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

APR 16 1956 D

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE LAYOUT FOR FRONT COVER: USE SUBJECT 5CK1125-UPPER PORTION. WORDS: "SOUVENIR OF" - BLACK LETTERS. "JACKSONVILLE" - RED LETTERS. YELLOW BACKGROUND. "FLORIDA" - BLUE LETTERS. SUBMIT SKETCH

Positive being used on ~~6~~ 73

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11147

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 94185

DATE 1-13-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JACKSONVILLE, FLORIDA

A NATURAL COLOR SOUVENIR OF
JACKSONVILLE, FLORIDA

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NOTE LAYOUT FOR BACK COVER: USE SUBJECT 5CK2044 (PARTIAL) YELLOW BACKGROUND. WORDS "JACKSONVILLE, FLORIDA" IN RED LETTERS. ALSO, "A NATURAL COLOR SOUVENIR, ETC." IN RED LETTERS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1634

JAN 18 3 L

C

tape 7½

MAGENTA SCREEN

CAMERA No. 2	LENS READING 140
CAMERA READING 6-952½	BOARD READING 21-939½
BLUE	
F-16 4½	10 SEC. MASK 9
YELLOW	
F-16 4	9 SEC. MASK 8
RED	
F-16 3½	11 SEC. MASK 8
BLACK	
F-16 11½ UNITS	9 SEC. 9
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS: Part #1

Box 1634

Continuous to Enlarge

Contact Positive

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	SEC. MASK
YELLOW	
F-16	SEC. MASK
RED	
F-16	SEC. MASK
BLACK	
F-16 UNITS	SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

NO. D-11148

J.191-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 94305

DATE 1-17-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 5 - 1956 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(at bottom of message space): ✓
EDEN ROC HOTEL ON THE OCEAN
AT MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK82 G772

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 2136 ~~tape 50~~

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-379	BOARD READING	32-669
BLUE			
F-16	6½ UNITS	FLASH 10 SEC. MASK	2/3
YELLOW			
F-16	6 UNITS	FLASH 9 SEC. MASK	8
RED			
F-16	6 UNITS	FLASH 12 SEC. MASK	8
BLACK			
F-16	3½ UNITS	FLASH 12 SEC.	6
EXTRA SKY EXPOSURE		F-16 — UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 18 1956	JAN 20 1956
SKETCH				
RETOUCHING				JAN 18 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JAN 27 1956	MAR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

G777

NO. D- 11149

J.192-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 94305

DATE 1-17-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 13 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(at bottom of message space):
SEVILLE HOTEL ON THE ATLANTIC
OCEAN AT MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK83

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

~~2217~~ 49 A

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200		
CAMERA READING 3-440		BOARD READING 32-663		
BLUE				
F-16	7 UNITS	FLASH 9	SEC. MASK	B,
YELLOW				
F-16	6½ UNITS	FLASH 10	SEC. MASK	
RED				
F-16	6 UNITS	FLASH 12	SEC. MASK	
BLACK				
F-16	2½ UNITS	FLASH 12	SEC.	9,
EXTRA SKY EXPOSURE		F-16 — 4 UNITS		

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JAN 18 1956	
SKETCH				
RETOUCHING				JAN 18 1956
REPHOTO				
PHOTO-LITHO			FEB 17 1956	APR 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

FEB 17 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11150

J.193-GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 94305

DATE 1-17-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 18 1956 B ~~MAY 18 1956~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE
(at bottom of message space):
VERSAILLES HOTEL ON THE OCEAN
AT MIAMI BEACH, FLORIDA

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK84 ← 6796

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2217 Tape 50 [redacted]

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2.840	BOARD READING	32.259¼
BLUE			
F-16	6½ UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	6 UNITS	FLASH 10	SEC. MASK
RED			
F-16	5½ UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2½ UNITS	FLASH 12	~~SEC.~~
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

2217

A

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 18 1956	
SKETCH				
RETOUCHING				JAN 18 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 17 1956	MAY 18 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11151

DISTRIBUTED BY LOLLESGARD SPECIALTY CO.,
TUCSON AND PHOENIX, [illegible] ARIZONA

ORDER NO. 94309

DATE 1-17-56

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 23 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as on 2CH862

IMPRINT SAME AS ABOVE.

THE GREAT METEOR CRATER OF ARIZONA
* 570 feet deep and more than 4,000 feet across.....etc

FEB 1 1 1956 B-F

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

WORK FROM PHOTO 2CH862... THE SKY IN THIS PICTURE SHOULD BE LIGHT BLUE, NOT GREY. IN THE BACKGROUND WHAT APPEARS TO BE A LAKE NEAR THE HORIZON IS WHITE AND GREY CLOUDS.

BALANCE OF COLORS FOLLOW CARD 2CH862.

PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

22x22 NEW

MAGENTA SCREEN

CAMERA No.	F	LENS READING	100
CAMERA READING	57-156	BOARD READING	19 - 332
BLUE			
F-16	15 UNITS	FLASH	4 SEC. MASK
YELLOW			
F-16	12 UNITS	FLASH	4 SEC. MASK
RED			
F-16	150 20 UNITS	FLASH	5 SEC. MASK
BLACK			
F-16	150 + 20 UNITS	FLASH	5 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Deep Etch

BLUE	15 units	FLASH 8
YELO	25 "	—
RED	30 "	— 10
NEW RED	18 "	5
BLACK	30 "	

BH

LENS & BOARD READINGS SAME AS [illegible]

Make Frame 6⅝ x 9⅛

Executive OK of Estimate

By

Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 2[illegible]	JAN 25 1956
SKETCH L.O	2	1/2		
RETOUCHING	2	1/2		JAN 24 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				APR 20 1956
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C-198

Corr. Art I

NO. D-11152

JK.17-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 94338

DATE 1-19-56

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

FEB 10 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

VIEW OF ~~THE~~ HOLLYWOOD BOWL DURING ~~A~~ SUMMER CONCERT, HOLLYWOOD, CALIFORNIA

Nestled in the Hollywood Foothills within.....etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK1586

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#I

1762

MAGENTA SCREEN

CAMERA No. I | LENS READING 220
CAMERA READING 86-110 | BOARD READING 34-794

BLUE
F-16 11½ UNITS | FLASH 17 SEC. ~~MASK~~

YELLOW
F-16 19½ UNITS | FLASH 15 SEC. MASK

RED
F-16 8 UNITS | FLASH 21 SEC. MASK

BLACK
F-16 6 ~~5½~~ UNITS | FLASH 18 SEC.

EXTRA SKY EXPOSURE F-16 220 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 20 1956	JAN 31 1956
SKETCH				
RETOUCHING			JAN 20 1956	[illegible] 20 [illegible]
REPHOTO				
PHOTO-LITHO			2-1-56	
BLUEPRINT STRIPPING, OPAQUING				FEB [illegible]
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

1'4

G761

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11153 ORDER NO. 94352 DATE 1-20-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROTHBARDT & HAAS ADV.,INC.
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 16 1956

FRONT NO. SPEC. R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Grand Screen House)
(green awning roof with white fringe)

8"X 10"TRANSPARENCY

LIGHTEN SHADOWS A LITTLE

COLOR DESCRIPTION

Tran[illegible]

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

B 2136

MAGENTA SCREEN

CAMERA No.	2	LENS READING	75	
COPY BOARD READING	1-99½ ✓	FOCUS READING	21-207½	
BLUE	1-152		17-24	
F-16	5		10	SEC. MACH. ✗
YELLOW	1-150		17-24	
F-16	5		9	
RED	1-160		20-24	
F-16	5½		12	
BLACK	1-160		20-25	
F-16	2½		12	SEC
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

most has positives

9768

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

A 213 ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11154 ORDER NO. 94352 DATE 1-20-56

CUSTOMER ROTHBARDT & HAAS ADV.,INC.
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 16 1956

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Grand Screen House)
(green & white striped awning roof)

8" X 10" TRANSPARENCY - LIGHTEN SHADOWS A LITTLE

GREEN IN ROOFS SHOULD BE SAME AS ON D-11153

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

Tran [illegible] 1/27/56

3M-11-23-53

MAGENTA SCREEN

CAMERA No. 2		LENS READING 75		
CAMERA READING 1-99½		[illegible] ING 21-207½		
[illegible] 2-146		18-18		
1-16	5½		8	[illegible] K 9½
[illegible] W 2-154		18-20		
1-16	5½		10	0
[illegible] 2-158		18-18		
F-16	5½		12	0
BLACK 2-160		18-34		
F-16	2 UNITS		12	SEC. 1/10
EXTRA SKY EXPOSURE		F-16 —		UNITS

REMARKS:

9768

9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11155 ORDER NO. 94352 DATE 1-20-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROTHBARDT & HAAS ADV.,INC.
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 16 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Grand Screen House)
(green & white striped awning roof)

8" X 10" TRANSPARENCY

LIGHTEN SHADOWS A LITTLE. GREEEN IN ROOFS SHOULD BE SAME AS ON D-11153.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

T[illegible] 4/[illegible]

3M-11-23-53

#I

2141

MAGENTA SCREEN 22-23

CAMERA No. 7 LENS READING 75
CAMERA READING 50-617 [illegible] READING 21-590½
[illegible] 2-152 18-18
F-16 6½ 17
YELLOW 2-158 18-20
F-16 6½ 19
RED 2-160 18-20
F-16 5½ 20
BLACK 2-160 18-56
F-16 3½ 15
EXTRA SKY EXPOSURE 75 - 4
REMARKS:

9768

9½ A

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11156 ORDER NO. 94352 DATE 1-20-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ROTHBARDT & HAAS ADV.,INC.
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 10 1956 Com

FEB 16 1956

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Grand Screen House)
(light green awning roof with white fringe)

8" X 10" TRANSPARENCY

LIGHTEN SHADOWS A LITTLE. GREEN IN ROOFS SHOULD BE SAME AS ON D-11153.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

[illegible] 4/27/56

3M-11-23-53

B 2140

MAGENTA SCREEN

CAMERA No. ✓
LENS READING 75
CAMERA READING 1-99
BOARD READING 21-207
BLUE 2-154 16-22
F-16 5½ ✓ 10
SEC. MASK
YELLOW 1-150 17-23
F-16 5½ 9
CHECK
RED 1-158 19-24
F-16 5½ ✓ 12
8
BLACK 1-161 20-24
F-16 2½ ✓
EXTRA SKY EXPOSURE
F-16 12 ✓
UNITS
REMARKS:

9¼

NO. D-11157

CJ.8-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 94357

DATE 1-20-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CATALINA ISLAND, CALIF.

MAY 23 1956 8

1 1/8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 6CK97

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME VIEWS FROM SUBJECT 6CK97. ← 6746

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1389 B 1106 C C#T

22x22

MAGENTA SCREEN

CAMERA No. 7		LENS READING open	
CAMERA READING 83-057½		BOARD READING 32-963½	
BLUE			
F-16	10 UNITS	FLASH 15	SEC. ~~MASK~~
YELLOW			
F-16	9½ UNITS	FLASH 17	SEC. MASK
RED			
F-16	7½ UNITS	FLASH 19	SEC. MASK
BLACK			
F-16	6 UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 open 11	UNITS

REMARKS:

[illegible]

L.R. 200

2

C.R. 2-569

B.R. 31-870

Blue 7 – 8
yell 6 – 8
Red 6 – 7
Bl. 2 – 12
Blue Sky [illegible]. -4

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 23 1956
SKETCH	2	½		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C-823

NO. D-11158

PUBLISHED FOR RAINIER NATIONAL PARK CO., TACOMA, WASH.-MADE IN U.S.A.

ORDER NO. 94229

DATE 1-26-56

6½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 16 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. Yes

IMPRINT Same as above

MT. RAINIER NATIONAL PARK
WASHINGTON STATE
J-54-13 REFLECTION POOL
Spectacular...etc.

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodachrome #5CK469

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1404

MAGENTA SCREEN

CAMERA No. 2		LENS READING		
CAMERA READING 2.619		BOARD READING 31-956½		
BLUE				
F-16	5 UNITS	FLASH 9	SEC. ~~MASK~~	
YELLOW				
F-16	5 UNITS	FLASH 10	SEC. [✓ MASK]	
RED				
F-16	4½ UNITS	FLASH 12	SEC. [✓ MASK]	
BLACK				
F-16	✓ UNITS	FLASH 12	SEC.	
EXTRA SKY EXPOSURE		F-16	3	UNITS
REMARKS:				

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 31 1956
SKETCH				
RETOUCHING				[illegible]
REPHOTO				
PHOTO-LITHO			FEB 15 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E786

106

NO. D-11159

PUBLISHED FOR RAINIER NATIONAL PARK CO., TACOMA, WASH.-MADE IN U.S.A.

ORDER NO. 94229

DATE 1-26-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 16 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT Same as above

MT. RAINIER NATIONAL PARK
WASHINGTON STATE
J-54-11 PARADISE INN
The famous....etc.

FEB 13 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ Use Kodachrome #5CK467

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	
CAMERA READING	82-675	BOARD READING	32-144½
BLUE			
F-16	9 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW			
F-16	9 UNITS	FLASH	17 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	12 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 3 - 1956
SKETCH				
RETOUCHING				JAN 2[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 15 1956	MAR 16 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G-786

NO. D-11160

PUBLISHED FOR RAINIER NATIONAL PARK CO., TACOMA, WASH.-MADE IN U.S.A.

ORDER NO. 94229

DATE 1-26-56

6½ M POST CARDS*JUMBO C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

[illegible] 19 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES ✓

IMPRINT Same as above

MT. RAINIER NATIONAL PARK
WASHINGTON STATE
J-54-6 WILDFLOWERS
A few of....etc.

PHOTO PROPERTY OF Customer

MAR 20 1956 B

RETOUCHING AND COLOR DESCRIPTION

Use
~~Follow~~ Kodachrome #5CK447

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1478 A

C#I

MAGENTA SCREEN

CAMERA No.	F	LENS READING	200
CAMERA READING	82-878½	BOARD READING	32-355
BLUE			
F-16	9½ UNITS	FLASH 16	SEC. ~~MASK~~
YELLOW			
F-16	10 UNITS	FLASH 18	SEC. MASK
RED			
F-16	8½ UNITS	FLASH 19	SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 2008	UNITS

REMARKS:

~~Mo. Red~~

~~Sep~~

MAR 14 1956

G786

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 31 1956
SKETCH				
RETOUCHING				JAN 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 1 1956	MAR 19 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

Mount

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-11161

2139

PUBLISHED FOR RAINIER NATIONAL PARK CO., TACOMA, WASH.-MADE IN U.S.A.
ORDER NO. 94229
DATE 1-26-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

[illegible] 19 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES ✓

IMPRINT Same as above

MT. RAINIER NATIONAL PARK
WASHINGTON STATE
J-56-1 PARADISE VALLEY
The splendor....etc.

PHOTO PROPERTY OF Customer

MAR 19 1956

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ Use new subject #6CK124

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 49.

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-297		BOARD READING 32-515½	
BLUE			
F-16	5½ UNITS	FLASH 9	SEC. ~~MASK~~ 5.
YELLOW			
F-16	6½ UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16	5½ UNITS	FLASH 12	SEC. [✓ MASK] 5.
BLACK			
F-16	7½ UNITS	FLASH 12	SEC. 5.
EXTRA SKY EXPOSURE		F-16 3½	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 31 195[illegible]
SKETCH				
RETOUCHING				JAN 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 1 [illegible]	MAR 19 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6786

NO. D-11162

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

ORDER NO. 94414

DATE 1-26-56

12½ M CURTEICHCOLOR BOOK PAGE VIEW 8½ X 11" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER

TITLE IN FULL PARADISE VALLEY AND PARADISE INN

Hand ✓

MAR 19 1956

FEB 8 - 1956 T

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK124 - AND ENLARGE

View page 7½ x 10

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2139

Tape 45

MAGENTA SCREEN

CAMERA No. 2		LENS READING 225	
CAMERA READING 7-65½		BOARD READING 35-91½	
BLUE			
F-16	6 UNITS	FLASH 9	SEC. MASK 6
YELLOW			
F-16	6 UNITS	FLASH 9	SEC. MASK 5
RED			
F-16	6 UNITS	FLASH 12	SEC. MASK 5
BLACK			
F-16	2½ UNITS	FLASH 12	SEC. 0
EXTRA SKY EXPOSURE		F-16 3½	UNITS

REMARKS:

View Size 7½ x 10

SHOOT OUT FOR WHITE BORDER

Book Page

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				~~JAN 31 1956~~
SKETCH				
RETOUCHING				JAN 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 1 1956	MAR 19 1956 MAR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.				

[illegible] FEB 8 - 1956 Corrected

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11163

PUBLISHED FOR RAINIER NATIONAL PARK CO.,
TACOMA, WASH.

ORDER NO. 94414

DATE 1-26-56

12½ M CURTEICHCOLOR BOOK PAGE VIEW 8½ X 11" WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL HIGHWAY TO SUNRISE LODGE (6400 FT. ELEV) AND MT. RAINIER (14,408 FT. ELEV)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

APR 5 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 6CK126 - AND ENLARGE

— POS 6781

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 2139 ~~Cape~~ 45

MAGENTA SCREEN

CAMERA No.	2	LENS READING	220
CAMERA READING	7-710½	BOARD READING	35-923½
BLUE			
F-16	5½ UNITS	FLASH 9	SEC. [✓ MASK] B.
YELLOW			
F-16	5½ UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16	5½ UNITS	FLASH 12	SEC. [✓ MASK] B.
BLACK			
F-16	2½ UNITS	FLASH 12	SEC. B.
EXTRA SKY EXPOSURE		F-16 — 3½	UNITS

REMARKS:

View [illegible] 7½ x 11

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				JAN 31 1956
SKETCH				
RETOUCHING				JAN 30 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 1 1956	APR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.		33		

[illegible] FEB 8 - 1956 [illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

SHOOT OUT FOR WHITE BORDER

BOOK 6794

NO. D-11164

SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 94243

DATE 1-27-56

6½ M 7x11 PICTURES ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M. NO

IMPRINT Same as above

#8-MT. EVANS, ALT.14,260 ft.,
FROM UPPER BEAR CREEK VALLEY,
DENVER MT. PARKS, COLORADO

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow attached #4CK37 for coloring -
make greens a little darker - so it will look natural

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

FEB 16 1956

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1	FEB 7 - 1956
SKETCH	2	½		
RETOUCHING	2	1½	JAN 31 1956	FEB 1
REPHOTO				
PHOTO-LITHO			FEB 20	
BLUEPRINT STRIPPING, OPAQUING				MAR 7 1956
HAND COLOR PROOF	40	2		3-9-56
ARTIST DEPT.		20		

Old Way

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

91810

NO. D-11165

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 94248

DATE 1-27-56

25 MLARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM BIRMINGHAM, ALA.

Paper Proof

Small type: Copyright MCMLV1 BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES same as D-5216

IMPRINT Same as above

cello

PHOTO PROPERTY OF C.T.Z

RETOUCHING AND COLOR DESCRIPTION

Use sketch attached. Remove the moon just below the letter "A". This entire portion of the panel is to be blue.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11165

DISTRIBUTED BY MOORE NEWS CO., BIRMINGHAM, ALA.

ORDER NO. 94248

DATE 1-27-56

25 MLARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BIRMINGHAM, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T.ART COLORTONE" CREATION,
(REG.U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow back cover from folder D-5216 - omitting the two words "Greetings from".

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Proof

Rush

~~On plate~~

~~[illegible]~~

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11166 **ORDER NO.** 94423 **DATE** 1-30-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JESSE GOROV CO.,
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 1 1 1956

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

FRONT BLANK

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Coffee table & End tables)

PICTURE SIZE TO BE 4-7/8 X 7" WITH 5/16" BLACK PANEL
ON TOP AND BOTTOM, TO PROPORTION OUT.

FOLLOW **TISSUE DAYOUT** FOR ARRANGEMENT OF PICTURES.

[illegible]

COLOR DESCRIPTION

SUBMIT PROOF

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Separation #I Lens R. 80

Camera R. 52-538½
Board R. 20-407

#I

2128

22x23 Screen

MAGENTA SCREEN

CAMERA No. F 65
CAMERA READING 48-222½ ~~23~~ 94½
23-94½
F-16 6 14 SEC. MASK
F-16 6 14 SEC. MASK
F-16 6 14 SEC. MASK
BLACK
F-16 2 UNITS 13 SEC.
EXTRA SKY EXPOSURE F-16 65 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No.
CAMERA READING
F-16 SEC. MASK
F-16 SEC. MASK
F-16 SEC. MASK
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

Cut transparencies
for grouping 2 ✓
and make color separation
on Camera ✓

NO. D-11167

JK-6
WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES, CALIF.

ORDER No. 94259

DATE 1-30-56

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR SIZE 6X9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. Yes

IMPRINT Same as above

PARK SCENE ON CALIFORNIA'S COAST
A beautiful....etc.

MAR 15 1956

PHOTO PROPERTY OF C.T.

MAR 9 1956

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome #5CK276
Palm trunks should be brown not green
Buildings on pier are almost white
Ocean should be bluer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1479 Cape 50.

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-570		BOARD READING 32 - 84½	
BLUE			
F-16	5½ UNITS	FLASH 11	SEC. MASK ½
YELLOW			
F-16	4½ UNITS	FLASH 12	SEC. MASK
RED			
F-16	4½ UNITS	FLASH 10	SEC. MASK
BLACK			
F-16	1½ UNITS	FLASH 10	SEC. ½
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pic Size
6⅛ x 9⅛

6777

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JAN 21 1956	FEB 7 - 1956
SKETCH				
RETOUCHING				JAN 21 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB [illegible] 1956	MAR 9 1956
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

2198

NO. D-11168

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 94458

DATE 2-2-56

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 23 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE
"MAN'S RESPONSIBILITY TO OTHERS"
BY HOWARD COOK
This mural, located on the ...etc

[illegible] 2 1956

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

8 X 10" TRANSPARENCY

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2	LENS READING	96
CAMERA READING	6-307 1/2	BOARD READING	19-438
BLUE	1-156		17-18
F-16	5 1/2 UNITS	FLASH	10 SEC. MASK 9 1/2
YELLOW	1-156		17-20
F-16	5 UNITS	FLASH	10 SEC [✓ MASK]
RED	1-160		17-20
F-16	5 UNITS	FLASH	12 SEC. [✓ MASK]
BLACK	1-160		17-30
F-16	1 1/2 UNITS	FLASH	12 SEC. 1/2
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 2 1956	FEB 8 - 1956
SKETCH				
RETOUCHING				FEB 2 1956
REPHOTO				
PHOTO-LITHO			FEB 13 1956	
BLUEPRINT STRIPPING, OPAQUING				APR 20 1956
HAND COLOR PROOF				
ARTIST DEPT.	44	34		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer 5/7/56

6798

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11169 ORDER NO. 94460 DATE 2-2-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER HUSSMANN REFRIGERATION, INC.
ST. LOUIS, MISSOURI

25 M JUMBO CARDS SIZE $5\frac{1}{2}$ X 7"

STYLE CURTEICHCOLOR-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full The New HUSSMANN
SELF-SELLING
MEAT DISPLAY.

MAR 2 - 1956 MAR 2 - 1956

FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
(at bottom of message space):
698-356C25 Printed in U.S.A.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

USING 8 X 10" TRANSPARENCY.
PLACE TITLE ON PICTURE SIDE AS IN LAYOUT, IN WHITE PANEL
REMOVE ALL SIGNS ABOVE CASE, ALSO BOX & SHADOW,
LEAVE THE WALL BARE, WITH BACKGROUND SAME COLOR.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

SUBMIT PROOF

3M-11-25-53

2175

#I

22×22 NEW
MAGENTA SCREEN

C[illegible]	I	LENS [illegible]	75	
C[illegible]	50-430½	[illegible]	21-528	
[illegible]	2-152	18-18	12	~~[illegible]~~
F-[illegible]	10			
[illegible]	2-154	18-18	13	[illegible]
[illegible]	10			
[illegible]	2-160	18-18	17	[illegible]
[illegible]	8½			
[illegible]	2-162	18-26		
F-13	5		SEC.	
EXTRA L[illegible] EXPOSURE		F-13		UNITS

REMARKS:

Use Shoot out

VERY RUSH
MUST HAVE PROOF 2/23/56

NO. D-11170

SJ-9-DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER No. 94279

DATE 2-2-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 16 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. Spec R. M. Yes

IMPRINT Same as above

ST. AUGUSTINE ALLIGATOR FARM, established.....etc.

(RM at bottom of message space)

PHOTO PROPERTY OF Customer FEB 13 1956

RETOUCHING AND COLOR DESCRIPTION

USE ~~Follow~~ Kodachrome #5CK664

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1507

C #I

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-480	BOARD READING	31-95 9½
BLUE			
F-16	12 UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	10 UNITS	FLASH	21 SEC. MASK
RED			
F-16	8½ UNITS	FLASH	22 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200 - 12 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 7 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			FEB 15 1956	MAR 16 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C-786

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11171 ORDER NO. 94468 DATE 2-3-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ABBOTT UNIVERSAL LTD.,
CHICAGO, ILLINOIS

119,273M JUMBO CARDS SIZE 4 X 6 1/8

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FEB 10 1956

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

OMIT "POST CARD" AND STAMP SPACE. at top of center line: Printed in U.S.A. (cut)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Lower Manhattan

USE KODACHROME FROM 3CK198 - AND ENLARGE PLATES.

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

tape 73

MAGENTA SCREEN

CAMERA No. 2		LENS READING	135	
CAMERA READING 6-461 1/2		[illegible]	21-692 1/2	
[illegible]	9			2
[illegible]	9		9	SEC. MASK
[illegible]	9		10	[illegible] Ok.
[illegible]	8		10	[illegible] Ok.
BLACK	3			[illegible]
F-16			15	[illegible]
EXTRA SKY EXPOSURE		F-16		
REMARKS:			6	UNITS

RUSH

10 times on sheet

Del. March 1/56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11172 ORDER NO. 94469 DATE 2-3-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ABBOTT UNIVERSAL LTD.,
CHICAGO, ILLINOIS

314,824M JUMBO CARDS SIZE 4 1/2 X 6 1/8

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

FEB 10 1956

(All of this on address side)

FRONT NO. SPEC. R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

OMIT "POST CARD" AND STAMP SPACE. at top of center line: Printed in U.S.A. (cut)

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Outrigger Canoe)

USE KODACHROME FROM 4CK204 - AND ENLARGE PLATES

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

1117

Use Sky # 15

#1

MAGENTA SCREEN

[illegible] No. 1		LENS READING 160	
[illegible] 73-911		[illegible] 26-100	
[illegible]			
F-13	20	15	MASK
[illegible]			
[illegible]	9	15	[illegible]
[illegible]			
[illegible]	12	17	[illegible]
[illegible]			
F-16	6	9	SEC.
[illegible]		F-13 160 - 16	UNITS

REMARKS:

NEW SKY

25 times on sheet

RUSH

Del. Mar. 1st /56

Pic 2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11173 ORDER NO. 94470 DATE 2-3-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ABBOTT UNIVERSAL LTD.,
CHICAGO, ILLINOIS

102,719M JUMBO CARDS SIZE 4 1/8 X 6 1/8 STYLE PHOTO-COTE* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~NORTH CHICAGO PLANT~~
[illegible]

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center OMIT "POST CARD" AND
STAMP SPACE. at top of center line:
Printed in U.S.A.(cut)

1956

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(North Chicago Plant)

SEE CROPPING ON PHOTO, RED LINES AT BOTTOM, THIS WILL GIVE TOTAL HEIGHT AS IS.

Rush

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

albumen neg

Rush

C768

on sheet

Del. Mar 1st '56

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11174 ORDER NO. 94471 DATE 2-3-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DISPLAY CREATORS, INC.
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full DELUXE SELF-CRATING EXHIBIT
$975 COMPLETE
STREAMLINE SELF-CRATING EXHIBIT
$475 COMPLETE ....etc

FEB 28 1956

(All of this on address side)
FRONT NO. NO . R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FEB 28 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW LAYOUTS FOR 3-VIEW PICTURE SIDE,
AND FRONT, WITH TYPE MATTER.
TITLE TO BE PLACED IN 3 SEPARATE PANELS AS INDICATED ON LAYOUT(pencil sketch)
PANELS PRIMARY BLUE - WHITE LETTERS. THE ADJACENT BACKGROUND IS TO BE LEFT
SURROUNDING EACH PICTURE AMOUNTING TO ABOUT 1/16 to 1/8 INCH. ABOVE LIGHTS
IT WILL HAVE TO BE A LITTLE MORE. 3 ORIGINAL TRANSPARENCIES AND (3 PROPORTIONAL TRANSPARENCIES)-PERMISSION TO CUT PROPORTIONAL ONES ONLY.

COLOR DESCRIPTION

SEE ABOVE FOR INSTRUCTIONS

Type White on Blue Background

PHOTO USED FOR

RETURN PHOTO YES NO

VERY RUSH

DUPLICATE

3M-11-23-53

DUPLICATE

MAGENTA SCREEN

CAMERA No. 2 LENS READING 100
CAMERA READING 7-344 19-344
1-150 5 15-18 9
1-152 5 15-21 9
1-161 4½ 16-21 12
BLACK 1-179 17-20
F-16 2 13
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS: Reverse in Camera

6 5/8 X 9 1/8

DUPLICATE

MAGENTA SCREEN

CAMERA No.
CAMERA READING
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

DUPLICATE

MAGENTA SCREEN

CAMERA No.
CAMERA READING
F-16
YELLOW
F-16
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:
grouping 3 views
by cutting transparencies. ✓

G772

B 2155

DUPLICATE

403

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11175 ORDER NO. 94473 DATE 2-3-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER GAUDIO BROS.INC.,
CAMDEN, NEW JERSEY

50 M JUMBO CARDS SIZE $5\frac{1}{2}$ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full

MAR 13 1956

FRONT NO. SPEC.
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Gaudio Bros.Nursery)

4 TRANSPARENCIES ENCLOSED: BLACK & WHITE DUMMY LAYOUT FOR ARRANGEMENT OF VIEWS. #3 VIEW TAKEN FROM A ROOF & TOP OF LADDER SHOWS-CROP IT OUT. EACH VIEW TO BE SEPARATED BY A NARROW WHITE LINE ((see D-10982 a little narrower)).
line.

2 Kodak – D11987

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

B 2196

22×22 NEW

MAGENTA SCREEN

CAMERA No. F
LENS READING 85-
CAMERA READING 52-775½
BOARD READING 19-954
1-150 10½ 17-20 11
2-150 10½ 18-20 11
1-160 8½ 18-20 16
BLACK 1-160 4½ 18-20 17
F-13
EXTRA SKY EXPOSURE F-13 85- UNITS
REMARKS:
3 + 5 Units for Sky

MAGENTA SCREEN

CAMERA No.
LENS READING
CAMERA READING
BOARD READING
F-13
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No.
LENS READING
CAMERA READING
BOARD READING
F-13
BLACK
F-13 UNITS
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

cut transparencies for
grouping of G 778

MAGENTA SCREEN

CAMERA No.
LENS READING
CAMERA READING
BOARD READING
F-13
BLACK
F-13
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

G-778

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11176 ORDER NO. 94485 DATE 2-6-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER UNION LIQUOR CO., INC.
CHICAGO, ILLINOIS

25 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full I WILL BE CALLING YOU

FEB 22 1956

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

WATCH FLESH TONES, DON'T LET THEM GET TOO WARM.
IF POSSIBLE, CUT BACK A LITTLE ON RED IN FLESH.

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

SUBMIT PROOF

3M-11-23-53

B 2151 #I

16x20 Screen

MAGENTA SCREEN

CAMERA No. I LENS READING 155
CAMERA READING 71-147 24-308½
2-150 15
1-10 7
2-150 17-20
1-10 7½ 16
2-160 17-20
F-10 6½ 18
BLACK 2-150 17-20
F-10 3½ 17
EXTRA SKY EXPOSURE
REMARKS: 8X10

5 9/16 X 7 1/16

9277,

9772

MUST HAVE PROOF
2/16/55

5½ x 7½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11177 **ORDER NO.** 94498 **DATE** 2-7-56

CUSTOMER McGIVERAN-CHILD CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M JUMBO CARDS SIZE $5\frac{1}{2}$ X 7" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DISTRICT WAREHOUSE
4500 SOUTH PULASKI
SPECIAL EVENT FOR REGISTERED DISTRICT
WAREHOUSE CUSTOMERS ONLY ....etc

FEB 16 1956

(All of this on address side)

FRONT NO. NO R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Side — Center

Entirely Black

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH FOR ARRANGEMENT, TYPE MATTER
AND COLORS, ETC.

COLOR DESCRIPTION

4/25
dup print returned
to cus.

FOLLOW LAYOUT SKETCH FOR COLORS, ETC.

8/30/57
return to cus
layout stat
retouched photo

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red & Blue Imprint

[illegible]
5x7
1
$4\frac{1}{2}$
[illegible]
10

[illegible]

G770

VERY RUSH

NO. D-11178

DISTRIBUTED BY READMORE NEWS CO.,LOUISVILLE, KY. ORDER NO. 94607

DATE 2-7-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956 h

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES*same as 5CK369.

IMPRINT SAME AS ABOVE

MY OLD KENTUCKY HOME, STATE SHRINE
BARDSTOWN, KENTUCKY
Federal Hill, known all over the
......etc

FEB 20 1956

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK369 - AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#1

1401 B

MAGENTA SCREEN

CAMERA No.	I	LENS READING	200
CAMERA READING	82-058	BOARD READING	32- 396
BLUE	83-058		
F-16	12 UNITS	FLASH	14 SEC. ~~MASK~~
YELLOW			
F-16	12 UNITS	FLASH	14 SEC. MASK
RED			
F-16	9 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16 200	12 UNITS

REMARKS:

E77

6777

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 8 1956	FEB 9 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 20 1956	MAR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11179 ORDER NO. 94629 DATE 2-9-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CURT TEICH & CO.,INC.
CHICAGO, ILLINOIS

6½ M DOUBLE CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COLOR ADVERTISING...

(see sketch for balance of type)

[illegible]

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

APR 24 1956

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

COLORED
FOLLOW/SKETCH AND LAYOUT

COLOR DESCRIPTION

Submit Proof to C. T. Jr

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

MAGENTA SCREEN

C... No. | LENS READING
F-16
F-16 ... SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

Old way

7 lap over effects

G795

NO. D-11181

SCENIC ART SERIES, B.S.REYNOLDS CO., WASHINGTON, D.C. ORDER NO. 94510

DATE 2-13-56

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 12 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE

WASHINGTON, D.C.
AT CHERRY BLOSSOM TIME

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome #4CK1068

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-808		BOARD READING 32-174	
BLUE			
F-16	2½ UNITS	FLASH 8	SEC. MASK ½
YELLOW			
F-16	3½ UNITS	FLASH 8	SEC. [✓ MASK]
RED			
F-16	3½ UNITS	FLASH 10	SEC. [✓ MASK] ½
BLACK			
F-16	1½ UNITS	FLASH 10	SEC. ½
EXTRA SKY EXPOSURE		F-16 4	UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 14	FEB 22 1956
SKETCH				
RETOUCHING			FEB 14 1956	FEB 14 19
REPHOTO				
PHOTO-LITHO			MAR 1 1956	[illegible]
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

577

J.396

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-11180

ORDER NO. 94642

DATE 2-10-56

12½ M CURTEICHCOLOR JUMBO CARD 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM YOSEMITE NATIONAL PARK, CALIF.

MAY 24 1956 B

Dn ~~Sub-titles~~ P. Tallo

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-~~[illegible]~~

IMPRINT SAME AS ABOVE

JUN 19 1956 B

PHOTO PROPERTY OF C.T.

~~Submit sketch~~

FOLLOW SKETCH FOR LAYOUT OF MINIATURE VIEWS

SEE NOTATIONS ATTACHED TO SKETCH

+ instruction enclosed for correction

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

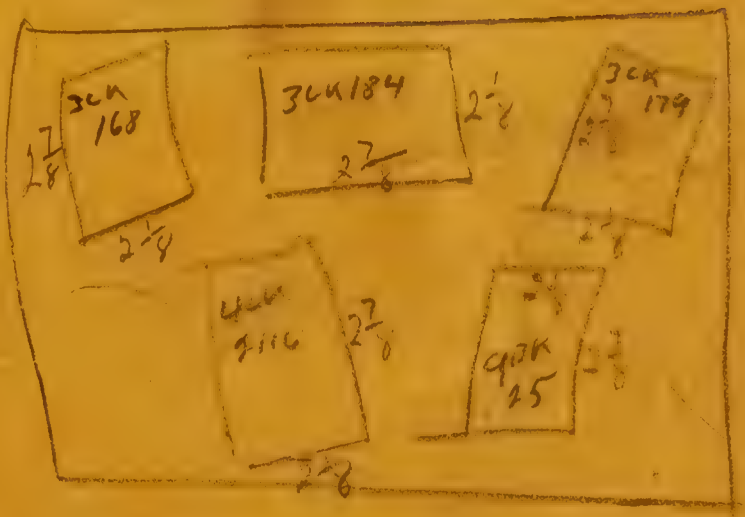
#5 - 2 hrs
#2 - 1 hr
3

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6⅛ x 9⅛



823

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION		EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
		Clock No.	Time Allowed		
COMPOSING, Type Set Up				MAR 5 1956	JUN 15 1956 R.M.
SKETCH	R.O.	2	2½	MAR	
RETOUCHING					
REPHOTO					
PHOTO-LITHO					
BLUEPRINT STRIPPING, OPAQUING					MAY 24 1956
HAND COLOR PROOF					
ARTIST DEPT.					

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11182

SCENIC ART SERIES, B.S.REYNOLDS CO.,WASHINGTON,D.C. ORDER NO. 94510

DATE 2-13-56

12½ M JUMBO POST CARDS C.T.CURTEICH COLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 12 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE

WASHINGTON, D.C.
AT CHERRY BLOSSOM TIME

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome #4CK1069

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1226 tape 50

MAGENTA SCREEN

CAMERA No. 9		LENS READING 200	
CAMERA READING 2-808		BOARD READING 32-174	
BLUE			
F-16	3½ UNITS	FLASH 8	SEC. MASK 5.
YELLOW			
F-16	4 UNITS	FLASH 9	SEC. MASK
RED			
F-16	3½ UNITS	FLASH 13	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 11	SEC. 8.
EXTRA SKY EXPOSURE		F-16 — 4½ UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 14 1956	FEB 22 1956
SKETCH				
RETOUCHING			14 1956	FEB 17
REPHOTO			MAR 1	1956
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAR [illegible]
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6777

NO. D-11183

SCENIC ART SERIES, B.S. REYNOLDS CO., WASHINGTON, D.C. ORDER No. 94510

DATE 2-13-56

12½ M JUMBO POST CARDS C.T. CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 6 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

IWO JIMA STATUE
ARLINGTON, VA.

PHOTO PROPERTY OF CUSTOMER

RETOUCHING AND COLOR DESCRIPTION

Follow Kodachrome [illegible] #5CK1052

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1619

#1

MAGENTA ~~SCREEN~~ 22x22 NEW

CAMERA No.	I	LENS READING	open
CAMERA READING	97-745½	BOARD READING	34-26 2½
BLUE			
F-16	25 UNITS	FLASH ~~6~~ SEC. ~~MASK~~	
YELLOW			
F-16	26 UNITS	FLASH ~~8 7½~~ 4 SEC. MASK	
RED			
F-16	24 UNITS	FLASH 5 SEC. MASK	
BLACK			
F-16	20 UNITS	FLASH 4 SEC.	
EXTRA SKY EXPOSURE		~~F-16~~ open 30 UNITS	
REMARKS:			

use Lens from Camera #3

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 14 1956	FEB 22 1956
SKETCH				
RETOUCHING			FEB 14 1956	FEB 14 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 1 1956	[illegible]
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G777

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11184 ORDER NO. 94661 DATE 2-14-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JORDAN SIEBER & ASSOCIATES
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full REGIONAL DRUG PUBLICATIONS SELL
THE SOURCE OF SALES
NATIONAL COVERAGE ...

EB 27 1956

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)

FRONT NO. NO R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

FRONT BLANK

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE COLORED COPY FOR REPRODUCTION.
USE REPRODUCTION PROOF FOR COPY - PHOTOGRAPH SAME SIZE AND STRIP. TYPE MESSAGE ON PICTURE SIDE IN 2 COLORS-BLACK & BLUE PER LAYOUT.

COLOR DESCRIPTION

37

F90-70

Camera R. 40-421½
Board R. 51-344

~~24 x 5¼~~

~~24 x 5¼~~
~~20 x 5½~~
24 x 5½
20 x 5½
16 x 6½

Blk. 1½ sec. 4½ D. no filter

Blk. Combo - TYPE + ½ [illegible]

Drawing
Ret 3/5/56
M

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

2168

#1

16 x 20 Screen
MAGE~~NTA SCREE~~N

CAMERA No.	I	LENS READING	65
CAMERA READING	48-239½	BOARD READING	23-775½
BLUE			
F-16	7½	13	SEC. MASK
YELLOW			
F-16	7	13	SEC. MASK
RED			
F-16	7½	13	SEC. MASK
BLACK			
F-16	6½ UNITS	14	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Blk. Line F22-65: 15 sec.

Use New Copy

Strip It/Type & Neg

6772

VERY RUSH

MUST HAVE PROOF 2/28/56

NO. D-11185

J.200-HAWAIIAN VIEWS, DIST.BY MAX BASKER & SONS, HONOLULU

ORDER NO. 94663

DATE 2-14-56

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 26 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** YES

IMPRINT SAME AS ABOVE
(at bottom of message space):
OAHU, HAWAIIAN ISLANDS
The Island of Oahu is...etc
Put in stamp space: BOAT MAIL - 3¢
AIR MAIL - 6¢

PHOTO PROPERTY OF CUST.

WORK FROM LARGE ART WORK. NOTE THAT NAMES OF LOCATIONS ARE MOUNTED ON A WHITE BACKGROUND- ~~USE DIFFERENT COLOR OF BACKGROUND IS MORE EFFECTIVE. (CUSTOMER SUGGESTED BRIGHT YELLOW)~~

Put [illegible] in black [illegible] white panel

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#I

22×22 NEW 2216

MAGENTA SCREEN

CAMERA No.	I		LENS READING	115	
CAMERA READING	60-802½		BOARD READING	19-752	
BLUE					
F-16	10½	UNITS	FLASH	11	SEC. ~~MASK~~
YELLOW					
F-16	10	UNITS	FLASH	11	SEC. MASK
RED					
F-16	9	UNITS	FLASH	12	SEC. MASK
BLACK					
F-16	4½	UNITS	FLASH	13	SEC.
EXTRA SKY EXPOSURE			F-16		UNITS

REMARKS:

Flop over

Line F 32 - 12 sec.
(ar. R.)

Lens R. 55 F90 - 110
Camera R. 45 - 156½
Board R. 29 - 436½

20×5⅛
17×5⅛
10×6¼
10×9×6-5⅛

SHOOT OUT

SHOOT OUT

C-786

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH 40	2	2½		FEB 24 1956
RETOUCHING	2	1½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 2[illegible] 1956	MAR 26 1956
HAND COLOR PROOF				
ARTIST DEPT.	40	34		3-9-56

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
Drawing [illegible] 10/30/56

NO. D-11186

NJ.1-GULF NEWS SERVICE, NAPLES, FLA.
EKTACHROME BY ROBERT G. HEUNISCH

ORDER No. 94528

DATE 2-14-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 19 1956 ♁

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. NO

IMPRINT SAME AS ABOVE

BROAD AVENUE
ONE OF THE MANY TROPICAL PARKWAYS
IN NAPLES-ON-THE-GULF, FLORIDA

(At bottom of R.M. Space)

PHOTO PROPERTY OF C.T.

MAR 1 1956

RETOUCHING AND COLOR DESCRIPTION

use
~~Foll~~ow Kodachrome #5CK1098

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1627 ~~tape~~ 50

MAGENTA SCREEN

CAMERA No. 1		LENS READING 300	
CAMERA READING 3-125		BOARD READING 32-379	
BLUE			
F-16 4	UNITS	FLASH 9	SEC. MASK 9½
YELLOW			
F-16 4½	UNITS	FLASH 10	SEC. [✓ MASK]
RED			
F-16 4	UNITS	FLASH 10	SEC. MASK 0
BLACK			
F-16 12	UNITS	FLASH 11	SEC. 9½
EXTRA SKY EXPOSURE		F-16 ———	UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 15 1956	FEB 20 1956
SKETCH				
RETOUCHING			[illegible]	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAR 19 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

NO. D-11187

NJ.2-GULF NEWS SERVICE, NAPLES, FLA.
EKTACHROME BY ROBERT G. HEUNISCH

ORDER NO. 94528

DATE 2-14-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. NO

IMPRINT SAME AS ABOVE ✓

FISHING IS POPULAR FROM THE 1,000
FOOT MUNICIPAL PIER
NAPLES-ON-THE-GULF, FLORIDA

(At bottom of R.M. Space)

PHOTO PROPERTY OF C.T.

MAR 1- 1956

MAR 19 1956 B

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodachrome #5CK1100

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1627

Type 50

MAGENTA SCREEN

CAMERA No. 3		LENS READING 200		
CAMERA READING 3.125		BOARD READING 32.378		
BLUE				
F-16	4½ UNITS	FLASH 9	SEC. MASK 6	
YELLOW				
F-16	4½ UNITS	FLASH 10	SEC. [✓ MASK]	
RED				
F-16	4 UNITS	FLASH 11	SEC. [✓ MASK]	
BLACK				
F-16	2 UNITS	FLASH 11	SEC. 1/2.	
EXTRA SKY EXPOSURE		F-16 3½	UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 1?	FEB 20 1956
SKETCH				
RETOUCHING			FEB 1? 1956	FEB 1?
REPHOTO				
PHOTO-LITHO				MAR 19 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11188 ORDER NO. 94686 DATE 2-16-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER JORDAN-SIEBER AND ASSOCIATES
CHICAGO, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full REGIONAL DRUG PUBLICATIONS SELL
THE SOURCE OF SALES
NATIONAL COVERAGE...

FEB 27 1956 FEB 24 1956 ?

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

FRONT BLANK

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LARGE ART WORK AND LAYOUT:

TYPE ON PICTURE SIDE IN 2 COLORS(RED & BLACK).
USE TYPE PASTED ON 4-COLOR [redacted] ART FOR REPRODUCTION.
/PROCESS/

COLOR DESCRIPTION

Lumen R. 47 - 111½
Board R. 22 - 542
25 × 6
30 × 6
23 × 6½

no Blk.

Drawing in!
3/1/56
N

VERY RUSH

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

#I

2120

~~MAGENTA SCREEN~~ 16×20 Screen

CAMERA No.	I		100
	56-483		19-248
	7½		9
	7½		8
	7½		11
BLACK			
Line F-22-100 - 15 sec.		SEC.	
EXTRA SKY EXPOSURE		F-18	UNITS

REMARKS:

flip over

Color separation from colored drawing

MUST HAVE PROOF 3/1/56

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11189 ORDER NO. 94690 DATE 2-16-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TOWN & COUNTRY
CHICAGO, ILLINOIS

50 M JUMBO CARDS SIZE 5½ X 7" STYLE C URTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 5 - 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ~~Special~~ type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

APR 13 1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Town & Country Restaurant)

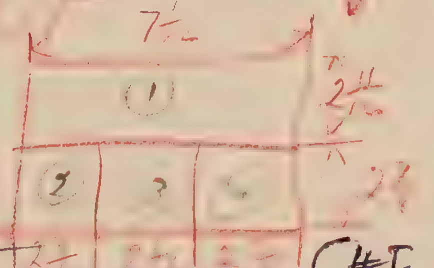
FOLLOW PENCIL SKETCH FOR LAYOUT OF 4 VIEWS.

CROP ACCORDING TO LAYOUT. VIEW #1 CROP SO THAT LIGHT IN UPPER RIGHT CORNER IS ELIMINATED.

COLOR DESCRIPTION

4 - 4"X5" Transp returned by Art D. 6/29/59 CD

SUBMIT PROOF



RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

B 2204 and 2205 #I

#1 MAGENTA SCREEN 22x22 NEW

I 72-070 160 24-819
0-150 15-19 ✗
24 13
1-150 16-22
21 13 —
0-160 16-22
18 18 —
BLACK 1-160 16-23
F-16 12 20
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

#2 MAGENTA SCREEN 16x20 Screen #I

I 52-664 82 20-210
1-154 16-22 18 ✗
12
1-154 17-22 18 —
15
1-160 17-21 22 —
15
BLACK 1-160 18-22
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

#3 MAGENTA SCREEN 16x20 Screen #I

CAMERA No. I 52-945½ 85 20-085½
1-154 16-22 ✗
F-13
Y 1-154 17-22
1-160 17-21 —
BLACK 1-160 18-22 —
F-16 10
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

group 4 views
do not cut transparencies

#4 MAGENTA SCREEN 16x20 Screen #I

I 52-664 82 20-210
1-154 16-22 ✗
F-13
Y 1-154 17-22
1-160 17-21 —
BLACK 1-160 18-22 —
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

# 1-2204
# 2-
# 3- } 2205
# 4-

2205

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11190 ORDER NO. 94697 DATE 2-16-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MOTEL STEVENS
CARLSBAD, NEW MEXICO

PHOTO RETURNED TO

25 M DBL.POST CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 27 1956

FRONT NO. SPEC. R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Motel Stevens)

MAKE UP 2-VIEW CARD - SIMILAR TO CARD ENCLOSED(D-10829)

1 - 35MM and 1- 4x5 TRANSPARENCY

COLOR DESCRIPTION

4x5 /

35MM /

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

---

4 X 5 TRANS BOX # 2192 #I

22x22 NEW

MAGENTA SCREEN

CAMERA No.	F	LENS READING	120	
CAMERA READING	62-791½	FOCUS READING	20-338½	
F-18	10½		12	X
F-18	11		13	
F-18	9		18	
F-18	5		18	SEC
EXTRA DRY EXPOSURE		F-18	120	UNITS

REMARKS:

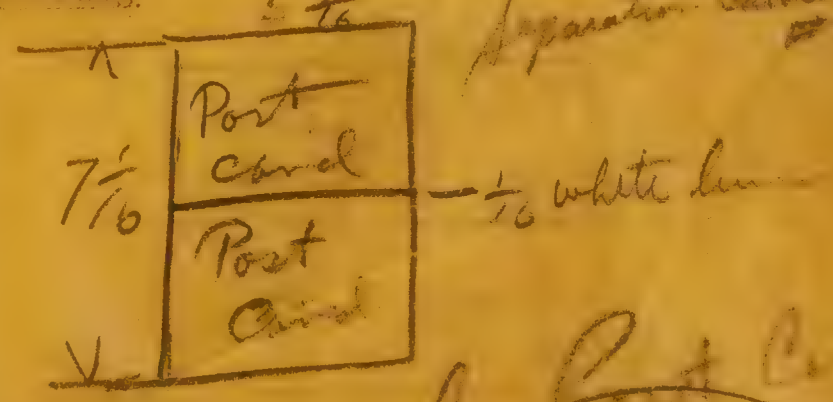
35M-BOX # 2226

MAGENTA SCREEN

CAMERA No.	2	LENS READING	75	
CAMERA READING	50-901	FOCUS READING	21-617	
F-18	5		8	X
F-18	4½		7	
F-18	4½		7	
F-18	1½		9	SEC
EXTRA DRY EXPOSURE		F-18	3½	UNITS

REMARKS:

Separation Camera #2 [32]



2 Post Card

98808

NO. D-11191

JK-23 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES,CALIF.

ORDER NO. 94562

DATE 2-17-56

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR SIZE 6X9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. YES Same as 5CK575

IMPRINT Same as above.

NETWORK OF FREEWAYS NEAR CIVIC
CENTER, LOS ANGELES, CALIFORNIA
Showing the four....etc.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Use
~~Follow~~ 5CK575 Try to avoid getting green on cement bridges

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1476 Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-808		BOARD READING 32-174	
BLUE			
F-16	5 UNITS	FLASH 10 SEC. MASK	
YELLOW			
F-16	4½ UNITS	FLASH 9 SEC. [✓ MASK]	
RED			
F-16	3½ UNITS	FLASH 12 SEC. [✓ MASK]	9.
BLACK			
F-16	2 UNITS	FLASH 12 SEC.	
EXTRA SKY EXPOSURE		F-16 4	UNITS

REMARKS:

OK

2

6⅛ X 9⅛

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 17 1956	FEB 22 1956
SKETCH				
RETOUCHING			FEB 17 1956	FEB 17 1956
REPHOTO				
PHOTO-LITHO			MAR 1 1956	MAR 8 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

G777

CURT TEICH & CO., INC.
CHICAGO

NO. D-11192

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT ~~MMMMMM~~ JK-111

✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Horse and Colt)

USE KODACHROME FROM 5CK2749

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9084 Type 67

MAGENTA SCREEN

CAMERA No. 7		LENS READING 150		
CAMERA READING 9-348½		BOARD READING 23-270½		
BLUE				
F-16	4½ UNITS	FLASH 9	SEC. MASK	
YELLOW				
F-16	4 UNITS	FLASH 9	[✓ SEC. MASK]	
RED				
F-16	4 UNITS	FLASH 12	[✓ SEC. MASK]	
BLACK				
F-16	2 UNITS	FLASH 12	SEC.	
EXTRA SKY EXPOSURE		F-16 10 UNITS		

REMARKS: [illegible]-10-

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 24 1956
SKETCH				
RETOUCHING			FEB 21 1956	FEB [illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	MAR 8 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

G777

NO. D-11193

CURT TEICH & CO., INC.
CHICAGO

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 1956 8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT [illegible] JK-112.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Boxer & puppies)

USE KODACHROME FROM 5CK2756

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2127

#I

42x23

MAGENTA SCREEN

CAMERA No. I
LENS READING 200
CAMERA READING 82-969
BOARD READING 32-462½

BLUE
F-16 9 UNITS
FLASH 17 SEC. ~~MASK~~

YELLOW
F-16 9 UNITS
FLASH 18 SEC. MASK

RED
F-16 9 UNITS
FLASH 19 SEC. MASK

BLACK
F-16 4 UNITS
FLASH 19 SEC.

EXTRA SKY EXPOSURE
F-16 200 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 24 1956
SKETCH				
RETOUCHING			FEB	
REPHOTO				
PHOTO-LITHO				MAR 8 1956
BLUEPRINT STRIPPING, OPAQUING			FEB 2? 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

6177

NO. D-11194

CURT TEICH & CO., INC.
CHICAGO

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR MUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 6 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT JK-113

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(2 Kittens with blocks)

USE KODACHROME FROM 5CK2748

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2174

MAGENTA SCREEN

CAMERA No.	1		LENS READING	220	
CAMERA READING	90-103½		BOARD READING	37-945	
BLUE					
F-16	10	UNITS	FLASH	13	SEC. ~~MASK~~
YELLOW					
F-16	10	UNITS	FLASH	14	SEC. MASK
RED					
F-16	8	UNITS	FLASH	17	SEC. MASK
BLACK					
F-16	6	UNITS	FLASH	17	SEC.
EXTRA SKY EXPOSURE			F-16	220	UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB [illegible]	FEB 24 1956
SKETCH				
RETOUCHING			FEB [illegible]	[illegible]
REPHOTO				
PHOTO-LITHO				[illegible] 1956
BLUEPRINT STRIPPING, OPAQUING			FEB 29 1956	
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

677

CURT TEICH & CO.,INC.
CHICAGO

NO. D-11195

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 5 - 1956 ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT JK-114

✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Palomino Horse with rider)

USE KODACHROME FROM 5CK2747

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2050

#I

22x23

MAGENTA SCREEN

CAMERA No.	1	LENS READING	200
CAMERA READING	83-058½	BOARD READING	32-444½
BLUE			
F-16	8½ UNITS	FLASH	18 SEC. ~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH	17 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	4½ UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	200 - 7 UNITS

REMARKS:

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	FEB 24 1956
SKETCH				
RETOUCHING			FEB [illegible] 1956	[illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	MAR 5 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	32			

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

G 777

NO. D-11196

CURT TEICH & CO., INC.
CHICAGO

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 5 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. NO

IMPRINT JK-115

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Girl feeding Deer)

USE KODACHROME FROM 5CK2744

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2118

Tame 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-379		BOARD READING 32-669	
BLUE			
F-16	7 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	6 UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16	6 UNITS	FLASH 12	SEC. [✓ MASK]
BLACK			
F-16	3½ UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 24 1956
SKETCH				
RETOUCHING			FEB 2[illegible] 1956	[illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	
BLUEPRINT STRIPPING, OPAQUING				MAR 5 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6777

CURT TEICH & CO., INC.
CHICAGO

NO. D-11197

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT JK-116

✓

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Squirrel with peanut)

USE KODACHROME FROM 5CK2755

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9055 Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-379		BOARD READING 32-669	
BLUE			
F-16	5½ UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	5½ UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16	5½ UNITS	FLASH 12	SEC. [✓ MASK]
BLACK			
F-16	2½ UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 [illegible]	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	FEB 24 1956
SKETCH				
RETOUCHING			FEB [illegible] 1956	FEB [illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	
BLUEPRINT STRIPPING, OPAQUING				MAR [illegible] 1956 MAR 8 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

6777

NO. D-11198

CURT TEICH & CO.,INC.
CHICAGO

ORDER NO. 94717

DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 7 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT JK-117

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(6 Bathing girls with boat)

USE KODACHROME FROM 5CK608

AND ENLARGE PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1414 Tape 42

MAGENTA SCREEN

CAMERA No. 2		LENS READING 240		
CAMERA READING 1-929		BOARD READING 39-374		
BLUE				
F-16	6 UNITS	FLASH 9	SEC. MASK	~~2~~ 2
YELLOW				
F-16	6 UNITS	FLASH 11	SEC. MASK	3
RED				
F-16	5½ UNITS	FLASH 10	SEC. MASK	3
BLACK				
F-16	3 UNITS	FLASH 11	SEC.	2
EXTRA SKY EXPOSURE		F-16 5½ UNITS		
REMARKS:				

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	FEB 24 1956
SKETCH				
RETOUCHING			FEB 2[illegible] 1956	[illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	MAR 6
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6777

CURT TEICH & CO., INC.
CHICAGO

NO. D-11199
ORDER NO. 94717
DATE 2-21-56

12½ M CURTEICHCOLOR JUMBO CARD 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 9 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT JK-118

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Beach scene)

USE KODACHROME FROM 5CK2740
AND ENLARGE PLATES

CLEAN UP SAND
CHECK REGISTER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9057 — tape 40

MAGENTA SCREEN

CAMERA No.	2	LENS READING	25		
CAMERA READING	95-738	BOARD READING	42-476		
BLUE					
F-16	7½ UNITS	FLASH	7	SEC. MASK	18
YELLOW					
F-16	7½ UNITS	FLASH	9	SEC. MASK	
RED					
F-16	7 UNITS	FLASH	11	SEC. MASK	
BLACK					
F-16	4 UNITS	FLASH	12	SEC.	
EXTRA SKY EXPOSURE		F-16	6½ UNITS		
REMARKS:					

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				FEB 24 1956
SKETCH				
RETOUCHING			FEB [illegible] 1956	[illegible]
REPHOTO				
PHOTO-LITHO			FEB 29 1956	MAR 8 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

677

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11200 ORDER NO. 94733 DATE 2-22-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RUSSELL-HAMPTON COMPANY
CHICAGO, ILLINOIS

PHOTO RETURNED

6½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAR 22 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
Omit the words "POST CARD".
Use Permit number 4792 in stamp space.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

TO

(miniature banners-Rotary Club)

5 X 7" TRANSPARENCY - MASKED FOR PORTION TO BE USED.

Transparency sent to Blackbox Collotype Studios
4840 W. Belmont Chicago Ill 11-2/56

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

#I

52214

22x22 NEW
MAGENTA SCREEN

I
70-962½
1-140 10
1-140 ~~10~~ 8½
1-160 9
1-158 9½
13-18 11
13-20 9
13-21 15
13-21 10
65
24-253
24-253
8

UNITS
EXTRA ... EXPOSURE
REMARKS:

5 9/16 x 7 1/16

G-781

RB

5½ x 7½

NO. D-11201

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO ✓

IMPRINT Same as above

J-120 LONG'S PEAK (14,255 FT.)AND GLACIER GORGE VIEWED FROM BEAR LAKE IN ROCKY MOUNTAIN NATIONAL PARK.

MAR 7 - 1956 8

PHOTO PROPERTY OF Customer

Use ~~Follow~~ Kodachrome #5CK1978

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1876

MAGENTA SCREEN

CAMERA No. 2		LENS READING 91	
CAMERA READING 55-28½		BOARD READING 19-606½ ✓	
BLUE			
F-16 5½	UNITS	FLASH 11	SEC. ~~MASK~~ 8
YELLOW			
F-16 5	UNITS	FLASH 10	SEC. [✓ MASK]
RED			
F-16 5	UNITS	FLASH 11	SEC. [✓ MASK]
BLACK			
F-16 2½	UNITS	FLASH 12	SEC. 9
EXTRA SKY EXPOSURE		F-16 5	UNITS
REMARKS:			

8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 19
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1956	APR 11 1956
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C 798

NO. D-11202

DISTRIBUTED BY FLATIRON POST CARD CO.,BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M.NO ✓

IMPRINT Same as above

J-121 PICTURESQUE DREAM LAKE AND
HALLET'S PEAK IN
ROCKY MOUNTAIN NATIONAL PARK

MAR 7 - 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ use Kodachrome #5CK1979

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A 1894

#I

22x22

MAGENTA SCREEN

CAMERA No.	I	LENS READING	195
CAMERA READING	79-204½	BOARD READING	29-603
BLUE			
F-16	9½ UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	8 UNITS	FLASH	16 SEC. MASK
RED			
F-16	7½ UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	6 UNITS

REMARKS:

8½ x 5½

G798

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 7 1956	APR 11 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11203

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ MJUMBO POST CARDS C.T. CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT Same as above

J-127 PIKE'S PEAK (14,110 FT.)
FROM RAMPART RANGE ROAD NEAR
COLORADO SPRINGS, COLORADO

APR 11 1956

MAR 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF Customer

~~Follow~~ Use Kodachrome #5CK1982

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A 1873

MAGENTA SCREEN

CAMERA No. 2		LENS READING 90	
CAMERA READING 55-28		BOARD READING 79-606½	
BLUE			
F-16	5¼ ✓ UNITS	FLASH 9	SEC. MASK 9¼
YELLOW			
F-16	5 UNITS	FLASH 10	SEC. [✓ MASK]
RED			
F-16	5 UNITS	FLASH 12	SEC. [✓ MASK] 9
BLACK			
F-16	2¼ ✓ UNITS	FLASH 12	SEC. 9
EXTRA SKY EXPOSURE		F-16 5	UNITS

REMARKS:

8½ x 5½

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 2? 1956
REPHOTO				
PHOTO-LITHO			MAR 7 1956	APR 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G 798

NO. D-11204

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 23 1956

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodachrome #5CK1984

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. No

IMPRINT Same as above ✓

J-130 THE GRAND TETONS
MOUNT MORAN AND JACKSON LAKE
IN GRAND TETON NATIONAL PARK

MAR 7 - 1956

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A 1906

MAGENTA SCREEN

CAMERA No.	1	LENS READING	90
CAMERA READING	54-609	BOARD READING	19-599
BLUE			
F-16	8½ UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	7½ UNITS	FLASH	17 SEC. MASK
RED			
F-16	7 UNITS	FLASH	17 SEC. MASK
BLACK			
F-16	5 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

8¼ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 23 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO			MAR 7 1956	APR 20 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G798

B 1875

#1

NO. D-11205

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 23 1956

RETOUCHING AND COLOR DESCRIPTION

Use
~~Follow~~ Kodachrome #5CK1989

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M.NO

IMPRINT Same as above
J-154 THE EVER PRESENT CHIPMUNK
EATING PEANUTS BEGGED FROM
THE OBLIGING TOURIST

MAR 7 - 1956

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	~~2~~	LENS READING	open
CAMERA READING	90-499	BOARD READING	38-299½
BLUE	2-156		19-20
F-16	11 UNITS	FLASH	15 SEC. MASK
YELLOW	2-150		20-22
F-16	11 UNITS	FLASH	15 SEC. MASK
RED	2-158		20-20
F-16	9 UNITS	FLASH	18 SEC. MASK
BLACK	2-160		20-22
F-16	8 UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open UNITS

REMARKS:

8¼ X 5¼

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO			MAR 7 1956	APR 20 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RUSH

6798

NO. D-11206

DISTRIBUTED BY FLATIRON POST CARD CO.,BOULDER,
COLO.

ORDER No. 94597

DATE 2-27-56

6½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodabbrome #5CK1990

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. No

IMPRINT Same as above
J-155 ILSE TRADING POST
ALLENS PARK, COLORADO
COMPLETE TOURIST ACCOMMODATIONS
Color by Floyd G.Walters

✓

MAR 13 1956 8

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1866

#1

MAGENTA ~~SCREEN~~ 22×22

CAMERA No.	F	LENS READING	185
CAMERA READING	78-110	BOARD READING	29-487
BLUE			
F-16	8½ UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	9 UNITS	FLASH	18 SEC. MASK
RED			
F-16	8 UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	7 UNITS	FLASH	17 SEC.
EXTRA SKY EXPOSURE		F-16	- 9 UNITS

REMARKS:

8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 13 1956	APR 11 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

198

NO. D-11207

DI STRIBUTED BY FLATIRON POST CARD CO.,BOULDER,
COLO.

ORDER NO. 94597

DATE 2-27-56

6¢ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ Use Kodachrome #5CK220

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES same as 5CK220

IMPRINT Same as above

J-161 COLORFUL ASPENS
One of nature's finest..etc.

MAR 7 - 1956 C

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

A 1454 ~~Tape 54~~

MAGENTA SCREEN

CAMERA No.	2	LENS READING	185	
CAMERA READING	9-895½ ✓	BOARD READING	29-317½ ✓	
BLUE				
F-16	4½ UNITS	FLASH 9	SEC. MASK	
YELLOW				
F-16	4½ UNITS	FLASH 10	SEC. MASK	
RED				
F-16	4 UNITS	FLASH 10	SEC. MASK	
BLACK				
F-16	2 UNITS	FLASH 12	SEC.	
EXTRA SKY EXPOSURE		F-16	4	UNITS
REMARKS:				

8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB [illegible] 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 7 1956	APR 11 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6798

NO. D-11208

DISTRIBUTED BY FLATIRON POST CARD CO.,BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT Same as above

J-164 Beautiful NYMPH LAKE with LONG'S PEAK (14,255 ft.) in background.

MAR 7 - 1956 B

PHOTO PROPERTY OF Customer

Use ~~Follow~~ Kodachrome #5CK1999

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1901

#I

22x22

MAGENTA SCREEN

CAMERA No.	1	LENS READING	185
CAMERA READING	79-232½	BOARD READING	29-599
BLUE			
F-16	8½ UNITS	FLASH 13 SEC.	~~MASK~~
YELLOW			
F-16	9 UNITS	FLASH 13 SEC.	MASK
RED			
F-16	7½ UNITS	FLASH 17 SEC.	MASK
BLACK			
F-16	4½ UNITS	FLASH 16 SEC.	
EXTRA SKY EXPOSURE		F-16	8½ UNITS

REMARKS:

8½ x 5½ ✓

for D17185 8¼

43-

LR 235

88-876½ — 36-919

18 - ½

25 - 1

16 - 2

10 - 4

15 blue grass · 30 sky

G 19

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 7 1956	APR 11 1956
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11209

DISTRIBUTED BY FLATIRON POST CARD CO., BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodachrome #5CK2004

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. No

IMPRINT Same as above

J-169 MT.YPSILON (13,507 ft.) and
MUMMY RANGE as seen from the
HIGH DRIVE in ROCKY MOUNTAIN
NATIONAL PARK.
Color by Floyd Walters

✓

PHOTO PROPERTY OF Customer

MAR 7 - 1956

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1866

MAGENTA SCREEN

CAMERA No. 1		LENS READING 185	
CAMERA READING 79-110		BOARD READING 29-487	
BLUE			
F-16	8½ UNITS	FLASH 17	SEC. ~~MASK~~
YELLOW			
F-16	9 UNITS	FLASH 17	SEC. MASK
RED			
F-16	8 UNITS	FLASH 19	SEC. MASK
BLACK			
F-16	7 UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 1859	UNITS

REMARKS:

8½ x 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 7 1956	APR 11 1956
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

6798

NO. D-11210

DISTRIBUTED BY FLATIRON POST CARD CO.,BOULDER, COLO.

ORDER NO. 94597

DATE 2-27-~~55~~ 56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAR 29 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO ✓

IMPRINT Same as above

J-177 The SNOW CAPPED PEAKS OF the
FRONT RANGE as seen from top
of BERTHOUD PASS
Color by Floyd Walters

MAR 1 - 1956

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

~~Follow~~ Use Kodachrome #5CK2012

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1891

MAGENTA SCREEN

CAMERA No. 1		LENS READING ~~[illegible]~~ 195	
CAMERA READING 78-30 9/12		BOARD READING 28-9/14	
BLUE			
F-16	8 UNITS	FLASH 18 SEC.	~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH 16 SEC.	MASK
RED			
F-16	5 UNITS	FLASH 20 SEC.	MASK
BLACK			
F-16	5 UNITS	FLASH 17 SEC.	
EXTRA SKY EXPOSURE		F-16 ~~[illegible]~~ 7 UNITS	

REMARKS:

195

8½ X 5½

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING				FEB 27 1956
REPHOTO			FEB 27 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 7 1956	MAR 29 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11211

DISTRIBUTED BY FLATIRON POST CARD CO.,BOULDER,
COLO.

ORDER NO. 94597

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 5-3/8x8-3/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO ✓

IMPRINT Same as above

J-185 Snow covered MUMMY RANGE as seen from TRAIL RIDGE ROAD. The National Park Service keeps the road open to UPPER HIDDEN VALLEY, a popular skiing area in ROCKY MOUNTAIN NATIONAL PARK

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use ~~Follow~~ Kodachrome #5CK2020

MAR 7 - 1956

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B 1901

MAGENTA SCREEN

CAMERA No.	1	LENS READING	230
CAMERA READING	80-704	BOARD READING	463
BLUE			
F-16	10½ UNITS	FLASH	12 SEC. ~~MASK~~
YELLOW			
F-16	10½ UNITS	FLASH	11 SEC. MASK
RED			
F-16	9 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	6½ UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	10½ UNITS

REMARKS:

8½ X 5½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB [illegible]	MAR 1 - 1956
SKETCH				
RETOUCHING			FEB 27 1956	FEB 27 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 7 1956	APR 11 '56
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G798

NO. D-11212

ROCHESTER NEWS AGENCY, ROCHESTER, MINN,

ORDER NO. 94598

DATE 2-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

RETOUCHING AND COLOR DESCRIPTION

Use [illegible] Kodachrome #5CK1689

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 5CK1689 reset

IMPRINT Same as above

NEW MAYO CLINIC BUILDING
ROCHESTER, MINNESOTA
Completed in 1955, this.....etc.

MAR 7 - 1956

~~ROCHESTER, "World-Famous Medical Center" (at bottom of message space)~~

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1799 Tape 49

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200	
CAMERA READING	3-440	BOARD READING	32-663	
BLUE				
F-16	5½ UNITS	FLASH 10	~~SEC. MASK~~	9½
YELLOW				
F-16	5 UNITS	FLASH 11	SEC. [✓ MASK]	
RED				
F-16	5 UNITS	FLASH 12	SEC. [✓ MASK]	
BLACK				
F-16	2 UNITS	FLASH 12	SEC.	9½
EXTRA SKY EXPOSURE		F-16 4½	UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 28 1956	MAR 1 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 7 1956	APR 11 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11213

PENSACOLA NEWS AGENCY, PENSACOLA, FLA.

ORDER NO. 94800

DATE 2-28-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 13 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

BEAUTIFUL AND MODERN MUNICIPAL AUDITORIUM OVERLOOKING FABULOUS PENSACOLA BAY, PENSACOLA, FLORIDA

(at bottom of message space)

PHOTO PROPERTY OF Customer

MAR 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

Use Kodachrome #5CK1630

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1769

Type 49

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	3-440	BOARD READING	32-663
BLUE			
F-16	5 UNITS	FLASH	9 SEC. MASK
YELLOW			
F-16	4½ UNITS	FLASH	12 SEC. [✓ MASK]
RED			
F-16	4½ UNITS	FLASH	12 SEC. [✓ MASK]
BLACK			
F-16	2 UNITS	FLASH	12 SEC.
EXTRA SKY EXPOSURE		F-16	4 UNITS

REMARKS:

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB [illegible]	MAR 1 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 7 1956	APR 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Colored Slide 5

NO. D-11214

BAYOU NEWS AGENCY, BATON ROUGE, LA.

ORDER NO. 94806

DATE 2-28-56

12½ M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATON ROUGE, LOUISIANA
FRONT: STATE CAPITOL
SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

set up
Cells

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M Yes-to come

IMPRINT Same as above

PHOTO PROPERTY OF CURT TEICH

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT: USE PHOTO 4CH278

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11214

BAYOU NEWS AGENCY, BATON ROUGE, LA.

ORDER NO. 94806

DATE 2-28-56

12½ M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATON ROUGE BRIDGE, OVER THE
MISSISSIPPI RIVER, BATON
ROUGE, LA.

Set up Cells

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M Yes-to come

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO FROM OHB2046

3CH853

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

C-789

X

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11215 ORDER NO. 94824 DATE 3-1-56

CUSTOMER UNION LIQUOR CO., INC., CHICAGO, ILL.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 5½x7

STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

MAY 1 . 1956

APR 17 1956

Leave off words "Jumbo Card"

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(De Muller's "Fine" Imported Spanish Wines

Rephoto label, bend it slightly to give appe arance of being around
bottle - yet flat enough to be completely legible and not distorted
(Note layout for size R.M. under leave space as indicated for dealer
imprint

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

F7

2269

#I

MAGENTA SCREEN

CAMERA No. I
CAMERA READING 70-926
LENS READING 155
FOCUS READING 24-230½

1-150	8½	17-18	12	SEC. ~~BACK~~
1-152	8½	17-18	12	
1-160	8	17-18	17½	
BLACK 1-160	F-16 4½	17-24	16	SEC.

EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

5 9/16 X 7 1/16

5½ x 7½

NO. D-11216

JK-20 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES,CALIF.

ORDER NO. 94829

DATE 3-2-56

12½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 6X9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

~~TITLE IN FULL~~

GREETINGS FROM LOS ANGELES
Subtitle:City Hall and U.S.Post ....
Subtitle:Pershing Square,showing....
Subtitle: Wilshire Boulevard and.....
Subtitle: Network of Freeways

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT Same as above

✓

Pap. & Cells APR 18 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow sketch attached -
Note overlay + Instructions [illegible]

Layout

D12037
or 4CK734

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6 1/8 X 9 1/8

Make Cont
as marked on Sk

Use Sny Pecks
c Est

5CK1027
5CK1028
5CK1030
5CK1032

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 5 1956	
SKETCH L.O.	2			APR 5 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11217

JK-14 WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 94829

DATE 3-2-56

12½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 6X9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM HOLLYWOOD, CALIFORNIA
Sub-title: Vine Street from Sunset BOULEVARD
Sub-title: Outdoor Dining at Farmers MARKET
Sub-Title: Hollywood Bowl
Sub-Title: Grauman's Chinese Theatre

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

✓

APR 18 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Follow sketch attached
Note overlay → Instructions enclosed

6CK478 ← G804

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6¼ X 9¼

Use Snap Pack

5CK 1033
5CK 1034
5CK 1035
5CK 1036

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 5 1956	
SKETCH	2	2½		
RETOUCHING				APR 5 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11218

B.S. REYNOLDS CO., WASHINGTON, D.C.

ORDER NO. 94903

DATE 3-2-56

25 M BOOK PAGE VIEW 6-3/4 X 9-7/8" PHOTO-PLATIN ~~FULL FACE~~ WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL MEMORIAL TO U.S.
MARINES FLAG RAISING
ON IWO JIMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. NO

IMPRINT NONE

MAR 19 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6CH47.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				MAR 8 1956
RETOUCHING	2	2½		
REPHOTO			MAR 5 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 9 1956	MAR 19 1956
HAND COLOR PROOF				
ARTIST DEPT.		0		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G775

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11219 **ORDER NO.** 94975 **DATE** 3-12-56

CUSTOMER WILLIAM SPENCER
RANCOCAS WOODS, NEW JERSEY

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 195

(All of this on address side)
FRONT NO. SPEC. R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(4-view card)
(Wm.Spencer workshop)

4-VIEW CARD: PUT THE FOUR PICTURES IN EQUAL SIZE WITHOUT CUTTING ANYTHING OFF THE TOP OR BOTTOM OF THE INSIDE TWO VIEWS - FIREPLACE VIEW WOULD BE RUINED IF CUT.

Transp. Ret'd to Cust 10/15/56

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

B 2261

MAGENTA SCREEN

~~2~~
~~1-566½~~ ~~77~~
21-80

SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN

BLACK
F-16 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN

BLACK
F-16 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

transparencies can be cut for grouping of 4 views of equal size

6804

MAGENTA SCREEN

2		78	
1-566½		21-80	
1-15 15	16-20	9	
1-15 5	17-22	10	
1-160 5	18-20	12	
BLACK 1-160	18-22	12	
F-16 2	UNITS		

EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

D-11219

NO. D-11220

JK-23 WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

ORDER NO. 94852

DATE 3-12-56

12½ MJUMBO POST CARDS C.T.CURTEICHCOLOR 6X9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEC - 1956 color Carr

JUN 6 - 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. Spec. R. M. Yes Same as 6CK441

IMPRINT Same as above

ROSE BOWL, PASADENA, CALIFORNIA
SCENE OF THE ANNUAL FOOTBALL
CLASSIC
Each year the Tournament....etc.

PHOTO PROPERTY OF Customer

Use New Subject #6CK441 ~~5~~804

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2291

MAGENTA SCREEN

CAMERA No.	2	LENS READING	105
CAMERA READING	8-221½	BOARD READING	19-252
BLUE			
F-16	5½ UNITS	FLASH 10	SEC. ~~MASK~~
YELLOW			
F-16	5 UNITS	FLASH 10	SEC. [✓ MASK]
RED			
F-16	5 UNITS	FLASH 12	SEC. [✓ MASK]
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6 x 9

RUSH

9914

~~9823~~

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				MAR 14 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAR 14 1956	JUN 6 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			JUNE 5,

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

JK-26 WESTERN PUBLISHING & NOVELTY CO.,LOS
ANGELES, CALIF.

NO. D-11221

ORDER NO. 94852

DATE 3-12-56

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6x9 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 6 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. Spec R. M. ~~Yes~~ No

IMPRINT Same as above

WATERFRONT AND CITY HALL,
SAN DIEGO, CALIFORNIA
Showing Tuna Boats along the Embarcadero and skyline of the city.

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

Use New Subject #6CK442

6804

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2286
tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-910		BOARD READING 32-245	
BLUE			
F-16	5½ UNITS	FLASH 9	SEC. MASK 6
YELLOW			
F-16	5 UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16	8 UNITS	FLASH 12	SEC. [✓ MASK]
BLACK			
F-16	2 UNITS	FLASH 12	SEC. 6.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6⅛ x 9⅛

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				MAR 14 1956
REPHOTO				
PHOTO-LITHO			MAR 14 1956	
BLUEPRINT STRIPPING, OPAQUING				JUN 6 1956
HAND COLOR PROOF				
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6823

SPLIT

NO. D-11222

ORDER No. 95000

DATE 3-14-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES- same as 5CK2189

IMPRINT NONE

NEW YORK STATE THRUWAY
THE MAIN STREET OF THE EMPIRE STATE
This curving arched bridge crossing
the Thruway East of Rochester is
the ....etc MAR 26 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK2189

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1907

~~Tape 49~~

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-440		BOARD READING 32-663	
BLUE			
F-16	5½ UNITS	FLASH 12 SEC.	~~MASK~~ 9/11
YELLOW			
F-16	5½ UNITS	FLASH 11 SEC.	MASK 5
RED			
F-16	5½ UNITS	FLASH 12 SEC.	MASK 5
BLACK			
F-16	2 UNITS	FLASH 12 SEC.	9/11
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAR 19 1956
SKETCH				
RETOUCHING			MAR 15 1956	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 26 1956	APR 11 1956
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

SPLIT

NO. D-11223

ORDER NO. 95000

DATE 3-14-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 11 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 5CK2190 ✓

IMPRINT NONE

NEW YORK STATE THRUWAY
THE MAIN STREET OF THE EMPIRE STATE
Three bridges cross the Thruway
at Main Street and Wherle Drive,
the...etc

MAR 26 1956

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK2190

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1911 Type 45

MAGENTA SCREEN

CAMERA No. 2		LENS READING 22-5	
CAMERA READING 8-525		BOARD READING 36-55	
BLUE			
F-16	5½ UNITS	FLASH 9	SEC. MASK 8
YELLOW			
F-16	5 UNITS	FLASH 10	SEC. MASK 8
RED			
F-16	5 UNITS	FLASH 11	SEC. MASK 8
BLACK			
F-16	2½ UNITS	FLASH 11	SEC. 9
EXTRA SKY EXPOSURE		F-16 2½	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAR 1[illegible] 1956 MAR 19 1956
SKETCH				
RETOUCHING			MAR 1[illegible] 1956	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			MAR 2[illegible] 1956	APR 11 1956
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11224 **ORDER NO.** 95008 **DATE** 3-16-56

CUSTOMER BON AIRE MOTEL
MIAMI BEACH, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

50 M DBL. CARDS SIZE 4 X 11" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
~~ALL ROADS LEAD TO~~
~~BON AIRE~~
18145 ~~COLLINS AVE.~~
~~ON THE OCEAN~~ (MAP)

APR 30 1956

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

~~See Chas "D"~~

FOLLOW LAYOUT, SKETCH, ETC. WITH ALL INSTRUCTIONS,
& COLORS ENCLOSED.

45M CARDS WITH MAP & R.M. IN ONE COLOR.
3M BLANK ON REVERSE SIDE.
2M WITH RATE SCHEDULE TO BE IMPRINTED.

RETURNED ART WORK TO CUSTOMER 7-30-56

COLOR DESCRIPTION

RUSH

RETURN PHOTO YES NO

3M-11-23-53

RUSH

3 Re[illegible] ✓

MAGENTA SCREEN

Decpetch from black and white photos: ✓

new way:

L.O. 1 ✓
Map 3½ ✓
Ret. 3½ ✓
L.A. 1½ ✓

EXTRA SKY EXPOSURE
REMARKS:

MAGENTA SCREEN

	I 57-315	100 19-395
1-10	11½	13
Y	12	13
	7½	16
1-10	10	15

MAGENTA SCREEN

EXTRA SKY EXPOSURE
REMARKS:

scored - [illegible] ✓

B 2297

18

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11225 ORDER NO. 95011 DATE 3-16-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SCHILLIG'S BLACK HORSE FARMS
MT. EPHRAIM, NEW JERSEY

50 M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

APR 26 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(5 views of restaurant)

NOTE PENCIL SKETCHS AND LAYOUT FOR THE 5 VIEWS, WITH THE SIGN IN CENTER. NOTE MASKING OF TRANSPARENCIES FOR PORTION TO USE. ON CENTER ONE(SIGN) IT IS TO BE CROPPED TO NOT SHOW ANY MORE BACKGROUND THAN IS NECESSARY. WITH A WHITE LINE TO SEPARATE EACH VIEW.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

MAGENTA SCREEN

	1-506		77 21-173
	1-15.4	17-18	
	5	10	X 9
	1-150	18-21	○
	5	9	
	1-160	18-21	○
	5	12	
BLACK	1-159	18-22	
F-13	25 UNITS	12 SEC	
EXTRA SKY EXPOSURE		1-13	UNITS

REMARKS:

MAGENTA SCREEN

MAGENTA SCREEN

BLACK
F-16
EXTRA SKY EXPOSURE
REMARKS:

808

5 transparencies can be [illegible]
for grouping ✓

L.O. ✓ 2½ L. ✓

MAGENTA SCREEN
BLACK
F-16
EXTRA SKY EXPOSURE
REMARKS:

MAGENTA SCREEN
I-13
BLACK
F-16
EXTRA SKY EXPOSURE I-13 UNITS
REMARKS:

J-395

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

NO. D-11226
ORDER NO. 95020
DATE 3-19-56

12½ M JUMBO POST CARDS C.T.CURTEICHCOLOR 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE FAMOUS FIRE FALL
YOSEMITE NATIONAL PARK
CALIFORNIA

Subtitles (AS PER SKETCH)

MAY 14 1956 [illegible]

RETOUCHING AND COLOR DESCRIPTION

JUN 8 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

✓

JUN 6 - 1956 B

PHOTO PROPERTY OF CUST.

FOLLOW SKETCH FOR LAYOUT: 5 - 35MM SLIDES ENCLOSED.
LETTERING TOO STIFF ON HEADING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2340 23392283 (#I)

CENTER #6 BOX 2340

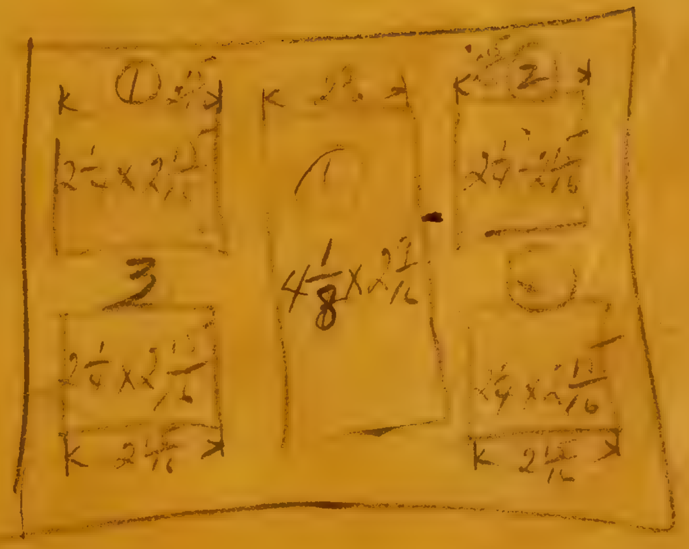
~~MAGENTA SCREEN~~

CAMERA No.	F	LENS READING	55
CAMERA READING	45 - 408½	BOARD READING	29 - 395
BLUE			
F-16	8½ UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH	17 SEC. MASK
RED			
F-16	8 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	55 - 4 UNITS

REMARKS:

all 35MM

6⅛ X 9⅛



Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAR 21 1956	
SKETCH	2	2		
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAR 23 1956	MAY 14 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	36			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer 5/17/13
JN

Submit to Cust.
HF

2 up
F 16
7X 1½
16X 1½
22X 2
3 ec. 1¾
[illegible]

CORR. ART

NO. D-11227

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. 95028

DATE 3-20-56

25 M LARGE FOLDER COVER C.T. ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL FLORIDA

SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., XXXXXXX
CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-same as D-3920

IMPRINT NONE

PHOTO PROPERTY OF C.T.

NOTE DUMMY LAYOUT
USE FRONT COVER VIEW FROM FOLDER D-3920.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11227

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. 95028

DATE 3-20-56

25 M LARGE FOLDER COVER C.T. ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S SUNSHINE
SKYWAY

Red

LONGEST CONTINUOUS STRUCTURE
OVER WATER IN THE WORLD

Black

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

NOTE DUMMY LAYOUT

USE SUBJECT 5CH145 FOR BACK COVER: "FLORIDA'S SUNSHINE
SKYWAY" IN ~~LARGE~~ RED LETTERS. "LONGEST CONTINUOUS
STRUCTURE...ETC " IN SMALLER TYPE BLACK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

6789

NO. D-11228

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. 95030

DATE 3-20-56

25 M LARGE FOLDER COVER C.T. CURTEICH COLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FABULOUS FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE DUMMY LAYOUT

USE SAME VIEW AS ON COVER D-10584.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11228

CURT TEICH & CO., INC., CHICAGO, ILL.

ORDER NO. 95030

DATE 3-20-56

25 M LARGE FOLDER COVER C.T. CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FABULOUS FLORIDA
SUNSET
A NATURAL COLOR FLORIDA SOUVENIR

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" (R) CREATION
(REG. U.S. PAT. OFF.)
MADE IN U.S.A.

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

NOTE DUMMY LAYOUT

USE SUNSET VIEW 4CK2184 AS LEFT HAND VIEW FOR BACK
WITH WHITE BACKGROUND ON RIGHT SIDE - FOR ADDRESS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

BLACK

F-18

EXTRA SKY EXPOSURE F-18 UNITS

REMARKS:

Make 2 prints of duplicate
of ~~[illegible]~~ 4CK2184

MAGENTA SCREEN

BLACK

F-18

EXTRA SKY EXPOSURE UNITS

REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11229 ORDER NO. 95052 DATE 3-22-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PEOPLES FEDERAL SAVINGS & LOAN ASS'N.,
CHICAGO, ILLINOIS

100 M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

1956 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Peoples Federal Savings)

FOLLOW LAYOUT FOR 4-VIEW CARD
WITH 4 TRANSPARENCIES

5 9/16 X

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2290

MAGENTA SCREEN
CAMERA No. 2
CAMERA READING 2-34½
LENS READING ~~80~~
~~20-69½~~
BLUE 1-154 17-18 X
F-16 5½ 9
YELLOW 1-154 17-16
F-16 5 9
RED 1-162 17-16
F-16 5 12
BLACK 1-160 17-24
F-16 2 12
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

7¼

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

grouping 4 views by
cutting transparencies ✓

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

PROOF APR 11 - RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11230 ORDER NO. 95064 DATE 3-23-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HEAVEN CITY HOTEL
MUKWONAGO, WISCONSIN

25 M CIRCULARS SIZE 8½ X 11" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEAVEN CITY HOTEL

AUG 13 1956

Color Proof

Cello Page Proofs

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AS **SKETCHED** - USING 3 NEW SUBJECTS - 6CK493, 6CK494, 6CK495; 2 STOCK VIEWS; 3 REPRINT POST CARD VIEWS.

without color proofs

COLOR DESCRIPTION

Make Engr[illegible]
for 6CK493
6CK494
6CK495
using shootout
of [illegible]
Shoot New Position with
Shootout of Hunter
4CK348

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

MAGENTA SCREEN

3M-11-23-53

MAGENTA SCREEN

Layout, etc. (25 [illegible]) 7 [illegible]
mount ~~B&W~~ [illegible] plates on one set of [illegible]

MAGENTA SCREEN

CAMERA No.

1-16

F-16

UNITS

REMARKS:

Subject 4CK348

MAGENTA SCREEN

CAMERA No.	I		95
	55-230		19-322
	9½	17	
	~~8~~	17	
	7½	16	
BLACK 1-16	4	11	
		93	

REMARKS:

MAGENTA SCREEN

CAMERA No.	2	94
	55-735	19-439
	4 - 9	
	4 - 9	
	3½ - 12	
BLACK	1½ - 10	
		UNITS

(Job-4CK-1192)

6857

MAGENTA SCREEN

UNITS

NO. D-11231

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD
FORT NIAGARA ASSN. INC., YOUNGSTOWN, N. Y.

ORDER NO. 95066

DATE 3-23-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR FOLDER OF
OLD FORT NIAGARA
YOUNGSTOWN, NEW YORK
14 MILES FROM NIAGARA FALLS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

JUN 14 1956

RETOUCHING AND COLOR DESCRIPTION

JUN 15 1956 B

Tone down purple overall of picture

USE SUBJECT 5CK2921 FOR FRONT COVER VIEW:
(Drawbridge and Gate of the Five Nations)

6796

SUBMIT SKETCH

B+ 2108

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11231

DISTRIBUTED BY AND AVAILABLE THROUGH THE OLD
FORT NIAGARA ASSN. INC., YOUNGSTOWN, N. Y.

ORDER NO. 95066

DATE 3-23-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO.INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

← 6796

B+ 2172 — to Matt

USE SUBJECT 6CK138 FOR BACK COVER:
(The Gun Deck, French Castle)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2172 - 2108

TOP + BOTTOM 2172 #1

MAGENTA SCREEN

1		140
67-085		22-221½
8½	13	
9½	13	
7½	18	
4½	19	
F-16	140	

REMARKS:

SHOOT OUT

SHOOT OUT

2108 #2

MAGENTA SCREEN

2		125
4-62½		20-767½
5½	9	
5½	9	
5½	12	
BLACK		
F-16 2½	12	

REMARKS:

X6

G824

NO. D-11232

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 10314

DATE 3-26-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
CHICAGO
THE CITY BEAUTIFUL

JUN 25 195

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R.M.** YES (and map) ✓

IMPRINT SAME AS ABOVE

FEB 25 1957 13

MAY 25 1956 13

7¼x10

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11232

AERO DISTRIBUTING CO., INC., CHICAGO, ILLINOIS

ORDER NO. 10314

DATE 3-26-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR ~~FULL~~ FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURAMIC
COLOR TRANSPARENCIES OF
CHICAGO

Reproduct

Subtitle: Grant Park, Chicago, Ill.

SMALL TYPE: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R.M.** YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT FOR BACK COVER

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1LK192 MAGENTA SCREEN Type 2

2
2-493
3-156 5 15-25
3-157 15-23
3-162 15-25
3-160 15-26
160
125-116
10

F-16
EXTRA SKY EXPOSURE UNITS
REMARKS:

1LK195 MAGENTA SCREEN Type 15

2
8-336
1-178 6 16-23 13
1-178 6 16-25 13
1-179 6 16-25 13
BLACK 1-187 3 16-27 14
185
28-828½

F-16 UNITS
EXTRA SKY EXPOSURE UNITS
REMARKS:

Shoot out

1LK196 MAGENTA SCREEN

2
9-379
3-174 5 16-25 12
3-176 5 16-28 13
3-175 16-27 13
BLACK 3-167 2½ 16-24 12
170
29-122

F-16
EXTRA SKY EXPOSURE UNITS
REMARKS:

Proof

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11233 ORDER NO. 95210 DATE 3-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
CENTRAL TERRAZZO SUPPLY CO.,
CHICAGO, ILLINOIS

12½ M DOUBLE P.C. SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
PELV Italian Glass Mosaic Tile
Mixtures

JUL 6 - 1956
AUG 2 - 1956 Corr. ?
SEP 7 - 1956 Porr E
SEP 1956 B

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT FOR PANEL ON PICTURE SIDE
AND TYPE MATTER TO BE USED.

COLOR DESCRIPTION

pic 3 4/10 5 9/10

Submit

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

2431

MAGENTA SCREEN

2 — 120
1-750 — 19-858
2-146 4½ — 15-21 7
F-18
2-147 4 — 15-23 7
2-161 4 — 15-23 12
BLACK 2-161 ½ — 15-23 12
F-18
EXTRA
Copy - Black

9-875

NO. D-11234

(POST CARD SPECIALTIES, NEW ORLEANS, LA.)

ORDER NO. 95214

DATE 3-28-56

12½ M C.T. CURTEICHCOLOR LONG LETTERS 28½ X 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TODAY IS ......

DEAR....
What a fabulous city is old
New Orleans ! ...etc
Small type: C.T.CURTEICHCOLOR(R)
CREATION (REG. U.S.PAT.OFF.)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

APR 25 1956 B

PHOTO PROPERTY OF C.T.

TOP VIEW TO BE SUBJECT 5CK742 CANAL STREET AT NIGHT, FULL P.C.SIZE INCLUDE SUBJECTS 5CK1801, 5CK1808, 6CK522, 5CK1802, 6CK523 AS MINIATURES. SUBJECT 4CK1143 TO BE PLACED AT BOTTOM OF LETTER IN FULL POST CARD SIZE(St.Louis Cathedral & Jackson Memorial).

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] 2 hr

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pc 5CK742 ✓

4CK1938 – 5CK1801

4CK1137 – 5CK1808

4CK1145 (6CK522 ✓ –

4CK1146 5CK1802 ✓

4CK1142 – 6CK523

Pc 4CK1143 –

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			APR 5 1956	JUN 20 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

AVE MARIA GROTTO, CULLMAN, ALA.

NO. D-11235

ORDER NO. 95231

DATE 4-2-56

12½ M CURTEICHCOLOR BOOK COVER 4½ X 14" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL THE AVE MARIA GROTTO
"THE SCENIC SHRINE OF THE SOUTH"
CULLMAN, ALABAMA

SEP 4 - 1956 Front Cover Pic

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
AN EXCLUSIVE CURTEICHCOLOR (R)
CREATION FROM NATURAL COLOR
TRANSPARENCIES

PHOTO PROPERTY OF C.T.

USE SUBJECT 4CK917 FOR COVER VIEW: TITLE IN RED LETTERING.
FOLLOW LAYOUT.

SUBMIT SKETCH✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Ave Maria Grotto, Cullman, Ala.

NO. D-11235

ORDER NO. 95231

DATE 4-2-56

12½ M CURTEICHCOLOR BOOK COVER (BACK) FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.

IMPRINT

PHOTO PROPERTY OF

USE SUBJECT 5CK2941 ENLARGE TO FULL COVER SIZE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Layout 8 in
(2 flats)

no duplicates

5CK 2941

MAGENTA SCREEN

CAMERA No.	E	[illegible]	155
CAMERA READING	71-205½	[illegible]	24-323½
BLUE			
F-16	10	15½	X
YELLOW			
F-16	11½	16	—
RED			
F-16	8½	16½	—
BLACK			
F-16	4½	18	
EXTRA SKY EXPOSURE		155 - 5	

REMARKS

SHOOT OUT

MAGENTA SCREEN

NO. D-11236

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 95238

DATE 4-3-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956 B -

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

TOWER AND ENTRANCE
HENRY FORD MUSEUM, DEARBORN, MICHIGAN

The tower and entrance of the Henry Ford Museum is ...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK542 AND ENLARGE

G818

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2320
Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 3-96		BOARD READING 32-357	
BLUE			
F-16	5½ UNITS	FLASH 8	SEC. MASK [illegible]
YELLOW			
F-16	5 UNITS	FLASH 8	SEC. MASK 8
RED			
F-16	5 UNITS	FLASH 12	SEC. MASK 8
BLACK			
F-16	2 UNITS	FLASH 12	SEC. ½
EXTRA SKY EXPOSURE		F-16 2½	UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				APR 17 195
RETOUCHING			APR 17 1956	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			APR 17 1956	JUN 7 1956
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

P.C. on G818

G823

NO. D-11237

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER No. 95238

DATE 4-3-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

SUWANEE RIVER BOAT
GREENFIELD VILLAGE, DEARBORN,
MICHIGAN
This paddlewheel river steamer..etc

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 2CK7 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-764		BOARD READING 32-180	
BLUE 1-178		14-27	
F-16 4½	UNITS	FLASH 14	SEC. MASK [illegible]
YELLOW 1-175		14-19	
F-16 4	UNITS	FLASH 14	SEC. MASK [illegible]
RED 1-179		14-21	
F-16 4	UNITS	FLASH 14	SEC. MASK [illegible]
BLACK 1-173		14-22	
F-16 2	UNITS	FLASH 14	SEC. [illegible]
EXTRA SKY EXPOSURE		F-16 3¼	UNITS

REMARKS: Magenta Screen

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 3 1956	APR 7 - 1956
SKETCH				
RETOUCHING				APR 3 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 13 1956	JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C-823

NO. D-11238

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM
AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 95238

DATE 4-3-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

ROSE COTTAGE
GREENFIELD VILLAGE, DEARBORN,
MICHIGAN
Originally nestled in the.. .etc

APR 12 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 2CK4 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Cope 50

MAGENTA SCREEN

CAMERA No.	2		LENS READING	200	
CAMERA READING	2-704		BOARD READING	32-180	
BLUE	3-163			16-21	
F-16	7	UNITS	FLASH	12	SEC. MASK
YELLOW	3-169			16-23	
F-16	6	UNITS	FLASH	12	SEC. MASK
RED	3-153			16-20	
F-16	5½	UNITS	FLASH	11	SEC. MASK
BLACK	3-150			16-19	
F-16	2	UNITS	FLASH	11	SEC.
EXTRA SKY EXPOSURE			F-16	5	UNITS
REMARKS:					

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 3 1956	APR 7 - 1956
SKETCH				
RETOUCHING				APR 3 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 13 1956	JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C-823

NO. D-11239

PUBLISHED EXCLUSIVELY FOR THE HENRY FORD MUSEUM AND GREENFIELD VILLAGE, DEARBORN, MICHIGAN

ORDER NO. 95238

DATE 4-3-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN [illegible] - 1958 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES

IMPRINT SAME AS ABOVE

HENRY FORD BIRTHPLACE
GREENFIELD VILLAGE, DEARBORN,
MICHIGAN
One of Henry Ford's r~~estorations~~
~~and the~~ ...etc

PHOTO PROPERTY OF C.T. APR 12 1956 B

USE KODACHROME FROM 2CK1 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-764		BOARD READING 32-180	
BLUE 2-175		16-20	
F-16 6½ UNITS		FLASH 14	SEC. MASK
YELLOW 2-177		16-23	
F-16 6 UNITS		FLASH 14	SEC. MASK
RED 2-183		16-21	
F-16 5½ UNITS		FLASH 15	SEC. MASK
BLACK 2-185		16-22	
F-16 2½ UNITS		FLASH 15	SEC.
EXTRA SKY EXPOSURE		F-16 5	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 3 1956	APR 7 - 1956
SKETCH				
RETOUCHING				APR 3 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6823

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11240 ORDER NO. 95263 DATE 4-5-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FAZIO'S ON FIFTH
MILWAUKEE, WISCONSIN

12½ M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout ✓
Title in Plate Yes No
Copyright in Plate Yes No
Title in full
FAZIO'S ON FIFTH
IN THE HEART OF DOWNTOWN MILWAUKEE
MAY 8 - 1956

(All of this on address side)
FRONT NO. SPEC.
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCHES ENCLOSED FOR PICTURE SIDE & R.M.SPACE.
"FAZIO'S" CUT ON PICTURE SIDE IN PANEL BETWEEN TWO VIEWS.
TOP VIEW THE BAR - LOWER VIEW IS DINING ROOM.

[illegible]

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

B 2309

MAGENTA SCREEN

C... No.	2	L...	125
C...	3-112		20-492
	2-150 5	17-20 9	X
	2-150 5	18-22 9	0
	2-160 5	18-22 12	0
BLACK	2-160	20-23	
F-16	2	12	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.	LINE ETCHING
CAMERA ...	
...	
F-16	
BLACK	
F-16	... SEC.
EXTRA SKY EXPOSURE F-16	UNITS

REMARKS:

Grouping 2 views
by [illegible] arrangements

9815

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11241 ORDER NO. 95281 DATE 4-9-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FRANK JACOBI ADVERTISING
CHICAGO, ILLINOIS

50 M JUMBO CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CARSON PIRIE SCOTT & CO.

APR 16 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ~~Special type~~ as sample
IMPRINT: Customer [✓ C. T. Imprint] ~~No Imprint~~
Side — Center

Leave off words "Jumbo Post Card"

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

(Edens Plaza Shopping Center)

FOLLOW COLOR LAYOUTS & DRAWINGS ENCLOSED
(ART WORK)

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

SUBMIT PROOF

Drawings rec'd
5-1-56
[illegible]

3M-11-23-53

2303
MAGENTA SCREEN

I
53-392½ LENS READING 85
19-928½

8½ 11 ~~X~~
8 9
6½ 13
BLACK
F-16 5 13 SEC.
EXTRA SKY EXPOSURE F-16 85 — UNITS
REMARKS:

flap over

Color [illegible] from
colored copy ✓

#I

Camera R. 51-230½ Lens R. 75
Board R. 20-480½ F90 on R.

VERY RUSH MUST HAVE
PROOF 4/16/56

as quoted

DISTRIBUTED BY BUFFALO STATIONERY CO.,
BUFFALO, N.Y.

NO. D-11242
ORDER NO. 95293
DATE 4-10-56

12½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
NIAGARA FALLS

Blueprint

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-to come

IMPRINT SAME AS ABOVE

APR 30 1956

(Put in stamp space): PLACE STAMP HERE - MADE IN U.S.A.

PHOTO PROPERTY OF C.T.

SKETCH
FOLLOW/LAYOUT FOR 2-VIEW JUMBO CARD - USING VIEWS D-10268-K AND D-10476-K.

4CK230 9CK60

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

group

2 Duplicates of existing cards

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

[illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR [illegible] 1956	APR 12 1956
SKETCH				
RETOUCHING R8	2	14		[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11243

WOODCOCK-POWELL MFG.CO.,HOT SPRINGS NATIONAL
PARK, ARKANSAS

ORDER NO. 95295

DATE 4-10-56

6½ M JUMBO POST CARDS C.T.PHOTOCHROM 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 5CP2041 reset

IMPRINT SAME AS ABOVE

G-27. A PART OF WHAT GOES ON WITHIN THE FAMOUS HOT SPRINGS BATH HOUSES

This is one of the finest...etc

(at bottom of message space):"WE BATHE THE WORLD"

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 5CP2041 AND ~~[illegible]~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Size 9⅛ x 6⅛

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 1[illegible] 1956	APR 19 1956
SKETCH PO.		½		
RETOUCHING		1		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 25 1956	
HAND COLOR PROOF				
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Mrs Brown
made from

C.T. PHOTOCHROM
SPECIAL PROCESS
* *
USE REGULAR
ART-COLORTONE COLORS
(5 Colors)

NO. D-11244

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL PARK, ARKANSAS

ORDER NO. 95295

DATE 4-10-56

6½ M JUMBO POST CARDS C.T.PHOTOCHROM 6 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "CAME HERE - FOR CHANGE AND REST"

TOOK THE BATHS - THEY GOT THE CHANGE
THE HOTELS - THEY TOOK THE REST
GREETINGS FROM HOT SPRINGS, ARKANSAS

Small type: (C)CURT TEICH & CO., INC.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 5CP2047 reset

IMPRINT SAME AS ABOVE

G-28. Hot Springs National Park, Ark., is the ...etc

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

USE PHOTO FROM 5CP2047 AND ENLARGE

4AH 2081

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Enlarge Color + Black

6 1/8 X 9 1/8

Strip in type — foreground see card

Shoot this way

Enlarge this way 6 1/8

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR 1 1956	APR 19 1956
SKETCH				
RETOUCHING	✓	1		APR 25 1956
REPHOTO				
PHOTO-LITHO			APR 25 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		4		

Colormatch

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

16
4

NO. D-11245

GRIFFIN PAPER CO., KINGSTON, N.Y.

ORDER NO. 95297

DATE 4-10-56

12½ M LARGE FOLDER COVER C.T. CURTEICHCOLOR FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SIGHTSEEING ALONG
NEW YORK STATE THRUWAY
THE MAIN STREET OF THE EMPIRE
STATE
Front: STATUE OF LIBERTY

JUN 15 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR FRONT VIEW OF COVER - USE 'STATUE OF LIBERTY' (Transparency enclosed).
USE DIFFERENT COLORS THAN THE PRESENT THRUWAY FOLDER (Cover D-11039)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Put on FRONT

NO. D-11245

GRIFFIN PAPER CO., KINGSTON, N.Y.

ORDER NO. 95297

DATE 4-10-56

12½ M LARGE FOLDER COVER C.T.CURTEICHCOLOR BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PROSPECT POINT,
NIAGARA FALLS

Y

SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT [illegible]
GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOR BACK VIEW ON COVER - USE SUBJECT 5CK270

SEP-1497A ← E813
II
+6CK589 combo

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

~~2384~~ 1497A ~~3~~-3 #I

TOP + BOTTOM - PART

MAGENTA SCREEN

CAMERA No.	F	LENS SETTING	180	
	77-031		28-073	
F-16	8		14	X
F-16	8		16	—
	7		16	—
BLACK F-16	5		16 SEC.	
EXTRA SKY EXPOSURE		F-16	180-8	UNITS

REMARKS:

Rush on sheet

CENTER 2384

MAGENTA SCREEN

CAMERA No.	I		75	
	55-289		19-407	
F-16	8½		15	X
	8½		16	—
	6½		18	—
BLACK F-16	5		17 SEC.	
EXTRA SKY EXPOSURE		F-16	75-6	UNITS

REMARKS:

C8247

NO. D-11246

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 95147

DATE 4-10-56

6½ M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

APR 23 1956 B

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #5CK1198

(ALL OF THIS ON THE ADDRESS SIDE) NO

FRONT NO. SPEC. R. M. ~~Yes-same as 5CK1198~~

IMPRINT Same as above

JK-1 CLEVELAND MUNICIPAL STADIUM
CLEVELAND, OHIO
Cleveland's Municipal Stadium from the Lake Erie side. It is an iron and concrete structure seating 78,000 persons and costing $2,500,000

PHOTO PROPERTY OF Customer

APR 27 1956 B

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1709

#I

22x22

MAGENTA SCREEN

CAMERA No. I		LENS READING open	
CAMERA READING 83-056½		BOARD READING 32-475½	
BLUE			
F-16	8½ UNITS	FLASH 17	SEC. ~~MASK~~
YELLOW			
F-16	9 UNITS	FLASH 16	SEC. MASK
RED			
F-16	7 UNITS	FLASH 18	SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH 16	SEC.
EXTRA SKY EXPOSURE		F-16 open	8 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				APR 12 1956
SKETCH				
RETOUCHING			[illegible]	[illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			APR 13 1956	APR 23 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11247

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 95147

DATE 4-10-56

6½ M JUMBO POST CARDS 6-5/8x9-1/8 C.T. CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MAY 15 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R.M. YES-same as 5CK1200 reset

IMPRINT Same as above
JK-2 PUBLIC SQUARE AND TERMINAL
TOWER, CLEVELAND, OHIO ✓
Cleveland's Public Square....etc.

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #5CK1200

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1660

#1

MAGENTA ~~SCREEN~~ 22x22

CAMERA No. 1		LENS READING open	
CAMERA READING 82-763½		BOARD READING 32-311½	
BLUE			
F-16	8½ UNITS	FLASH 13	SEC. ~~MASK~~
YELLOW			
F-16	8½ UNITS	FLASH 17	SEC. MASK
RED			
F-16	7½ UNITS	FLASH 16	SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH 14	SEC.
EXTRA SKY EXPOSURE		F-16 open - 8	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			APR [illegible] 1956	APR 12 1956
SKETCH				
RETOUCHING				[illegible]
REPHOTO				
PHOTO-LITHO			APR 13 1956	MAY 15 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11248

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

ORDER NO. 95147

DATE 4-10-56

6½ M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM CLEVELAND, OHIO

MAY 22 1956 B 18PT. Strip in Bold cond.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #5CK1204

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. Yes-same as 5CK1204 reset

IMPRINT Same as above

JK-3 Cleveland stands literally on the crossroads....etc.

JUN 4 - 1956 B

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1838

MAGENTA SCREEN

CAMERA No. 2		LENS READING 110	
CAMERA READING 60-49		BOARD READING 19-605	
BLUE			
F-16	5 UNITS	FLASH 9	SEC. MASK 3.
YELLOW			
F-16	4½ UNITS	FLASH 9	SEC. MASK
RED			
F-16	4½ UNITS	FLASH 12	SEC. MASK 0
BLACK			
F-16	2 UNITS	FLASH 12	SEC. 3.
EXTRA SKY EXPOSURE		F-16 4	UNITS

REMARKS:

Shoot out

1 Shoot RM. Enclosed

Strip in (Greetings from Cleveland)

Shoot as marked on Separation

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			[illegible]	APR 12 1956
SKETCH				
RETOUCHING				[illegible] 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 22 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11249 ORDER NO. 95305 DATE 4-11-56

CUSTOMER DE MOULIN BROS. & CO.,
GREENVILLE, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M DOUBLE P.C. SIZE 5½ X 7" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
CHOIR ROBES
FOR JUNIORS AND ADULTS
De MOULIN BROS. & CO. GREENVILLE,
ILLINOIS - SINCE 1892 -

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

MAY 22 1956 15 - ④

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND LAYOUTS ENCLOSED -
ALSO ALL TYPE MATTER.

COLOR DESCRIPTION

SAME AS ABOVE

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

2 Rep Photo
Ls 1½ ✓
RT 2½ ✓
S-O 9½ ✓
HC 1 3/4 ✓

all way

MAKEUP -
FRONT

as [illegible]

9835

NO. D-11250

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 95308

DATE 4-11-56

25 M CURTEICHCOLOR LARGE PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
LOS ANGELES, CALIF.

AUG 6 - 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

(Reading matter with MAP as indicated)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE GREETING CARD 6CK100 FOR COVER

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11250

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 95308

DATE 4-11-56

25 M CURTEICHCOLOR LARGE PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PICTURAMIC COLOR
REPRODUCTIONS OF HOLLYWOOD and
LOS ANGELES (25¢)

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO.,INC.,CHICAGO,U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

WORD "HOLLYWOOD" IN LARGE LETTERS - "LOS ANGELES" ABOUT 1/4 THE SIZE OF "HOLLYWOOD".

USE SUBJECT 6CK556 FOR VIEW ON COVER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Sht 8

Tape 63

MAGENTA SCREEN

2/2-424

160/24-857

8-8

7-10

6-11

36K-281

Part I

8-2-12-9

See Sht for Pic Sizes

5

MAGENTA SCREEN

2/2-424

160/2485

7-8 X

6-8 ○

6-8

2-11 ○

36K393

Part V

7

6½ x 1¾

NO. D-11251

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95156

DATE 4-12-56

25	M	LARGE FOLDER COVER	C.T.CURTEICHCOLOR	FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

HIALEAH RACE COURSE 254
18 Views in Natural Color
SMALL TYPE: COPYRIGHT MCMLVI BY
CURT TEICH & CO.,INC., CHICAGO,
U.S.A. JUN 14 1956 B

paper black

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

For Front: Use photo from new subject #6CK583
Title is rich red on pure white background - similar to
Florida Fish Folder D-11003 . Script type.
SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11251

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95156

DATE 4-12-56

25	M	LARGE FOLDER COVER	C.T.CURTEICHCOLOR	BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

REAR VIEW OF GRANDSTAND

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
GENUINE CURTEICH-CHICAGO,
"C.T.CURTEICHCOLOR" CREATION
(REG.U.S.PAT.OFF.)

PHOTO PROPERTY OF C.T.

USE PHOTO FROM NEW SUBJECT #6CK585

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Sht #2

Tape 72

MAGENTA SCREEN

2	140
1-96	22-79
5	9
5	10 M
5	12 M
1½	12
	3

MAGENTA SCREEN

G824

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-11252 ORDER NO. 95329 DATE 4-13-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER COLONIAL FIREPLACE CO.,
CHICAGO, ILLINOIS

25 M JUMBO CARDS SIZE 5½ X 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAY 15 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
LEAVE OFF WORDS "JUMBO POST CARD"

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Colonial Fireplace Co.)

NOTE INKED ARRANGEMENT FOR 4-VIEW CARD

IF NECESSARY, DARKEN THE GENERAL INTERIOR SHOT A BIT SO IT WILL BALANCE BETTER WITH OTHER SHOTS(Only if Mr. Harpling thinks it is necessary).

COLOR DESCRIPTION

4 - 4"x5" Transp Ret to Cust - 12/1/58 CD

SAME AS ABOVE

RETURN PHOTO YES NO

PHOTO USED FOR

5M—4-1-56

β ~~1320-21~~ 2321

MAGENTA SCREEN

2
1-684 78
21-35
2-154 17-18 10
5½
2-156 17-20 11
5
2-162 17-20 12
5
2-160 17-20 12
2

F-16
EXTRA SKY EXPOSURE UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No. LENS

816

MAGENTA SCREEN

F-16
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

MAGENTA SCREEN

BLACK
F-16
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

grouping 4 views of [illegible]
by trimming transparencies

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11253 ORDER NO. 95363 DATE 4-19-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

PHOTO RETURNED TO

12½ M JUMBO CARDS SIZE 5-3/8 X 8-3/8" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAY 18 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
Side 2 — Center

ALERT ADVERTISING AGENCY, GALVESTON, TEXAS

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mountain Lake Hotel)
4-views

4 TRANSPARENCIES ENCLOSED FOR 4-VIEW CARD- ARRANGED AS PER ENCLOSED LAYOUT. [illegible]

COLOR DESCRIPTION

[illegible] 3-[illegible]

RETURN PHOTO YES NO

PHOTO USED FOR

5M—4-1-56

B 2337

MAGENTA SCREEN

2
55-145 97
19-566½
2-155 18-18
5½ 11
2-150 18-22 9
5
2-160 18-22
5 12
2-163 19-22
12
3

5½ x 8½

MAGENTA SCREEN

MAGENTA SCREEN

BLACK
F-13
EXTRA SKY EXPOSURE F-13 SEC. UNITS
REMARKS:

Group 4 transparencies by cutting ✓

MAGENTA SCREEN

BLACK
F-16
EXTRA SKY EXPOSURE F-13 UNITS
REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11254 ORDER NO. 95366 DATE 4-20-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MOBILE OFFICE, INC.
CHICAGO, ILLINOIS

12½ M CIRCULARS SIZE 8½ X 11" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
IF IT'S MOBILE WE BUILD IT !

MOBILE OFFICE, INC.
7300 STONY ISLAND AVENUE - CHICAGO 49,
ILLINOIS

MAY 7 - 1956 3-2)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT SKETCH AND INSTRUCTIONS & TYPE MATTER.

WITH 3 BLACK & WHITE ILLUSTRATIONS AND ONE CURTEICHCOLOR PICTURE USING EXISTING ~~JUMBO~~ POST CARD PLATES (4CK1471)

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

MAGENTA SCREEN

MAGENTA SCREEN

MAGENTA SCREEN

MAGENTA SCREEN

G813

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11255 ORDER NO. 95448 DATE 4-23-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER FIDELITY MUTUAL SAVINGS & LOAN ASS'N.
CAMDEN, NEW JERSEY

25 M DBL. POST CARD SIZE 3-1/2x11 STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

JUN 14 1956 -?

MAY 26 1956

FRONT NO. SPEC (All of this on address side)

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Fidelity Mutual Savings & Loan Ass'n)

MAKE UP FRONT

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

TRSPCYS TO CUST
9/13/56
em

ARTIST

SM—4-1-56

2356

MAGENTA SCREEN

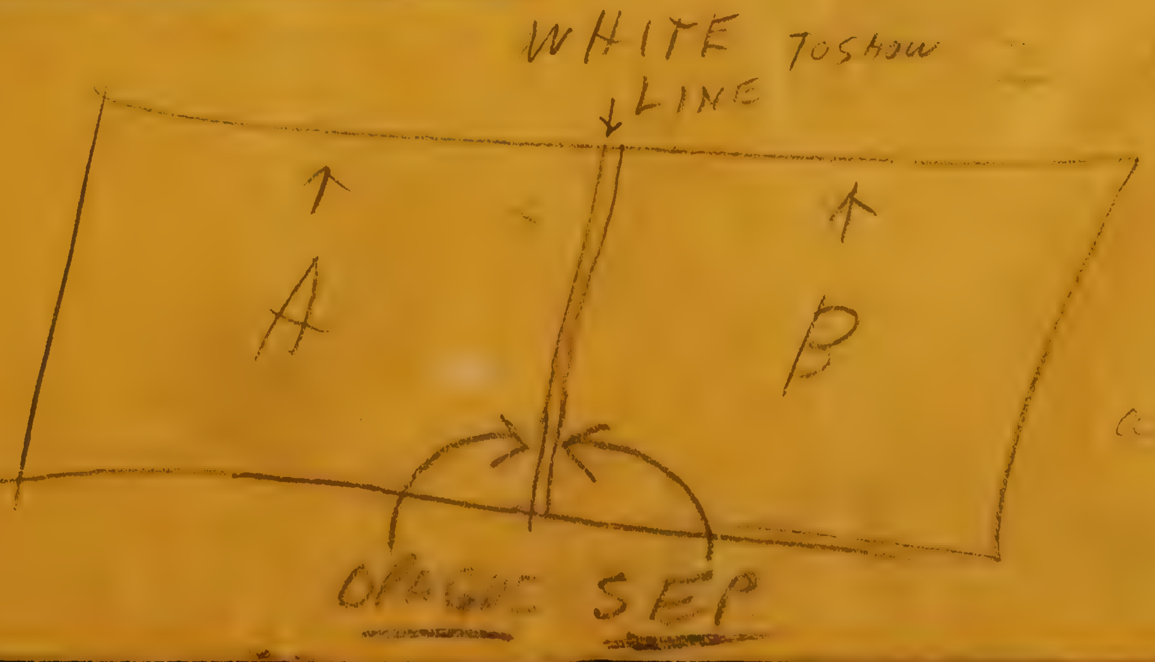
CAMERA No. 2		LENS READING 125		
CAMERA READING 3-505		BOARD READING 20-662		
BLUE 2-150		16-20		
F-16 5	UNITS	FLASH 9	SEC. MASK 6	
YELLOW 2-156		16-24		
F-16 4½	UNITS	FLASH 11	SEC. MASK	
RED 2-160		16-20		
F-16 4½	UNITS	FLASH 12	SEC. MASK 9	
BLACK 2-160		16-20		
F-16 1½	UNITS	FLASH 12	SEC. 1	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE 2-150		16-20		
F-16	UNITS	FLASH 10	SEC. MASK	
YELLOW 2-156		16-24		
F-16	UNITS	FLASH 11	SEC. MASK	
RED 2-160		16-20		
F-16	UNITS	FLASH	SEC. MASK	
BLACK 2-160		16-20		
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:



NO. D-11256

HUMPHREY'S, GRAND MARAIS, MINNESOTA

ORDER No. 95507

DATE 4-27-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR SIZE 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JK110-AIRVIEW,
GRAND MARAIS, MINNESOTA

JUN 19 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. Yes same as 6CK699

IMPRINT PHOTO BY HUMPHREY

A village lying in the most...etc.

PHOTO PROPERTY OF Customer

Follow new subject #6ck699

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2359

2359 tape 46

MAGENTA SCREEN

CAMERA No.	2	LENS READING	~~200~~
CAMERA READING	6-608½	BOARD READING	35-37
BLUE			
F-16	6 UNITS	FLASH 10 SEC.	~~MASK~~ ¼
YELLOW			
F-16	5½ UNITS	FLASH 8 SEC.	[✓ MASK]
RED			
F-16	5¼ UNITS	FLASH 12 SEC.	~~MASK~~
BLACK			
F-16	2½ UNITS	FLASH 12 SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				[illegible]
RETOUCHING				
REPHOTO			APR 30 1956	
PHOTO-LITHO				JUN 19 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11257

J-3 MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA-
MADE IN U.S.A.

ORDER NO. 95521

DATE 4-30-56

6½ M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 13 1956 B

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #4CK1621

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 4CK1621

IMPRINT Same as above

CAPITOLIO NACIONAL, HAVANA, CUBA
Majestuoso palacio une de...etc.

X (5)

(At bottom of message space)

PHOTO PROPERTY OF C.T.

pos.
G 816

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1406A ~~Tape 50~~

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-167½	BOARD READING	31-664½
BLUE			
F-16	5 UNITS	FLASH 11	SEC. [✓ MASK]
YELLOW			
F-16	4½ UNITS	FLASH 11	SEC. [✓ MASK]
RED			
F-16	4½ UNITS	FLASH 12	SEC. [✓ MASK]
BLACK			
F-16	4 UNITS	FLASH 13	SEC. 9½
EXTRA SKY EXPOSURE		F-16 3½	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 3 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF			MAY 22 1956	JUN 13 1956
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

G 824

#I

NO. D-11258

J-4 MARIO L. GUARDIOLA,OBRAPIA 511,HAVANA,CUBA- MADE IN U.S.A.

ORDER NO. 95521

DATE 4-30-56

6½ MJUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 6 - 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. Yes-same as 4CK1625

IMPRINT Same as above

HOTEL NACIONAL,HAVANA,CUBA

The hotel Nacional with its beautiful swimming pool...etc.
(at bottom of message space)

PHOTO PROPERTY OF C. T.

JUN 6 - 1956

USE KODACHROME #4CK1625

Cut [illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-391	BOARD READING	31-955
BLUE			
F-16	11½ UNITS	FLASH	14 SEC. MASK
YELLOW			
F-16	11 UNITS	FLASH	16 SEC. MASK
RED			
F-16	8½ UNITS	FLASH	19 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	16 SEC.
EXTRA SKY EXPOSURE		F-16	open 11½ UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 3 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1956	
HAND COLOR PROOF				JUN 6 1956
ARTIST DEPT.		36		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E824

#1

NO. D-11259

J-5 MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA,CUBA- ORDER NO. 95521
MADE IN U.S.A.
DATE 4-30-56

6½ MJUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPEC. R. M. Yes-same as 4CK-626
TITLE IN FULL	IMPRINT Same as above LA CATEDRAL,HAVANA,CUBA Iglesia consagrada a San...etc. (At bottom of message space)
JUN 7 - 1956	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE KODACHROME #4CK1626

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2

22x22 ~~MAGENTA~~ SCREEN

CAMERA No.	1	LENS READING	open
CAMERA READING	82-387½	BOARD READING	31-956½
BLUE			
F-16	11 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW			
F-16	10½ UNITS	FLASH	18 SEC. MASK
RED			
F-16	8½ UNITS	FLASH	18 SEC. MASK
BLACK			
F-16	6 UNITS	FLASH	15 SEC.
EXTRA SKY EXPOSURE		F-16	open 11½ UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 3 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 21 1956	JUN 7 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E 824

NO. D-11260

J-6 MARIO L. GUARDIOLA,OBRAPIA 511,HAVANA,CUBA- ORDER NO. 95521
MADE IN U.S.A.

DATE 4-30-56

6½ MJUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 12 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. Yes-same as 4CK1629

IMPRINT Same as above

HAVANA, CUBA
Iglesia de La Merced
The Merced Catholic Church...etc.

(at bottom of message sapce)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #4CK1629

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1304.B

#1

MAGENTA SCREEN

CAMERA No.	1	LENS READING	open
CAMERA READING	82-388½	BOARD READING	31-956
BLUE			
F-16	11½ UNITS	FLASH 15 SEC. MASK	
YELLOW			
F-16	10½ UNITS	FLASH 20 SEC. MASK	
RED			
F-16	8½ UNITS	FLASH 20 SEC. MASK	
BLACK			
F-16	5½ UNITS	FLASH 17 SEC.	
EXTRA SKY EXPOSURE		F-16 open	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 3 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 3 - 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C824

NO. D-11261

J-1-MARIO L. GUARDIOLA, OBRAPIA 511, HAVANA, CUBA
MADE IN U.S.A.

ORDER NO. 95520

DATE 4-30-56

12½ MJUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #4CK1628

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. Yes-same as 4CK1628.

IMPRINT Same as above.

CASTILLO DEL MORRO, HAVANA, CUBA
Morro Castle, an old fortress of solid...etc.

(At bottom of message space)

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1628.A – [illegible]50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200
CAMERA READING	2-764	BOARD READING	32-179
BLUE			
F-16	5 UNITS	FLASH 1/2 SEC.	[✓ MASK]
YELLOW			
F-16	4½ UNITS	FLASH 1/2 SEC.	[✓ MASK]
RED			
F-16	4½ UNITS	FLASH 1/2 SEC.	[✓ MASK]
BLACK			
F-16	1½ UNITS	FLASH 1 3 SEC.	9.
EXTRA SKY EXPOSURE		F-16 3	UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 3 - 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 22 1956	JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.	33			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G823

NO. D-11262

J-2 MARIO L.GUARDIOLA,OBRAPIA 511,HAVANA,CUBA -
MADE IN U.S.A.

ORDER No 95520

DATE 4-30-56

12½ M JUMBO POST CARDS 6-5/8x9-1/8 C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R. M. ~~Yes-same as 4CP2070~~ No

IMPRINT Same as above

TROPICANA NIGHT CLUB,HAVANA,CUBA
Showing beautiful Crystal Arch

(At bottom of Message Space)

PHOTO PROPERTY OF C.T.

USE PHOTOCHROM #4CP2070

Colors must be identical to card

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	2		LENS READING	100	
CAMERA READING	7-326		BOARD READING	19-413	
BLUE					
F-16	5	UNITS	FLASH	8	SEC. MASK
YELLOW					
F-16	5	UNITS	FLASH	10	SEC. MASK
RED					
F-16	4½	UNITS	FLASH	9	SEC. MASK
BLACK					
F-16	3½	UNITS	FLASH	10	SEC.
EXTRA SKY EXPOSURE			F-16	1	UNITS

REMARKS:

L. P. Conv — 6CK713

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			5/24/56	JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

C 823

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11263 ORDER NO. 95385 DATE 4-30-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
ROSARIAN ACADEMY
WEST PALM BEACH, FLORIDA

12½ M DOUBLE CARDS SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ROSARIAN ACADEMY -
WEST PALM BEACH, FLORIDA

[illegible] 5 - 1956 AUG 23 1956 copy

2

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

DOUBLE CARD LAYOUT SIMILAR TO CARD
ENCLOSED.

USE TRANSPARENCY AS MASKED OFF - WITH TITLE
AT BOTTOM ON PICTURE SIDE.

COLOR DESCRIPTION

SUBMIT PROOF

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

2378

MAGENTA SCREEN

CAMERA No.	2	[illegible]	125	
CAMERA READING	3-138	[illegible]	20-473	
BLUE C-150		17-19	6	
F-16	5½ ✓			[illegible]
YELLOW 1-153		17-19		
F-16	4½		10	8
RED 1-160		17-19		
F-16	4½		12	0
BLACK 1-160		18-20		
F-16	2½ ✓		12	8 9
EXTRA DAY EXPOSURE		F-16		UNITS

REMARKS:

Strips - Upper
lower center
- both

Pic size 3¼ x 5½

1-904

O.K.
4 9/16 A

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11264 ORDER NO. 95386 DATE 4-30-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER GENERAL PUBLICITY SERVICE
DETROIT, MICHIGAN

PHOTO RETURNED TO

12½ M TRIPLE CARDS SIZE 5½ X 10½" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JUL 3 - 1956 OCT 19 1956

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Process fɑr Bright hardening of
Stainless Steel)

NEW

FOLLOW LAYOUT ENCLOSED - WITH PICTURES AND
ALL TYPE MATTER. PICTURE OF PLANT TO HAVE GRAY
BORDER (NOTE LAYOUT)

COLOR DESCRIPTION

Proof must match
new transparency

Pic size
5¼ x 7

PHOTO USED FOR

RETURN PHOTO YES NO

5M—4-1-56

2395 2654

MAGENTA SCREEN

CAMERA No.		LENS READING	110	
CAMERA READING	8/1880		19-360#	
BLUE	2-15-05 5	15-18	8	
F-16				
YELLOW	2-152 4½	15-18	9	
F-16				
RED	2-160 4	15-18	12	
F-16				
BLACK	2-160	15-24		
F-16		3	SEC.	
EXTRA SKY EXP.				UNITS
REMARKS				

2654 a

Put a T
on
[illegible]

5 9/16 × 10 5/8

Makeover

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16	SEC.
YELLOW	
F-16	SEC.
RED	
F-16	SEC.
BLACK	
F-16	SEC.
EXTRA SKY EXP.	UNITS
REMARKS:	

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER 17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11265 ORDER NO 95386 DATE 4-30-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER W. L. STENSGAARD & ASSOC., INC.
CHICAGO, ILLINOIS

12½ M TRIPLE CARDS SIZE 5½ X 10½" STYLE CURTEICH COLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

MAY 21 1956

(All of this on address side)
FRONT NO. NO R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Your most exciting Arrow
Christmas Promotion)

ONE CARD WITH ILLUSTRATION FROM 8 X 10" TRANSPARENCY -CUT TRANSPARENCY TO SIZE (SEE OVERLAY). TYPE WITH HALFTONE IN ONE COLOR.
FOLLOW LAYOUT.

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

SUBMIT PROOF

RETURN PHOTO YES NO

5M—4-1-56

Very [illegible]

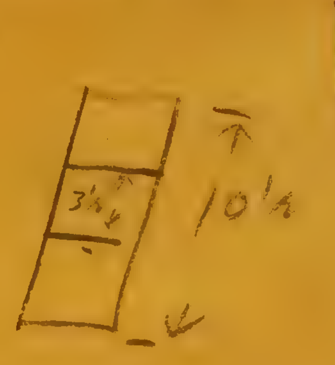
Must have proof 5/10/56

2346

MAGENTA SCREEN

CAMERA No. I		LENS READING 100	
CAMERA READING 56-744		BOARD READING 19-235	
BLUE 2-150		17-16	
F-16	8½	15	SEC. ~~MASK~~
YELLOW 1-153		17-17	
F-16	8½	15	MASK
RED 1-160		17-18	
F-16	6½	19	MASK
BLACK 2-160		19-22	
F-16	4½	19	SEC
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:



artist:
Opaque Sep. at
Crop Marks top & bottom

M. Fi

G815

Type for imprinting
to be furnished
by Customer

NO. D-11266

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK COVER 7 X 9" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ROCKY MOUNTAIN
NATIONAL PARK
IN FULL NATURAL COLOR
ESTES PARK - GRAND LAKE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

JUN 13 1956 B ④

(No C.T. Imprint to show)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT FOR COVER - USING JUMBO CARD D-11201

RED OUTLINE AS NOTED.

SUBMIT SKETCH

DUP— CONTACT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

NO. D-11266

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK COVER 7 X 9" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES (Map)

IMPRINT NO C.T. IMPRINT TO SHOW
[redacted]

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

INSIDE BACK COVER TO HAVE MAP (ENCLOSED)

FOLLOW LAYOUT FOR COVER - USING JUMBO CARD D-11207

BLOW UP TO FULL SIZE OR USE SAME TREATMENT AS
FRONT COVER

SHOOTOUT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

SL + 2½ l.
Agee49

MAGENTA SCREEN

CAMERA No. 2

LENS READING 9.5

CAMERA READING 3-403½

BOARD READING 32-.634

BLUE

F-16

YELLOW 5 9 SEC. MASK

F-16 10

RED 5 10

F-16 10

BLACK 10

F-16

EXTRA SKY EXPOSURE 4 UNITS

REMARKS: 5ck. 220 Shootout

Layout. placing type
& background shading
12 hours

MAGENTA SCREEN

CAMERA No.

LENS READING

CAMERA READING

BOARD READING

BLUE

F-16 UNITS FLASH SEC. MASK

YELLOW

F-16

RED SEC. MASK

F-16 SEC. MASK

BLACK

F-16 UNITS

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

830

NO. D-11267

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. YPSILON (13,507 ft.) and MUMMY RANGE as seen from the observation tower at DEER RIDGE CHALET.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING JUMBO CARD D-11209.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page I

SHOOT OUT

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	1		JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11268

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO

R. M. ~~NO~~ YES

TITLE IN FULL EASTERN GATEWAY

IMPRINT NONE

U.S. 34, via Loveland through
Scenic Big Thompson Canyon
-
Trout fishing on the South St.Vrain

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK1988
and 5CK2015

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page II

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 7 1956	JUN 14 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11269

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ESTES PARK

Estes Park Village from U.S.
Highway 34.
-
MAIN STREET of ESTES PARK
VILLAGE with LONGS PEAK in
background.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK2007 and 5CK1985

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 3

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		JUN 15 1956	JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11270

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BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGES 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ONE WAY TRAIL DISTANCES
Longs Peak (14,255 Ft.) and
Glacier Gorge viewed from Bear
Lake
-
Long's Peak (14,255 ft.) as viewed
from one of the most scenic..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK1978 and 5CK2589

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 4

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		JUN 1	JUN [illegible] 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

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BOULDER, COLO.

NO. D-11271
ORDER NO. 95393
DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAR LAKE AREA

Picturesque Dream Lake and Hallet's Peak

-

Nymph Lake with Long's Peak (14,255 Ft.) and Glacier Gorge in background.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK1980 and 5CK1979

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 5

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 7 1956	JUN 14 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11272

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC TRAIL RIDGE FOREST CANYON as seen through the ROCK PORTALS.

-

FALL RIVER PASS MUSEUM and STORE located at the western junction with OLD FALL RIVER ROAD...etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK2013 and 5CK1986

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 6

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 7 1956	JUN 14 195
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-11273

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENIC TRAIL RIDGE TUNDRA CURVES as seen from the ROCK CUT PARKING AREA.
-
LONGS PEAK as seen from the ROCK CUT.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK2002 and 5CK2005

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 7

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11274

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HIDDEN VALLEY

Shuttle and Sightseeing buses ready to leave from Lower Hidden Valley.

-

Snow covered MUMMY RANGE as seen from TRAIL RIDGE ROAD.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - WITH MAP, IF POSSIBLE - USING TRANSPARENCY, AS MASKED OFF, AND POST CARD SUBJECT 5CK2020

6CK826 - Reduced

ok -

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

9375

MAGENTA SCREEN

CAMERA No. 2		LENS READING 94	
CAMERA READING 55·658		BOARD READING 19 - 395 1/2	
BLUE			
F-16	5 1/4 UNITS	FLASH 10	SEC. MASK 1/4
YELLOW			
F-16	5 UNITS	FLASH 10	SEC. [✓ MASK]
RED			
F-16	5 UNITS	FLASH 12	SEC. MASK 3/4
BLACK			
F-16	2 UNITS	FLASH 12	SEC. 1/4
EXTRA SKY EXPOSURE		F-16 — UNITS	

REMARKS:

Page 8

1 SHOOT OUT

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 7 1956	~~JUN 13 1956~~
BLUEPRINT STRIPPING, OPAQUING				JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11275

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WINTER USE AREA

The Skiing slopes of Upper Hidden Valley

-

New Ski Lodge at Lower Hidden Valley.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

6CK827 6CK828 —

FOLLOW LAYOUT - USING TWO TRANSPARENCIES ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 9

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		JUN 15 1956	JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11276

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WESTERN GATEWAY

MOUNT BALDY (10.205 FT.)VIEWED
FROM SHORES OF GRAND LAKE...etc
-
GRAND LAKE and VILLAGE as seen
from GRAND LAKE LODGE [redacted]

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK1983 and 5CK2008

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 10

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		JUN 15 1956	JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11277

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GRAND LAKE

A typical photograph taken during one of the ANNUAL GRAND LAKE REGATTA for the Sir Thomas Lipton Cup.

- GRAND LAKE LODGE, from its setting among the pines ...etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK2014 and 5CK2588

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS	

REMARKS:

Page 11

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 7 1956	JUN 14
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11278

DISTRIBUTED BY FLATIRON POST CARD CO.,
BOULDER, COLO.

ORDER NO. 95393

DATE 4-30-56

'25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LONGS PEAK

Beautiful NYMPH LAKE with LONG'S PEAK (14,255 ft.)in background.

-

THE EAST FACE OF LONG'S PEAK (14,255 ft.) WITH CHASM LAKE(11,943 ft.) in foreground.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING POST CARD SUBJECTS 5CK1999 and 6CK262 ← G-831- G818-

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 12

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING		JUN 15	JUN 7 1956	JUN 15 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-11279 ORDER NO. 95607 DATE 5-2-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOLIDAY BEACH MOTEL
HOLLYWOOD, FLORIDA

I 50 M CIRCULARS SIZE 5½ x 17-13/16" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
FOR CASUAL RESORT LIVING
HOLIDAY BEACH
ON THE OCEAN FRONT - 4111 SO.
OCEAN DRIVE - ROUTE A1A - HOLLYWOOD,FLA.
...etc.

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

— 6 - NEW —

TYPE MATTER AS PER LAYOUT.

FOLLOW LAYOUT FOR CIRCULARS - 5 PANELS -
USING PLATES OF 2 EXISTING POST CARDS PLUS 6 PANELS WITH NEW
ILLUSTRATIONS FROM 4 x 5 TRANSPARENCYIES. ONE PANEL-2 VIEWS GROUPED.

SWIMMING POOL VIEW-SUBJECT 6CK749. 6CK 749

COLOR DESCRIPTION

SAME AS ABOVE

#1 6CK749
-[illegible]-
INCL.

PHOTO USED FOR

RETURN PHOTO YES NO

SUBMIT PROOF

#4+5.0 [illegible] E ALL SEP. (PANELS)

SM—4-1-56

6CK-749 -BOX-2355

#1

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16			
YELLOW			
F-16			
RED			
F-16			
BLACK			
F-16			
EXTRA SKY EXPOSURE			UNITS

REMARKS:

2411

#2

MAGENTA SCREEN

CAMERA No.	7	LENS READING	120
CAMERA READING	62-690½	BOARD READING	20-277½
BLUE	8½	17	X
F-16			
YELLOW	9	18	
F-16			
RED	7½	19	
F-16			
BLACK	4½	20	
F-16			
EXTRA SKY EXPOSURE		180 - 4	UNITS

REMARKS:

2413 als D11723

#3

MAGENTA SCREEN

CAMERA No.	7	LENS READING	120	
CAMERA READING	62-803½	BOARD READING	20-435	
BLUE	1-150	16-20		X
F-16	8		17	
YELLOW	1-152	16-22		
F-16	8½		18	
RED	1-162	16-20		
F-16	7		21	
BLACK	1-158	16-30		
F-16	4½		18	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

CAMERA 7 READING 61-853
BOARD READING 19-985
LENS READING 120
For #3 as NO D11723 with
shoot out mask on. RA

4
+
5

MAGENTA SCREEN

CAMERA No.	7	LENS READING	120	
CAMERA READING	62-671½	BOARD READING	20-305	
BLUE	1-151	16-18		X
F-16	8½		15	
YELLOW	1-150	16-20		
F-16	7½		17	
RED	1-160	16-20		
F-16	6		19	
BLACK	1-160	16-21		
F-16	4½		18	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

2410

for folding
doc' must
[illegible] 2 [illegible]
[illegible] -

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11280 ORDER NO 95561 DATE 5-3-56

CUSTOMER W.W.KIMBALL COMPANY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M JUMBO P.C. SIZE 5-1/2 x 7 STYLE CURTEICHCOLOR FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JUN 11 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Lucille Ball and Desi Arnaz with
their new Kimball Brand

8 x 10

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

5M—4-1-56

G2372

MAGENTA SCREEN

CAMERA No.	2	LENS READING	79
CAMERA READING	1-856	LENS READING	20-761
BLUE	2-143		18-20
F-16	5½	8 SEC.	[illegible]
YELLOW	1-150		18-22
F-16	5	9	[illegible]
RED	1-160		20-22
F-16	5	12	[illegible]
BLACK	1-160		20-22
F-16	2 UNITS	12 SEC.	[illegible] UNITS
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

11/20/57. Transparency returned to Geo. L. DeVill Agency — JS

Submit Proof

[illegible]

G828

SHOOT OUT

See [illegible]

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. B-11281 ORDER NO. 95639 DATE 5-8-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TREASURE ISLE MOTEL
MIAMI BEACH, FLORIDA

50 M CIRCULARS SIZE 5½ X ~~12½"~~ 17 13/16

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ON THE WATER
TREASURE ISLE MOTEL
79th ST. CAUSEWAY - MIAMI BEACH 41,
FLORIDA .... etc

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

— 7 NEW —

FOLLOW LAYOUT - WITH 10 TRANSPARENCIES (CROP AS MASKED OFF). AND ALL COPY ENCLOSED FOR TYPE MATTER. IN CROPPING AERIAL VIEW, ELIMINATE AS MUCH OF BAY (WATER) AS NEEDED - LEAVE SOME SHOWING.

ON THE ADDRESS (FRONT) SIDE OF CIRCULAR, WORDS "MEMBERS OF" ALSO ADD CUT OF "DINERS CLUB).

COLOR DESCRIPTION

SAME AS ABOVE

Mr Ham — Opaque [illegible]
Panel [illegible]
Cards (½ [illegible] Panel [illegible])
all —

Submit Proof

RETURN PHOTO YES NO

PHOTO USED FOR

5M—4-1-56

[illegible] TO [illegible]

for folding we must leave always
2 Circulars together
Folding & slitting by S. [illegible]

#~~1~~2 2409 #1
MAGENTA SCREEN
CAMERA No. F 115
CAMERA 61-77½ 19-976½
BLUE 0-155 16-18 16 X
F-16 8½
YELLOW 1-154 16-20 17 —
F-16 8½
RED 1-158 16-20 19 —
F-16 6½
BLACK 1-160 16-21 19
F-16 4½
EXTRA SKY EXPOSURE F-16 115-~~4½~~5 UNITS
REMARKS:

#3 2409 #1
MAGENTA SCREEN
CAMERA No. F LENS READING 120
CAMERA 62-747½ 20-398
BLUE 8½ 16 X
F-16 8½ 17 —
F-16 6½ 19 —
F-16 4½
F-16 4½ 19
EXTRA SKY EXPOSURE 120-5
REMARKS:

BOX 2429 to come
#5 ON OTHER SIDE
#4 — see #5
MAGENTA SCREEN
CAMERA No. F 115
CAMERA 61-827½ 19-934
BLUE 2-160 18-18 17
F-16 8½
2-154 18-20 17
8½
2-162 18-16 20
6½
2-160 18-24 18
4½ ~~20~~ 115-5

each view on regular post card
using Post Card frame
in Rutherford

[illegible]

NO. D-11282

DISTRIBUTED BY ST.LOUIS GREETING CARD CO.,
ST. LOUIS, MO.

ORDER NO. 95711

DATE 5-9-56

25 M LARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST.LOUIS, MISSOURI — Don't set up
"THE CITY OF A THOUSAND SIGHTS"
FRONT:ELECTRIC FOUNTAIN,FOREST PARK
SMALL TYPE:COPYRIGHT MCMLVI BY
CURT TEICH & CO.,INC.,CHICAGO,
U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES ✓

IMPRINT SAME AS ABOVE

Set up.

JUN 27 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

JUN 2 1956

Follow Sketch

Use photo 2CH1521

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11282

DISTRIBUTED BY ST.LOUIS GREETING CARD CO.,
ST. LOUIS, MO.

ORDER NO. 95711

DATE 5-9-56

25 M LARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

GREETINGS FROM ST. LOUIS
"THE CITY OF A THOUSAND SIGHTS"

Set up

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.ART COLORTONE" CREATION,
(REG. U.S. PAT.OFF.)

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

Follow sketch

use photo 92137

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11283

FJ.30-GENERAL FLORIDA JUMBO SCENE IN NATURAL COLOR

ORDER NO. 95649

DATE 5-9-56

25 M CURTEICHCOLOR JUMBO CARDS 6-5/8 X 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 6CK770

IMPRINT SAME AS ABOVE

(at bottom of message space):
FLORIDA'S COLORFUL MACAWS
So tropical is South Florida that wild Parrots live in the ...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK770 AND ENLARGE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2381

#I

MAGENTA SCREEN

CAMERA No. I		LENS READING open	
CAMERA READING 96-113		BOARD READING 92-92D	
BLUE			
F-16 11	UNITS	FLASH 16	SEC. ~~MASK~~
YELLOW			
F-16 11	UNITS	FLASH 16	SEC. MASK
RED			
F-16 9½	UNITS	FLASH 19	SEC. MASK
BLACK			
F-16 7	UNITS	FLASH 18	SEC.
EXTRA SKY EXPOSURE		F-16 open	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH			9 1956	
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 9 1956	JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

C-823

2367

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11284 ORDER NO. 95652 DATE 5-10-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER **ROTARY INTERNATIONAL**
EVANSTON, ILLINOIS

12½ M JUMBO CARDS SIZE 5½ x 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

JUN 14 195

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Rotary International Headquarters)

4-GROUP VIEW CARD: NO CROPPING - PICTURES WILL COME OUT AS IS.
BORDERS: 1/16" BORDER VERTICAL IN CENTER OF CARD - 1/16" BORDER HORIZONTAL IN CENTER OF CARD.
2 SIDES LEFT & RIGHT 5½ and 2 SIDES TOP AND BOTTOM 7".

NUMBERS TO APPEAR ON LOWER LEFT OF ALL FOUR PICTURES AS NOTED ON INSTRUCTIONS ENCLOSED, FOR TYPE, SEE FIGURES ON CARD 5CK136 WITH BLACK RING AROUND FIGURE. TYPE MATTER ALSO ENCLOSED.
THE FOUR VIEWS TO BE KEYED WITH NOS. 1, 2, 3 and 4 TO THE COPY ON BACK OF CARD.

COLOR DESCRIPTION

return trans [illegible] to customer

TRY TO MATCH COLORS AS CLOSELY AS POSSIBLE.

SUBMIT PROOF

Strip the numbers circle lower left corner of each pic

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

Rush

MAGENTA SCREEN
CAMERA No. 2
CAMERA READING 1-206
LENS READING 76
21-27½
MAGENTA 2-148 18-20
F-16 5½ 8
YELLOW 2-148 18-23
F-16 5 8
RED 2-160 18-23
F-16 5 12
BLACK 2-162 18-23
F-16 2 12 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
MAGENTA
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN
CAMERA No.
CAMERA READING
LENS READING
MAGENTA
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

group 4 transparencies for separations ✓
as quoted

MAGENTA SCREEN
CAMERA No.
CAMERA READING
MAGENTA
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16 SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. D-11285 ORDER NO. 95656 DATE 5-10-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER FLAME-MASTER CO.,INC.
CHICAGO, ILLINOIS

12½ M DOUBLE CARDS SIZE 5½ X 7" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FLAME-MASTER
NOW AVAILABLE WITH PERFXRAY

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT - AND PICTURES ENCLOSED

COLOR DESCRIPTION

FOLLOW LAYOUT

RETURN PHOTO YES NO

PHOTO USED FOR

6821

5M—4-1-56

2 [illegible] ✓

L. O.	1 ✓
Ret.	4½ ✓
H. C.	½ ✓
L. A.	8 ✓

All ways ✓

raw

On Sheet

6821

Very Best

Must have proof ✓ 5/17/56

as [illegible]

2439

Tape 50

NO. D-11286

MISSION SAN JUAN CAPISTRANO, CALIF.

ORDER NO. 95664

DATE 5-11-56

6½ M CURTEICHCOLOR JUMBO CARDS ~~6½ X 9"~~ 6⅞ x 9⅛ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 6CK793

IMPRINT NONE

MISSION SAN JUAN CAPISTRANO
CALIFORNIA
FOUNDED NOV. 1st, 1776
These are the arches that line the front corridor,..etc

JUN 20 195

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK793

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. 2		LENS READING 180	
CAMERA READING 2-822½		BOARD READING 32-253	
BLUE			
F-16 5½	UNITS	FLASH 11	SEC. MASK 8
YELLOW			
F-16 5	UNITS	FLASH 11	SEC. [✓ MASK] 8
RED			
F-16 5	UNITS	FLASH 13	SEC. [✓ MASK] 9
BLACK			
F-16 7	UNITS	FLASH 12	SEC. 9½
EXTRA SKY EXPOSURE		F-16 -3	UNITS

REMARKS:

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 15 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 20	AUG 21 1956
HAND COLOR PROOF				
ARTIST DEPT.	54			[illegible]

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

G869

NO. D-11287

MISSION SAN JUAN CAPISTRANO, CALIF.

ORDER NO. 95664

DATE 5-11-56

6½ M CURTEICHCOLOR JUMBO CARDS ~~6½ X 9"~~ 6⅞ x 9⅛ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

22 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK805 ✓

IMPRINT NONE

MISSION SAN JUAN CAPISTRANO
CALIFORNIA
FOUNDED NOV.1st, 1776
Campanario, Great Stone Church
from Gardens. Flowers bloom..etc

PHOTO PROPERTY OF C.T. MAY 23 1956

USE KODACHROME FROM 3CK805.

AVOID GETTING A GREEN CAST INTO THE STRUCTURE OF THE MISSION, AND NOT INTO THE WALK. A LITTLE MORE COLOR IN THE FLOWERS-NOT BLOTCHY.

STATUE IS IMPORTANT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tip 50

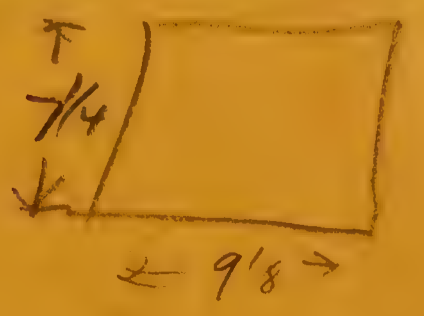
MAGENTA SCREEN

CAMERA No. 2		LENS READING 200		
CAMERA READING 2-742		BOARD READING 32-109		
BLUE				
F-16 7	UNITS	FLASH 9	SEC.	[✓ MASK]
YELLOW				
F-16 5	UNITS	FLASH 9	SEC.	[✓ MASK]
RED				
F-16 5	UNITS	FLASH 9	SEC.	[✓ MASK]
BLACK				
F-16 2	UNITS	FLASH 12	SEC.	
EXTRA SKY EXPOSURE		F-16 7	UNITS	

REMARKS:

MAGENTA SCREEN

BACK COVER OF
Book D12043



Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 15 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 23 1956	MAY 21
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. D-11288

JK.28-WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 95672

DATE 5-11-56

12½ M CURTEICHCOLOR JUMBO CARDS 6 X 9" FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956 R

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 3CK249

IMPRINT SAME AS ABOVE

LOS ANGELES UNION STATION
Typically Californian in its spacious and beautiful Spanish architecture, the...etc

MAY 23 1956 R

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 3CK249.... ENLARGE PLATES
BRIGHTEN UP THE VIEW A BIT - BUILDING SHOULD BE BRIGHTER LOOKING
NOTE RED AUTO IN LEFT FOREGROUND TO BRIGHTEN UP. IMPROVE THE MILKY LOOKING CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Cape 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200	
CAMERA READING	2-764½	BOARD READING	32-179½	
BLUE				
F-16	7 UNITS	FLASH	9	SEC. MASK 4.
YELLOW				Ok
F-16	6 UNITS	FLASH	9	SEC. MASK
RED				Ok
F-16	5 UNITS	FLASH	9	SEC. MASK
BLACK				
F-16	1½ UNITS	FLASH	15	SEC.
EXTRA SKY EXPOSURE		F-16	6½	UNITS

REMARKS:

att

6⅛ x 9½

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 16 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			MAY 23 1956	
BLUEPRINT STRIPPING, OPAQUING				JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

E 823

NO. D-11289

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95693

DATE 5-15-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER SIZE 3½ X 7" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MIAMI and MIAMI BEACH

AUG [illegible] 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE

7/31/56 B

PHOTO PROPERTY OF C.T.

4CK766

FOLLOW LAYOUT - USING SUBJECT 5CK1382 FOR FRONT
COVER VIEW

4CK362

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11289

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95693

DATE 5-15-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER SIZE 3½ X 7" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE MAGIC CITY [illegible]
18 VIEWS IN NATURAL COLOR
Miami - Miami Beach

small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT
CURTEICHCOLOR (R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

6547

FOLLOW LAYOUT - USING SUBJECT 5CK778 FOR BACK
COVER VIEW

CONTACT C 4

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

8h #1

4CK766 MAGENTA SCREEN

CAMERA No. I
CAMERA READING 71-553½
LENS READING 160
[illegible] 24-593
BLUE 9½
F-16 16
YELLOW 10
F-16 17
RED 7½
F-16 18
BLACK 5½
F-16 15
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

4CK362 MAGENTA SCREEN

CAMERA No. 2
CAMERA READING 2-424
LENS READING 160
[illegible] 24-857
BLUE 5
F-16 9
5
9
4
F-16 7
BLACK 4 7
F-16 2 6
EXTRA SKY EXPOSURE
REMARKS:

5CK778 MAGENTA SCREEN

CAMERA No. 4
CAMERA READING
LENS READING
FOCUS READING
F-16
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

685

NO. D-11290

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER No. 95695

DATE 5-15-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER 3½ X 7 FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
FT. LAUDERDALE
HOLLYWOOD
and
DANIA

AUG 6 - 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

5CK1119 COMPO —

FOLLOW LAYOUT - USING SUBJECT 5CK1379 FOR FRONT COVER VIEW

4CK547

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11290

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER No. 95695

DATE 5-15-56

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER 3½ X 7 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CABANAS ON BEAUTIFUL
"HOLLYWOOD-BY-THE-
SEA" BEACH
18 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R.M. YES

IMPRINT

CURTEICHCOLOR (R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - USING SUBJECT 5CK805 FOR BACK COVER VIEW

CONTACT C 4

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

---

1 from 547

8 + 2½

MAGENTA SCREEN

CAMERA No. F
LENS READING 250
CAMERA READING 95-919
FOCUS READING 42-739
BLUE
F-16 16 ~~14~~ 16 ~~SEC. MARK~~
YELLOW
F-16 11½ 18 SEC. MARK
RED
F-16 10 18 SEC. MARK
BLACK
F-16 7 UNITS FLASH 13 SEC.
EXTRA SKY EXPOSURE F-16 250 - 12½ UNITS
REMARKS:

5CK 1119

MAGENTA SCREEN

CAMERA No. F
LENS READING 160
CAMERA READING 72-255
FOCUS READING 25-036
BLUE
F-16 8 16 ~~SEC. MARK~~
YELLOW
F-16 8 UNITS 14 SEC. MARK
RED
F-16 7 UNITS 17 SEC. MARK
BLACK
F-16 4½ UNITS FLASH 16 SEC.
EXTRA SKY EXPOSURE F-16 10 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No. 4
LENS READING
CAMERA READING
FOCUS READING
BLUE
F-16 UNITS SEC. MARK
YELLOW
F-16 SEC. MARK
RED
F-16 SEC. MARK
BLACK
F-16 UNITS FLASH SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

NO. D-11291

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95697

DATE 5-15-56

12½ M CURTEICHCOLOR JUMBO FOLDER COVER 7x9" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUNSET OVER MIAMI
A JUMBO FLORIDA SOUVENIR

JUL 31 1956 B

small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT
CURTEICHCOLOR(R) JUMBO
ART-CREATION FROM COLOR
TRANSPARENCIES (REG.U.S.PAT.OFF.)

JUL 31 1956 B

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT - USING SUBJECT (JUMBO) D-10495

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11291

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95697

DATE 5-15-56

12½ M CURTEICHCOLOR JUMBO FOLDER COVER 7 x 9" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JUMBO SOUVENIR FOLDER
OF
MIAMI and MIAMI BEACH,
FLORIDA
Red

6½x9

10 PICTURES (6x9) IN NATURAL COLOR - yello

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT - USING SUBJECT (JUMBO) D-10590-K
TITLE TYPE IN BRIGHT RED - ON WHITE BACKGROUND
SMALLER TYPE "10 PICTURES ...etc." IN BRIGHT YELLOW.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

5¼ + 2½

MAGENTA SCREEN

CAMERA No.

[illegible]

F-16

BLACK

F-16 UNITS SEC

EXTRA [illegible] EXPOSURE F-16 UNITS

REMARKS:

Use Layout
11417

MAGENTA SCREEN

CAMERA No.

[illegible]

MASK

MASK

BLACK

F-16 SEC

EXTRA [illegible] EXPOSURE F-16 UNITS

REMARKS:

857

NO. D-11292

J.195 GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95769

DATE 5-15-56

12½ M JUMBO POST CARDS ~~6-1/2x9~~ 6⅞ x 9⅛ C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 7 - 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC R.M. No ✓

IMPRINT Same as above

LUXURIOUS FONTAINEBLEAU HOTEL AT MIAMI BEACH, FLA.

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME #5CK1114

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1622 tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 750	
CAMERA READING 2-764		BOARD READING 32-180	
BLUE			
F-16	4½ UNITS	FLASH 10	SEC. MASK 9
YELLOW			
F-16	4 UNITS	FLASH 8	SEC. MASK 9
RED			
F-16	4 UNITS	FLASH 10	SEC. MASK 8
BLACK			
F-16	1½ UNITS	FLASH 12	SEC. 1½
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			5-16-56	MAY 25 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 7 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6823

NO. D-11293

SOLD BY LINCOLN'S NEW SALEM ENTERPRISES,INC.,
LINCOLN'S NEW SALEM, ILL.

ORDER NO. 95777

DATE 5-16-56

12½ MLARGE FOLDER COVER C.T.ART COLORTONE FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 27 1956 B

SAME FRONT COVER AS D-6426-A
(except change copyright date)

COPYRIGHT MCMLV1 BY
CURT TEICH & CO.,INC.,CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES, Same as D. 6426

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11293

SOLD BY LINCOLN'S NEW SALEM ENTERPRISES,INC.,
LINCOLN'S NEW SALEM, ILL.

ORDER NO. 95777

DATE 5-16-56

12½ MLARGE FOLDER COVER C.T.ART COLORTONE BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ABRAHAM LINCOLN STATUE,
NEW SALEM STATE PARK,
LINCOLN'S NEW SALEM, ILLINOIS

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO,
"C.T. ART COLORTONE" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

USE PHOTO ATTACHED HERETO

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

RUSH

6836

[illegible]

NO. D-11294

GULF STREAM CARD &DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95807

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (15¢) ATTRACTIONS OF GREATER MIAMI

14 VIEWS IN NATURAL COLOR

COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A. (small type)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT SAME AS ABOVE & CURTEICHCOLOR(R) ART-CREATION FROM COLOR TRANSPARENCIES (REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEP 4 - 1956 cover 1st pic

FOLLOW LAYOUT : USING SUBJECT 5CK1108 FOR FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11294

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95807

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLAMINGOS & NESTS, HIALEAH RACE COURSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK2987 FOR BACK COVER VIEW:

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.

F-16

BLACK

F-16

EXTRA SKY EXPOSURE

UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

F-16

F-16

UNITS

REMARKS:

[illegible]

NO. D-11295

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95808

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	**FRONT NO.** NO **R. M.** YES
TITLE IN FULL (15¢) GREETINGS FROM MIAMI AUG 27 1956 B THE MAGIC CITY OF THE WORLD 14 VIEWS IN NATURAL COLOR small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	**IMPRINT** SAME AS ABOVE & CURTEICHCOLOR(R) ART-CREATION FROM COLOR TRANSPARENCIES (REG. U.S. PAT. OFF.) AUG 27 1956 — 1st View "Miami" —
RETOUCHING AND COLOR DESCRIPTION	**PHOTO PROPERTY OF** C.T.

SEP 4 1958 B-[illegible] 1st View [illegible]

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK778 FOR FRONT COVER VIEW

Position. 9847

or

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11295

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95808

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	**FRONT NO.** NO **R. M.** YES
TITLE IN FULL MIAMI SUNSET	**IMPRINT**
RETOUCHING AND COLOR DESCRIPTION	**PHOTO PROPERTY OF** CUST.

FOLLOW DUMMY LAYOUT: USING SUBJECT 4CK362 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.

CAMERA READING

EXTRA [illegible] EXPOSURE

UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

CAMERA READING

UNITS

REMARKS:

Set 2

NO. D-11296

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95809

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
(15¢) MIAMI BEACH, FLORIDA
THE NATION'S PLAYGROUND
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
CURTEICHCOLOR (R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

AUG 9 - 1956 [illegible]

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

AUG 9 - 1956 B

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK789 FOR FRONT COVER VIEW

SEP - 1956 B - [illegible]
Titles

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11296

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95809

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
MIAMI BEACH
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK1380 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE
F-16 SEC. MASK
YELLOW
SEC. MASK
RED
MASK
BLACK
F-16 SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE
F-16 UNITS F-32 SEC. MASK
YELLOW
F-16 UNITS SEC. MASK
RED
F-16 SEC. MASK
BLACK
F-16 UNITS F-32 SEC
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS

Slot 2

NO. D-11297

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95812

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WONDERFUL
(15¢) HOLLYWOOD-BY-THE-SEA
FLORIDA
14 VIEWS IN NATURAL COLOR

small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
CURTEICHCOLOR (R) ART*CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEP 4 - 1956 [illegible]

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK805 FOR FRONT
COVER VIEW

C4

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11297

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95812

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~GREETINGS FROM~~
~~HOLLYWOOD~~
~~BY-THE-SEA, FLORIDA~~
THE HOLLYWOOD BEACH HOTEL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW DUMMY LAYOUT: USING SUBJECT 5CK895
FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. | LENS READING
CAMERA READING | FOCUS READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16
UNITS
REMARKS:

used on D11290

MAGENTA SCREEN

CAMERA No. | LENS READING
CAMERA READING | FOCUS READING
BLUE
F-16 | FLASH | SEC. MASK
YELLOW
F-16 | FLASH | SEC. MASK
RED
F-16 | SEC. MASK
BLACK
F-16 | SEC.
F-16 | UNITS
REMARKS:

Shot 2½

NO. D-11298

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95810

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER (SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SOUVENIR OF
(15¢) FT. LAUDERDALE, FLA.
14 VIEWS IN NATURAL COLOR

SEP 4 - 1956 B- cover first view only

small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING SUBJECT 6CK688 FOR FRONT COVER VIEW

SUBMIT SKETCH

Coated (C-4)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11298

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 95810

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GREETINGS FROM
FT. LAUDERDALE, FLORIDA

?

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING SUBJECT 6CK693 FOR BACK COVER VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.
CAMERA [illegible]
[illegible]
F-16
YELLOW
F-16
[illegible]
F-16
BLACK
F-16 SEC.
EXTRA SKY [illegible] F-16 [illegible]
REMARKS:

MAGENTA SCREEN

CAMERA No.
CAMERA [illegible] LENS [illegible]
[illegible]
F-16
YELLOW
F-16
[illegible]
F-16
BLACK
F-16 SEC.
EXTRA SKY [illegible] F-16 [illegible]
REMARKS:

Shot 2½

NO. D-11299

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95811

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER(SELF COVER) FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL (15¢) OVERSEAS HIGHWAY and
KEY WEST, FLA.
14 VIEWS IN NATURAL COLOR
SUNSET AT BAHIA HONDA BRIDGE

small type: COPYRIGHT MCMLVI BY CURT
TEICH & CO., INC., CHICAGO, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE
&
CURTEICHCOLOR(R) ART-CREATION
FROM COLOR TRANSPARENCIES
(REG. U,S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEP 4 1956 [illegible]

FOLLOW DUMMY LAYOUT: USING SUBJECT 6CK686 FOR
FRONT COVER VIEW

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11299

GULF STREAM CARD & DISTRIBUTING CO., MIAMI,
FLORIDA

ORDER NO. 95811

DATE 5-16-56

25 M CURTEICHCOLOR LARGE FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL SHRIMP FLEET AT
KEY WEST

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING SUBJECT ~~4CK1025~~ FOR
BACK COVER VIEW
5CK899

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.

CAMERA [illegible]

F-16

BLACK

F-16

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.

CAMERA [illegible]

F-16

YELLOW

F-16

F-16

BLACK

F-16 UNITS SEC.

EXTRA SKY EXPOSURE F-16 UNITS

REMARKS:

#3

1763

(#I)

NO. D-11300

090-G
~~068-G~~ DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER No. 95787
BOX 455, MONETT, MO.

DATE 5-18-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR SIZE 6-5/8x9-1/8 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 18 1956 B

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC R. M. YES-same as 5CK1606

IMPRINT Same as above

FUN CENTER-THE BEACH AT ROCKAWAY
ON LAKE TANEYCOMO

MAY 30 1956 B

PHOTO PROPERTY OF Customer

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME 5CK1606

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

22×28

MAGENTA SCREEN

CAMERA No.	~~#~~ F	LENS READING	open
CAMERA READING	82-798	BOARD READING	32-216
BLUE			
F-16	9½ UNITS	FLASH	15 SEC. ~~MASK~~
YELLOW			
F-16	9½ UNITS	FLASH	15 SEC. MASK
RED			
F-16	8½ UNITS	FLASH	22 SEC. MASK
BLACK			
F-16	6½ UNITS	FLASH	18 SEC.
EXTRA SKY EXPOSURE		F-16	open 9½ UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 24 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			[illegible]	[illegible]
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11301

CURT TEICH & CO., INC., CHICAGO

ORDER NO. 95835

DATE 5-18-56

SIZE 3½ X 7"

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FLORIDA'S SEMINOLE INDIANS

~~NATURAL~~ COLOR REPRODUCTIONS

AUG 6 - 1956

AUG 8 - 1956 B

SOLID YEL (RED)

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

USE SAME VIEW AS ON FOLDER COVER D-10583 ✓

FOLLOW DUMMY LAYOUT

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

NO. D-11301

CURT TEICH & CO., INC., CHICAGO

ORDER NO. 95835

DATE 5-18-56

SIZE 3½ X 7"

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Small type: COPYRIGHT MCMLVI BY
CURT TEICH & CO., INC., CHICAGO,
U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T. CURTEICHCOLOR" CREATION
(REG. U.S. PAT.OFF.)

PHOTO PROPERTY OF C.T.

USE SAME VIEW AS ON FOLDER COVER ~~D-10583~~ 4CK63 ✓

FOLLOW DUMMY LAYOUT

(C-4)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Set 3

MAGENTA SCREEN

CAMERA No. | LENS READING

CAMERA READING | [illegible]

BLUE

F-16

YELLOW

F-16

RED

F-16

BLACK

F-16

EXTRA SKY EXPOSURE UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No: | LENS READING

CAMERA READING | BOARD READING

BLUE

F-16 UNITS SEC. BLACK

YELLOW

F-16

RED

F-16

BLACK

F-16 UNITS SEC.

EXTRA SKY EXPOSURE UNITS

REMARKS:

685

Set #I

NO. D-11302

CURT TEICH & CO., INC., CHICAGO

ORDER NO. 95837

DATE 5-18-56

SIZE 3½ X 7"

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL FABULOUS FLORIDA	IMPRINT NONE
AUG 6 - 1956 Paper & Cells	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USE SAME VIEW AS ON LAYOUT [illegible]
~~D-10584~~

SUBMIT SKETCH

Sq. 4CK563

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

4CK563 MAGENTA SCREEN

CAMERA No. I
LENS READING 160
CAMERA READING 72-102
FOCUS READING 24-809
SIZE
F-18 9½ 17
YELLOW
F-18 9 17
RED
F-18 7 17
BLACK
F-18 4½ 14 SEC
EXTRA SKY EXPOSURE F-18 160 UNITS
REMARKS:

NO. D-11302

CURT TEICH & CO., INC., CHICAGO

ORDER NO. 95837

DATE 5-18-56

SIZE # 3½ X 7"

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL FABULOUS FLORIDA SUNSET A NATURAL COLOR FLORIDA SOUVENIR	IMPRINT NONE GENUINE CURTEICH-CHICAGO "C.T.CURTEICHCOLOR" CREATION (REG. U.S. PAT. OFF.)
Small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.	
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: USING SAME VIEW AS D-11228 ✓

4CK2184

Contact

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

4CK2184 MAGENTA SCREEN

CAMERA No. 4F
LENS READING
CAMERA READING
FOCUS READING
SIZE
F-18 Contact
YELLOW SEC. MASK
F-18
RED SEC. MASK
F-18
BLACK SEC. MASK
F-18 UNITS SEC
EXTRA SKY EXPOSURE F-18 UNITS
REMARKS:

NO. D-11303

CURT TEICH & CO.,INC.,CHICAGO

ORDER NO. 95839

DATE 5-18-56

SIZE ~~3½ X 7"~~

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISH OF FLORIDA

Paper + Cell

AUG 7 - 195[illegible] G

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT NONE

used on D11416

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING SAME VIEW ■■ AS ON COVER D-11003 ✓

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11303

CURT TEICH & CO.,INC.,CHICAGO

ORDER NO. 95839

DATE 5-18-56

SIZE 3½ X 7"

25 M CURTEICHCOLOR PICTURAMIC FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FISH OF FLORIDA

■ FISH GUIDE - A NATURAL COLOR SOUVENIR

Photo by Robert Leahey

Small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"C.T.CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT - USING SAME VIEW AS ON BACK COVER D-11003

P.C 4CK1672 ✓

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Slct 2½

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

MAGENTA SCREEN

[illegible]

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING
BLUE
F-16
YELLOW
F-16
RED
F-16
BLACK
F-16 UNITS SEC.
EXTRA SKY EXPOSURE F-16 UNITS
REMARKS:

G85 /

NO. D-11304

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK COVER 6 X 9" FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL SOUTHERN CALIFORNIA
IN NATURAL COLOR
(50¢)

JUN 29 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT SAME AS ABOVE

Front cover-ORANGES AND SNOW CAPPED MOUNTAINS
Color by Josef Muench
small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

PHOTO PROPERTY OF C.T.

FOLLOW DUMMY LAYOUT: TRANSPARENCY FOR ORANGE SCENE.

SUBMIT SKETCH

6CK940

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11304

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK COVER 6 X 9" BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES (Map)

IMPRINT
GENUINE CURTEICH[illegible]-CHICAGO
"C.T.CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

Back cover-BEAUTIFUL SHORE LINE AT LA JOLLA
Color by G.I. Pitchford

PHOTO PROPERTY OF C.T.

BACK COVER VIEW - D-10778

FOLLOW DUMMY LAYOUT, WITH SKETCH OF MAP - SHOWING COUNTY LINES AND A FEW MAIN HIGHWAYS, AND A FEW TOWNS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2412 — Case 44

6CK940 — MAGENTA SCREEN

CAMERA No. 2		LENS READING 23.0	
CAMERA READING 9-867		BOARD READING 37-766½	
BLUE			
F-16	7½ UNITS	FLASH 9 SEC. MASK	No
YELLOW			
F-16	7 UNITS	FLASH 10 SEC. MASK	
RED			
F-16	7 UNITS	FLASH 12 SEC. MASK	8
BLACK			
F-16	3½ UNITS	FLASH 12 SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS			

RUSH SHOOT OUT

Jumbo G6 D11479

MAGENTA SCREEN

CAMERA No. 2		LENS READING 230	
CAMERA READING 9-867		BOARD READING 37-766½	
BLUE			
F-16	15 UNITS	FLASH 9 SEC. MASK	X
YELLOW			
F-16	14 UNITS	FLASH 10 SEC. MASK	
RED			
F-16	14 UNITS	FLASH 12 SEC. MASK	8
BLACK			
F-16	7 UNITS	FLASH 12 SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS			

[illegible]

Layouts, placing type & Cover } 18 hrs

make duplicates of existing Post Card

background sketches will be furnished

841

NO. D-11305

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PERSHING SQUARE SHOWING
THE BILTMORE HOTEL
LOS ANGELES....etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE VIEW D-10834 FOR FULL PAGE VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 1

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 21 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

JUN 21 1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11306

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE SKYLINE OF THE CIVIC CENTER AS SEEN FROM THE UNION STATION..

WILSHIRE BOULEVARD IS LOS ANGELES' FINEST AND LOVELIEST THOROUGHFARE.
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS - 5CK925 & 3CK281.

PENCIL SKETCHES TO INDICATE WHAT IS WANTED/ FOR FILL IN - SIZE ~~XXX~~ MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page ②

3CK281
By Mr. Hamm

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO			JUN [illegible] 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11307

WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UNION STATION, LOS ANGELES ...etc
CIVIC CENTER FROM HOLLYWOOD FREEWAY ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS - 3CK249 & 3CK393.

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN-SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 3

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11308

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE PALM-CRESTED
PALISADES AT SANTA MONICA ..etc
BEACH CLUBS AND BEAUTIFUL HOMES
SANTA MONICA ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 5CK276 & 5CK275

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN -
SIZE MAY BE WHATEVER ARTIST THINKS BEST

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page ④

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL OLD MISSIONS OF CALIFORNIA

Mission Santa Barbara -
Mission San Fernando -
Mission San Gabriel -
Mission San Juan Capistrano -
..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING 4 MINIATURE SUBJECTS 6CK1153 ~~[illegible]~~ - 4CK1195 — ↓ CONTACT SP.
3CK299 - 2CK131

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - ↑ Corr
SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

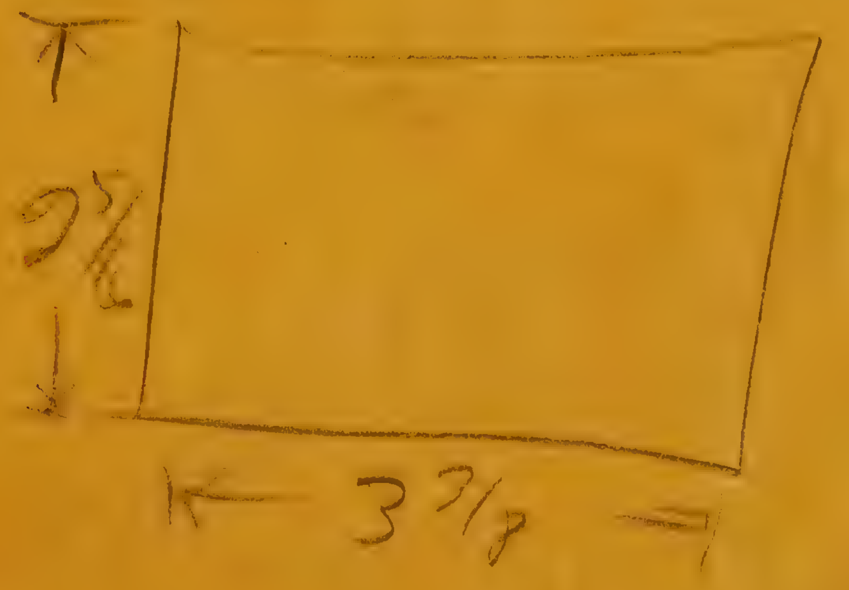
CAMERA No.	2	LENS READING	74
CAMERA READING	50-685	BOARD READING	21-773
BLUE			
F-16	5½ UNITS	FLASH 9 SEC.	MASK 9
YELLOW			
F-16	5 UNITS	FLASH 9 SEC.	[✓ MASK]
RED			
F-16	5 UNITS	FLASH 12 SEC.	[✓ MASK] 9
BLACK			
F-16	2½ UNITS	FLASH 12 SEC.	9
EXTRA SKY EXPOSURE		F-16 ~~3~~	UNITS

REMARKS: 6CK.1153- Shootout

Page 5

6CK1153 - mask C-2
4CK1195 - mask C-3

SHOOT OUTS



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AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO			JUN 21 1956	
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	33			

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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE HOLLYWOOD BOWL..etc

HOLLYWOOD BOULEVARD IS ONE OF THE MOST FAMOUS STREETS IN THE WORLD ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R.M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 5CK1586 & 5CK1240

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 6

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AND WORK SCHEDULE

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Date ....

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	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

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(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL VINE STREET FROM
SUNSET BOULEVARD ..etc

THE WORLD FAMOUS CHINESE THEATRE
WITH ITS BEAUTIFUL FORECOURT..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK288 & 3CK266

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 7

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AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
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HAND COLOR PROOF				
ARTIST DEPT.				

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(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R.M. YES
TITLE IN FULL THE BEVERLY HILTON BEVERLY HILLS ..etc SWIMMING POOL AT THE BEVERLY HILLS HOTEL ..etc	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 5CK1621 & 5CK1625

PENCIL SKETCHES TO INDICATEM WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 8

5CK1625 By Mr Ham

match A-2

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Date

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Date

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COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO			JUN 21 1956	
PHOTO-LITHO				
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ARTIST DEPT.				

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(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL HOTEL STATLER LOS ANGELES ..etc AMBASSADOR HOTEL AND POOL ..etc	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 5CK1645 & Statler Hotel 5CK3002

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Page 9

T/o Mr. H[illegible] for corr

[illegible]

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Date

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AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LONG BEACH IS JUSTLY PROUD OF ONE OF THE FINEST AND MOST POPULAR BATHING BEACHES ..etc

THE FUN ZONE, LONG BEACH ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS ~~3CK361~~ 6CK669 & 3CK357

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pg 10

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By
Date

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AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
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HAND COLOR PROOF				
ARTIST DEPT.				

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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AVALON BAY SHOWING STEAMER AT PIER AND CASINO IN DISTANCE ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT D-10455 FOR FULL PAGE SUBJECT

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pg 11

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AND WORK SCHEDULE

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Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
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COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
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ARTIST DEPT.				

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Book #
D11304

2461 #

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NO. D-11316
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DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL DISNEYLAND - etc
WEE KIRK O' THE HEATHER ...etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. NO R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS AS INDICATED 3CK394

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. F	LENS READING 120
CAMERA READING 62-420	BOARD READING 20-194
BLUE 2-152	20-18
F-16 8½ UNITS	FLASH 17 SEC. ~~MASK~~
YELLOW 2-156	20-20
F-16 9½ UNITS	FLASH 19 SEC. MASK
RED 2-164	20-20
F-16 8½ UNITS	FLASH 21 SEC. MASK
BLACK 2-166	20-26
F-16 6 ~~4½~~ UNITS	FLASH 22 SEC.
EXTRA SKY EXPOSURE	F-16 120-8 UNITS

REMARKS:

Page 12

Disneyland
D11314
#?-
Mash A-I

Roa.

SHOUT OUT

Book
6848

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Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 21 1956	JUL 6 1956
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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARINELAND OF THE
PACIFIC ..etc

MAIN STREET IN GHOST TOWN
KNOTT'S BERRY FARM ...etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS AS INDICATED 6CK943 6CK944

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 13

6CK943	6CK944
Mask $5\frac{7}{16} \times 3\frac{7}{16}$	Mask B-5

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COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FASCINATING CHINATOWN,
LOS ANGELES ..etc

EARLY CALIFORNIA LIVES AGAIN
IN COLORFUL OLVERA STREET ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK350 & 5CK1644

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

Page 7

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Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
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ARTIST DEPT.				

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25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HOLLYWOOD PARK
INGLEWOOD ...etc
THE "ORIGINAL" FARMERS MARKET
..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS AS INDICATED.

5CK950
6CK942

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 15

6CK942

mask $5\frac{7}{16} \times 3\frac{7}{16}$

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Date

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COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
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PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL WAYFARERS' CHAPEL
PORTUGUESE BEND, CALIFORNIA
...etc

LAGUNA BEACH - ONE OF THE MOST
ALLURING OF CALIFORNIA'S
SEASIDE RESORTS. ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS AS INDICATED. 5CK 869 - 6CK 941

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN -
SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 16

Wayfarers' chapel
6CK 941
mark 5 2/16 x 3 7/16

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 21 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11321

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL ORANGES AND SNOW-CAPPED MOUNTAINS ..etc

GRIFFITH PARK PLANETARIUM AND OBSERVATORY ...etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK278 & 3CK359

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 17

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 21 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11322

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PIONEER AND COLORADO
STREET BRIDGES
PASADENA, ..etc
TOURNAMENT OF ROSES PARADE IS
THE TRADITIONAL NEW YEAR'S DAY
FLORAL EXTRAVAGANZA ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 5CK602 & 6CK185

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 18

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

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ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BETWEEN THE HALVES-
ROSE BOWL
PASADENA, CALIFORNIA ...etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

USE SUBJECT D-11220 FOR FULL PAGE VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 19

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				JUL [illegible]
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11324

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER No. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAKE ARROWHEAD ..etc

CALIFORNIA POPPIES AND
MT. SAN JACINTO ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK239 & 2CK127

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 20

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

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WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

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DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ENTRANCE TO GRAND STAND
SANTA ANITA PARK
ARCADIA ..etc

MILES OF BEAUTIFUL AVENUES AND
HIGHWAYS ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK269 & 3CK297

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN -
SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pg 21

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

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WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE CALIFORNIA TOWER,
FROM PLAZA DE PANAMA,
BALBOA PARK, SAN DIEGO..etc
THE OLD LIGHTHOUSE ON POINT LOMA
CABRILLO NATIONAL MONUMENT,
SAN DIEGO ..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 4CK578 & 4CK580

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN - SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Page 22

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 21 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

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DATE HAND COLOR PROOF OK'D

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WESTERN PUBLISHING & NOVELTY CO.,LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICHCOLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL THE CITY HALL AND
EMBARCADERO, SAN DIEGO
AS SEEN FROM THE BAY..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

USE SUBJECT D-11221 FOR FULL PAGE VIEW

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 23

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 1956	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

1956

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11328

WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES

ORDER NO. 95841

DATE 5-21-56

25 M CURTEICH COLOR BOOK PAGE 6 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. WILSON OBSERVATORY-
DOME OF THE 100 INCH
HOOKER REFLECTOR..etc
THE GLORIOUS END TO A PERFECT
DAY ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 3CK360 & 5CK949

PENCIL SKETCHES TO INDICATE WHAT IS WANTED FOR FILL IN -
SIZE MAY BE WHATEVER ARTIST THINKS BEST.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 24

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 21 [illegible]	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

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NO. D-11329

O-91.G—DISTRIBUTED BY OZARK POST CARD PUBLISHERS, **ORDER NO.** 95847
BOX 455, MONETT, MO.

DATE 5-21-56

~~SIZE 6-5/8 x 9-1/8"~~
6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 27 1956

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** YES-same as 5CK598

IMPRINT SAME AS ABOVE
OLD MATT'S CABIN
SHEPHERD OF THE HILLS COUNTRY
NEAR BRANSON, MO.
Just 6 miles west of ...etc

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE KODACHROME FROM 5CK598

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#1

1485

22×22

MAGENTA SCREEN

CAMERA No.	1	LENS READING	open
CAMERA READING	82-797½	BOARD READING	32-215½
BLUE			
F-16	10 UNITS	FLASH	14 SEC. ~~MASK~~
YELLOW			
F-16	10 UNITS	FLASH	15 SEC. MASK
RED			
F-16	8 UNITS	FLASH	16 SEC. MASK
BLACK			
F-16	6½ UNITS	FLASH	13 SEC.
EXTRA SKY EXPOSURE		F-16	open 10 UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 24 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 4 1956	JUN 26 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11330

0-92.G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, **ORDER NO.** 95847
BOX 455, MONETT, MO.

DATE 5-21-56

6½ M JUMBO POST CARDS C.T.CURTEICHCOLOR SIZE 6-5/8 x 9-1/8" FULL FACE ✓

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 19 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. **R. M.** YES-same as 4CK733

IMPRINT SAME AS ABOVE

TANEY VISTA BEND ON
LAKE TANEYCOMO, MISSOURI
The sweeping curve of ..etc

[illegible]

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK733

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1745 A ~~Tape~~ 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-70 2½		BOARD READING 32-105	
BLUE			
F-16	5 UNITS	FLASH 10 SEC.	[✓ MASK]
YELLOW			
F-16	5 UNITS	FLASH 10 SEC.	[✓ MASK]
RED			
F-16	5 UNITS	FLASH 10 SEC.	[✓ MASK]
BLACK			
F-16	2½ UNITS	FLASH 12 SEC.	
EXTRA SKY EXPOSURE		F-16 -5 UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				MAY 24 1956
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1956	JUN 19 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11331

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 95850

DATE 5-22-56

25 M CURTEICHCOLOR LONG LETTER 28½ x 7¼" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL FROM HIALEAH PARK DEAR	IMPRINT SAME AS ABOVE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT ENCLOSED WITH ONE POST CARD VIEW 6CK888
AND 6 MINIATURE VIEWS:

~~SUBMIT SKETCH~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16	UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH RO	✓	[illegible]		
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 16 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11332

DISTRIBUTED BY STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK COVER 7 x 18 [illegible] FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FASCINATING FIJI

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT SAME AS ABOVE

COPYRIGHT MCMLVI BY CURT TEICH
& CO., INC., CHICAGO, U.S.A.
-MADE IN U.S.A.-

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - THE WORDS "FASCINATING FIJI" TO BE SUPERIMPOSED ACROSS LEFT HAND TOP CORNER IN ANY COLOR YOU THINK FIT. SMALL KODACHROME TRANSPARENCIES ENCLOSED FOR COLOR OF BORDER FLOWERS. SUBMIT SKETCH (VIEW FROM 5CK1306)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11332

DISTRIBUTED BY STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK COVER 7 x ~~9"~~ 18 BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO **R. M.** YES

IMPRINT

~~GENUINE CURTEICH-CHICAGO~~
~~"C.T. CURTEICHCOLOR" CREATION~~
~~(REG. U.S. PAT. OFF.)~~

natural color reproductions
- Curteichcolor® art Creation Reg. U.S. Pat off

PHOTO PROPERTY OF C.T.

SMALL TRANSPARENCIES (approx. 2¼x2¼) ENCLOSED FOR SUNSET VIEW.

A LIST OF ADDRESSES OF TRAVEL AGENTS AND AIR AND SHIPPING LINES WILL BE SUPPLIED FOR THE INSIDE OF BACK COVER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETU

ENVELOPE PHOTO TICKET

~~FRONT~~ ~~2568~~ 2581
BACK

SHOOTOUT 2581 L.O. 24 hrs

MAGENTA SCREEN

F 70-633½

155 24-044½ use glass

9 8 X
9 10 X
9 10 X
F-16 7 18
EXTRA SKY EXPOSURE 155

for Red Back ground F 32/155 - Disc 4½ x 7¼
From View Border of Flowers
Enlargement from Separate Size

~~SHOOTOUT~~

~~MAGENTA SCREEN~~

~~I~~ ~~open~~
~~3-148 18-19 X~~
~~3-155 19-22~~
~~3-160 19-23~~
~~BLACK 3-160 19-23~~
~~F-16~~
~~EXTRA SKY EXPOSURE open~~
~~REMARKS:~~

Back Cover View 9⅛ x 7¼

SHOOTOUT 2569

MAGENTA SCREEN

I 109-208 open 44-931
1-148 30 16-15 12 X
1-150 30 17-20 14
1-154 20 18-18 18
BLACK 1-160 15 19-20 18
F-16
EXTRA SKY EXPOSURE open 15
REMARKS:
use Lens from Camera #3

DEC 13 1963

NO. D-11333

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL WHERE STREAM MEETS SEA Whilst travelling in Fiji one often ...etc	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECT 6CK897 AND SKETCH ENCLOSED

ENLG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

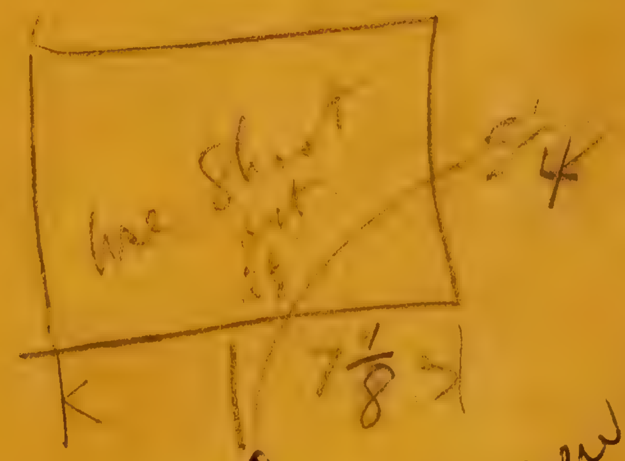
CAMERA No. 2		LENS READING	
CAMERA READING 90-480		BOARD READING 27-401½ ✓	
BLUE			
F-16 24	UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16 40	UNITS	FLASH 9	SEC. [✓ MASK]
RED			
F-16 20	UNITS	FLASH 12	SEC. MASK
BLACK			
F-16 10	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16 12 ✓	UNITS

REMARKS: ~~Lens from Camera #3~~

Drawn to ~~Fit~~

Page I

Post Card Position Inside



add new Mask

Post Card Position on Env

Inside

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 1956	13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11334

STINSONS, LTD.,SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TAKIAS
Many small canoes still ...etc
FIREWALKING
With the early migrants ...etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT;

USE SUBJECTS 6CK898 & 6CK351 - WITH PENCIL SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 2

Make Duplicate
5 9/16 x 3 9/16
1 ~~[illegible]~~

6CK351

Make Duplicate
of 6CK898
5 9/16 x 3 9/16 ~~[illegible]~~

Inside

2 3/8

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11335

STINSONS,LTD.,SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIJIAN BURE
Fijians build the finest...etc
PENANG VALLEY
Fijian soil is very fertile..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT:

USE SUBJECTS 6CK899 & 6CK900 - WITH PENCIL SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 3

Make duplicate of 6CK899

6CK899

5 9/16 x 3 9/16

II side

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11336

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL [redacted] INDIAN PLOUGHMAN
This ancient but efficient..etc
LAUTOKA SUGAR MILL
Of the four sugar mills ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:
USE SUBJECTS 6CK352 & 6CK901 - WITH PENCIL SKETCH
ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 4

Make Duplicate of 6CK352 $5\frac{9}{16} \times 3\frac{9}{16}$

Make Duplicate of 6CK901 $5\frac{9}{16} \times 3\frac{9}{16}$

Inside

Executive OK of Estimate
By
Date

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AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11337

STINSONS,LTD.,SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~VITI LEVU~~ TAVULA BAY
The traveller from Nadi to..etc

SUNSET, SUVA BAY
The tropics are renowned for..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECTS 6CK902 & 5CK679 - WITH PENCIL SKETCH

ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 5

Duplicate of 5CK 679 add mark on top
5 9/16 x 3 9/16

I side

[illegible] of 6CK 9[illegible] 5 9/16 x 3 9/16 [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11338

STINSONS, LTD.,SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER-BORDER

TITLE IN FULL LAUTOKA MOSQUE
In the inescapably linked..etc

PALM AVENUE
Travellers pass through this..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT:

USE SUBJECTS 6CK904 & 6CK905 ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 7

Make duplicate
of 6CK904 + 6CK905
3 9/16 x 5 9/16

II side

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

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NO. D-11339

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICH COLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT NO. NO R. M. YES

TITLE IN FULL WOMEN'S' MEKE
The womens' mekes (or dance ballets) are delightful to watch. ...etc

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECT 6CK906 & PENCIL SKETCH ENCLOSED (also on page 9)

Emly

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

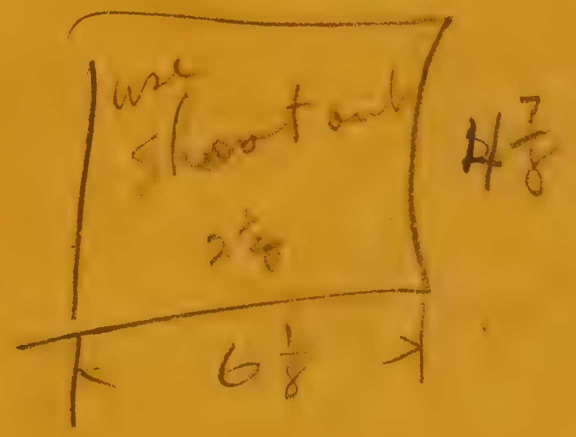
CAMERA No.	I	LENS READING	open
CAMERA READING	81-677½	BOARD READING	18-712
BLUE			
F-16	27 UNITS	FLASH	16 SEC. ~~MASK~~
YELLOW			
F-16	27 UNITS	FLASH	18 SEC. MASK
RED			
F-16	21 UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	15 UNITS	FLASH	20 SEC.
EXTRA SKY EXPOSURE		F-16	open ~~27~~ UNITS

REMARKS:

using Lens from camera #3

extra EXP. for BLK. 12 Units
use Mask

Page



Post C. Poster
~ Env

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Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11340

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICH COLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL INDIAN SWEET-MEAT
VENDOR
With the growing association
of Fijian and East Indians..etc

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECT 6CK907 AND PENCIL SKETCH(also on page 8)

Early

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Capc- C.'51

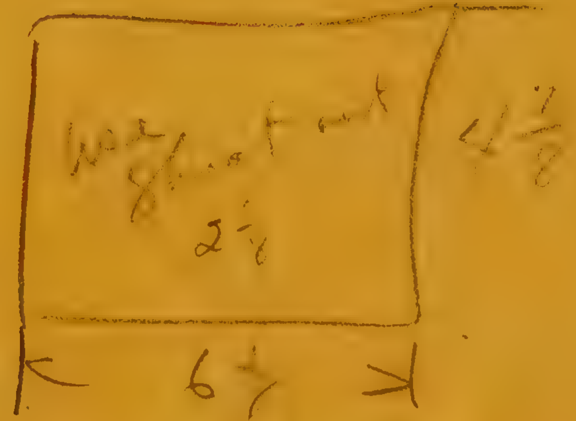
MAGENTA SCREEN

CAMERA No.	2		LENS READING	Open	
CAMERA READING	1-915		BOARD READING	19-729	
BLUE					
F-16	24	UNITS	FLASH	9	SEC. MASK 9
YELLOW					
F-16	52	UNITS	FLASH	9	SEC. MASK
RED					
F-16	18	UNITS	FLASH	12	SEC. MASK 9
BLACK					
F-16	11	UNITS	FLASH		SEC.
EXTRA SKY EXPOSURE			F-16	12	UNITS

REMARKS: ~~Lens~~ Camera #3 - ~~Open~~

10 Extra Blk - Spec. Mask

Page 9



P.C Poster ~ Env

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Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 18 1956
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11341

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KOROLEVU BEACH
Amidst a truly tropic ..etc

KOROLEVU BEACH HOTEL
In this charming room travellers may play or ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECTS 6CK908 & 6CK1160

PENCIL SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 10

Make duplicate
of 6CK908
6CK1160
5 9/16 x 3 9/16

II side

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11342

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95866

DATE 5-23-56

25 M CURTEICHCOLOR BOOK COVER 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES
TITLE IN FULL BURES AT KOROLEVU At first sight travellers might think they were entering..etc BOATING AT KOROLEVU Boats are available in which the visitor may ..etc	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT:

USE SUBJECTS 6CK909 & 6CK1468

PENCIL SKETCH ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 11

Make duplicate
6CK909 - 6CK1468
5 9/16 x 3 9/16

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

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By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

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STINSONS, LTD., SUVA, FIJI

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DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION
(group of people in patio)
(Fiji Beachcomber Hotel)
FOLLOW LAYOUT:

USE SUBJECTS [illegible] 6CK145 + 5CK1307

PHOTO PROPERTY OF C.T.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 12

Make duplicate of Post card

6CK145 - 5 9/16 x 3 9/16

5CK1307 - 5 9/16 x 3 9/16

Executive OK of Estimate
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Date

ESTIMATE
AND WORK SCHEDULE

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OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

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By
DATE Photo Returned to Customer

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25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Fijian couple - Fijian woman)

FOLLOW LAYOUT:

USE SUBJECTS 6CK911 & 6CK912

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

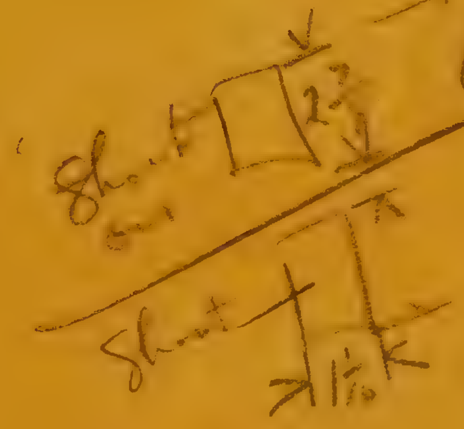
REMARKS:

Page 13

Make Blueprint of Post Card

6CK911 - 5 9/16 x 3 9/16

6CK912 - 5 9/16 x 3 9/16



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AND WORK SCHEDULE

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SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11345

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES- to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Show-White & 7 Pickaninnies)
(Sightseeing in Fiji- by bus)

FOLLOW LAYOUT: US~~E~~ING SUBJECTS ~~5CK496~~ 6CK722 & 6CK1469

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 14

make Duplicate of Post Cards
3 9/16 x 5 9/16

Inside

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11346

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-to come
TITLE IN FULL	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

(Yanqona ceremony - Blue Lagoon)

FOLLOW LAYOUT: USING SUBJECTS 5CK1306 & 6CK1470

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Page 15

Make duplicate
of Post Card
5CK1306 – 5 9/16 x 3 9/16
6CK1470 5 9/16 x 3 9/16

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Inside

NO. D-11347

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ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

(Village of thatched huts)

FOLLOW LAYOUT: USING SUBJECT 6CK913 - PENCIL

SKETCH ENCLOSED(also on page 17)

ENLG.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

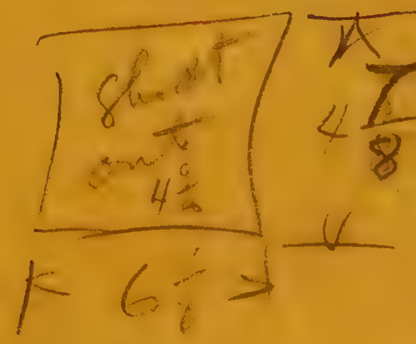
ENVELOPE PHOTO TICKET

Tape 75

MAGENTA SCREEN

CAMERA No. 2		LENS READING 135	
CAMERA READING 65-910½		BOARD READING 21-579	
BLUE			
F-16	5½ UNITS	FLASH 10	SEC. MASK 4½
YELLOW			
F-16	5½ UNITS	FLASH 10	SEC. MASK 0
RED			
F-16	5 UNITS	FLASH 12	SEC. MASK 0
BLACK			
F-16	7½ UNITS	FLASH 12	SEC. 0½
EXTRA SKY EXPOSURE —		F-16 3½	UNITS
REMARKS: [illegible]			

Page 16



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ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			[illegible] 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11348

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

use subject 6CK1161 - ENLG.

FOLLOW LAYOUT: PENCIL SKETCH ENCLOSED (also on page 16)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

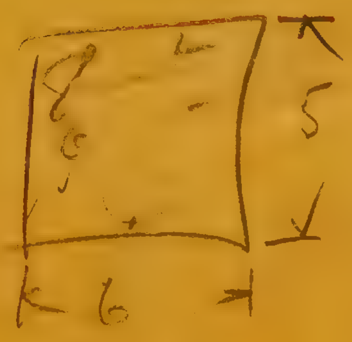
B- 9'1
C. tupe 51

MAGENTA SCREEN

CAMERA No. 2		LENS READING Open		
CAMERA READING 1-559½		BOARD READING 19-440½		
BLUE				
F-16 25	UNITS	FLASH 9	SEC. MASK	
YELLOW				
F-16 24	UNITS	FLASH 9	SEC. [✓ MASK]	
RED				
F-16 23	UNITS	FLASH 12	SEC. MASK	
BLACK				
F-16 12	UNITS	FLASH 12	SEC.	
EXTRA SKY EXPOSURE		F-16 18	UNITS	

REMARKS:

Page 17



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Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	SEP 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	34			

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11349

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE. UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

RETOUCHING AND COLOR DESCRIPTION

(2 girls & Policeman)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: USING SUBJECTS 6CK914 & 6CK1162

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 18

Duplicate Post Card

1 6CK914 – $5\frac{9}{16} \times 3\frac{9}{16}$

$2\frac{1}{8}$

6CK1162 – $5\frac{9}{16} \times 3\frac{9}{16}$

II side

up Top

$2\frac{1}{8}$ A

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
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DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11350

STINSONS, LTD., SUVA, FIJI

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DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES-to come

IMPRINT NONE

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT: 2 VIEWS 6CK1471 & 6CK1472

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Pag 19

6CK915
2 7/8

6CK1471
6CK1472 } 5 9/16 x 7 9/16

II side

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 7 1956	[illegible] 13 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. D-11351

STINSONS, LTD., SUVA, FIJI

ORDER NO. 95860

DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. NO R. M. YES-to come
TITLE IN FULL	IMPRINT NONE
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

(Steamer in Bay - Fiji Military Forces)

FOLLOW LAYOUT: USING SUBJECTS 6CK915 & 6CK916

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	BOARD READING
BLUE	
F-16 UNITS	FLASH SEC. MASK
YELLOW	
F-16 UNITS	FLASH SEC. MASK
RED	
F-16 UNITS	FLASH SEC. MASK
BLACK	
F-16 UNITS	FLASH SEC.
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

Page 20

Duplicate 6CK915 - 6CK916
5 9/16 x 3 9/16

(1)

Dup

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Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	SEP 13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

STINSONS, LTD., SUVA, FIJI

NO. D-11352
ORDER NO. 95860
DATE 5-23-56

25 M CURTEICHCOLOR BOOK PAGE 7 x 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SUVA CELEBRATES
Fiji is intensely loyal to..etc

TRAFFIC POLICEMAN
In Suva the traffic policeman
is ..etc

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES
IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW LAYOUT:

USE SUBJECTS 6CK903 & 6CK1159

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Page 6

Make Duplicate
of 6CK903
6CK1159
5 9/16 x 3 9/16

II side

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 7 1956	13 1956
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11353 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10 Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Merriam's Wild Turkey)

USE KODACHROME FROM 6CK928

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

~~Tape~~ #6

2422 MAGENTA SCREEN

CAMERA No. 2	LENS READING 275
CAMERA READING 6-743	FOCUS READING 35-236
BLUE	
F-16 6½ UNITS	[illegible] 10 SEC. PACK
YELLOW	
F-16 6 UNITS	[illegible] 9 SEC. PACK
RED	
F-16 6 UNITS	[illegible] 12 SEC. PACK
BLACK	
F-16 7½ UNITS	[illegible] 42 SEC.
EXTRA SKY EXPOSURE	F-16 215 UNITS

REMARKS:

6⅝ X 9½

Blowup to
w—

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11354 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

PHOTO RETURNED TO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956

FRONT NO. SPEC.

(All of this on address side)

R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Merriam's Wild Turkey)

USE KODACHROME FROM 6CK929

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

8M—4-1-56

~~[illegible]~~ 2486 tape 44

MAGENTA SCREEN

CAMERA No. 2		LENS READING 225	
CAMERA READING 9-504		BOARD READING 37-376	
BLUE	6½	9	SEC. MARK 6
F-16			
YELLOW	6	9	SEC. MARK
F-16			
RED	5½	11	SEC. MARK 9
F-16			
BLACK	2½	12	SEC. 9
F-16			
EXTRA SKY EXPOSURE		F-16 215	UNITS

REMARKS:

6 5/8 x 9 7/8

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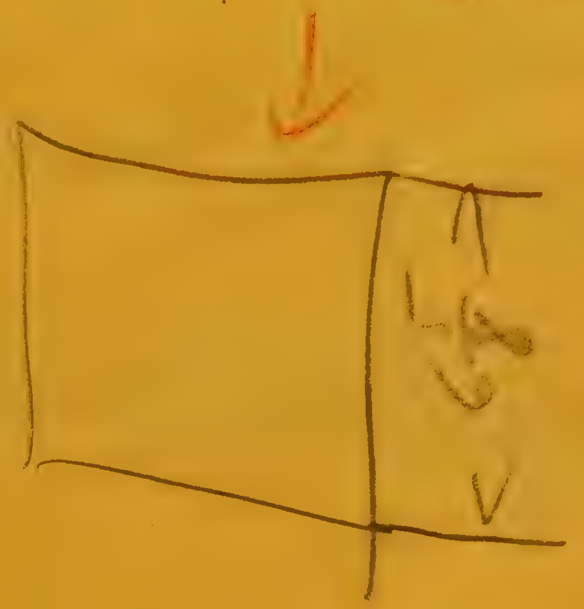

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11355 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956 8

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Sage Grouse Exhibit)

USE KODACHROME FROM 6CK930

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

5M—4-1-56

Three 50

2444 MAGENTA SCREEN

CAMERA No.	2	LENS READING	200		
CAMERA READING	3-111½	[illegible] READING	32-369		
BLUE					
F-16	6 UNITS	FILTER	9	SEC. MASK	
YELLOW					
F-16	5½ UNITS	FILTER	9	SEC. [✓ MASK]	
RED					
F-16	5 UNITS	FILTER	12	SEC. [✓ MASK]	
BLACK					
F-16	2½ UNITS	FILTER	12	SEC.	14
EXTRA SKY EXPOSURE		F-16	6	UNITS	

REMARKS:

6 5/8 x 9 1/8

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CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11356 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED 10

Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956 4

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Coniferous Forest Exhibit)

USE KODACHROME FROM 6CK931

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2422 MAGENTA SCREEN tapify

CAMERA No.	2	LENS READING	225
CAMERA READING	9-504 1/2	BOARD READING	37-376
M...			
F-16	6 1/2	10	SEC.
YELLOW			
F-16	6	9	
RED			
F-16	6	12	
BLACK			
F-16	24 UNITS	12	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

6 5/8 X 9 5/8

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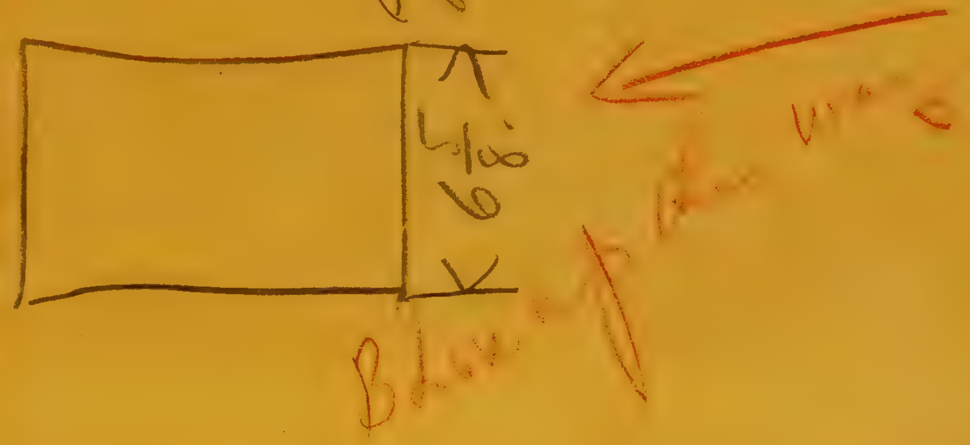


CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11357 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ x 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 30 1956 B

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Aspen Forest Exhibit)

USE KODACHROME FROM 6CK932

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

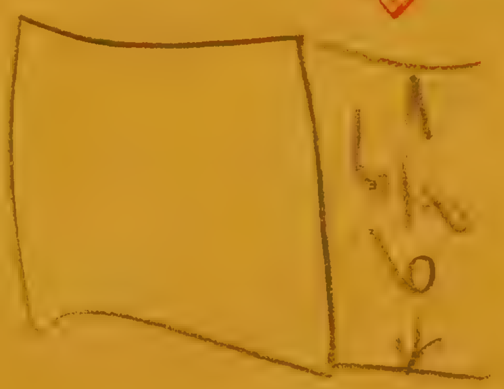
5M—4-1-56

2423 MAGENTA SCREEN

CAMERA No. I LENS READING open
CAMERA READING 89-599 BOARD READING 37-552½
BLUE
F-16 13½ UNITS 15 SEC. ~~MASK~~
YELLOW
F-16 12½ UNITS 16 SEC. MASK
RED
F-16 10½ UNITS 19 SEC. MASK
BLACK
F-16 7 UNITS 19 SEC.
EXTRA SKY EXPOSURE F-16 open UNITS
REMARKS:

6 5/8 x 9 1/8

Blow up
There



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11358 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 28 1956

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Timberline Exhibit)

USE KODACHROME FROM 6CK933

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

5M—4-1-56

2423

#I

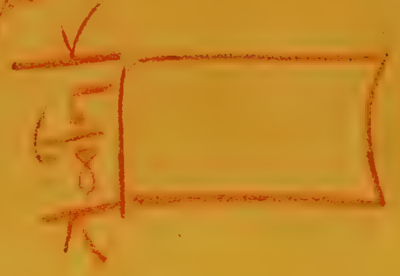
MAGENTA SCREEN

CAMERA No. 7		LENS READING open	
CAMERA READING 37-599		BOARD READING 37-552½	
MAG			
F-16	13½	15	
YELLOW			
F-16	12½	16	
RED			
F-16	10½	19	
BLACK			
F-16	7	19	
EXTRA SKY EXPOSURE		F-16 open	7 UNITS

REMARKS:

6 5/8 X 9 1/8

Bleed of this way



2423

#1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11359 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ x 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 28 1956 B

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Alpine Exhibit)

USE KODACHROME FROM 6CK934

COLOR DESCRIPTION

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

MAGENTA SCREEN

CAMERA No. F		LENS READING open	
CAMERA READING 89-599		[illegible] 37-554½	
BLUE 11½		14	~~[illegible]~~
F-16	UNITS		
YELLOW 12½		15	
F-16			
RED 9½		18	
F-16			
BLACK 6		18	SEC.
F-16			
EXTRA SKY EXPOSURE		F-16 7	UNITS

REMARKS:

8 x 9⅛

B[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. D-11360 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10 Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9"

STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Arizona Desert Exhibit)

USE KODACHROME FROM 6CK935

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

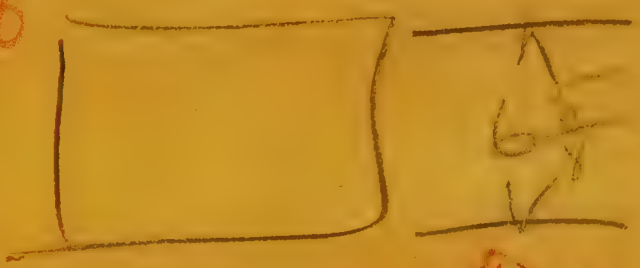
2422

Tape 40

MAGENTA SCREEN

CAMERA No.	2	LENS READING	250
CAMERA READING	4.946	FOCUS READING	41-8644
BLUE			10
F-16	7		
YELLOW			9
F-16	7		
RED			12
F-16	6½		12
BLACK			
F-16	3		
EXTRA SKY EXPOSURE			UNITS
REMARKS			

6 5/8 X 9 1/8



2423

#I

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11361 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10 Photos for this Customer

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 28 1956 B

FRONT NO. SPEC. (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Golden Eagle Exhibit)

USE KODACHROME FROM 6CK936

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

MAGENTA SCREEN

CAMERA No.	I	LENS SETTING	open
CAMERA READING	93-803½	[illegible]	41-065
BLUE			
F-16	13½	14	~~[illegible]~~
YELLOW			
F-13	13½	16	[illegible]
RED			
F-13	12	19	[illegible]
BLACK			
F-16	8 UNITS	19	[illegible]
EXTRA SKY EXPOSURE		[illegible] open	UNITS

REMARKS:

6⅝ x 9⅛

Bleed [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11362 ORDER NO. 95893 DATE 5-28-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

10
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER DENVER MUSEUM OF NATURAL HISTORY
DENVER, COLORADO

6½ M JUMBO CARDS SIZE 6½ X 9" STYLE CURTEICHCOLOR*FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

AUG 29 1956 13

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Scrub Oak Exhibit)

USE KODACHROME FROM 6CK937

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

2416 2422

~~Type 46~~

MAGENTA SCREEN

CAMERA No.	7	LENS READING	275		
CAMERA READING	6.743	BOARD READING	35-236		
BLUE F-16	6½		10	MASK	
YELLOW F-16	6		9	MASK	
RED F-16	6		12	MASK	
BLACK F-16	2½		12	SEC	1
EXTRA SKY EXPOSURE		F-16	2½	UNITS	

REMARKS:

6 5/8 x 9 1/8

Blow up [illegible]

XXXXXXXXXXXXXX
(XXXXXXXXX) POST CARDS OF THE DESERT,
CATHEDRAL CITY, CALIF.

NO. D-11363
ORDER No. 96009
DATE 5-29-56

12½ M CURTEICHCOLOR JUMBO CARDS 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEP 21 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 6CK730 ✓

IMPRINT SAME AS ABOVE

PSJ.101-EL MIRADOR HOTEL AND GARDENS
PALM SPRINGS, CALIFORNIA
..etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK730 ← Pos G878

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2351

MAGENTA SCREEN

Tape 50

CAMERA No. 2		LENS READING 140	
CAMERA READING 2-64		BOARD READING 31-878	
BLUE			
F-16	5½ ✓ UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	5 UNITS	FLASH 9	SEC. MASK
RED			
F-16	5 UNITS	FLASH 11	SEC. MASK
BLACK			
F-16	7 ✓ UNITS	FLASH 11 ✓	SEC.
EXTRA SKY EXPOSURE		F-16 3	UNITS
REMARKS:		Extra	

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1956	AUG 22 1956
SKETCH				
RETOUCHING				AUG 17 1956
REPHOTO				
PHOTO-LITHO			SEP 10 1956	
BLUEPRINT STRIPPING, OPAQUING				SEP 21
HAND COLOR PROOF				
ARTIST DEPT.	34			[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

G887

NO. D-11364

(XXXXXXXXX) POST CARDS OF THE DESERT,
CATHEDRAL CITY, CALIF.

ORDER NO. 96009

DATE 5-29-56

12½ M CURTEICHCOLOR JUMBO CARDS 6½ X 9" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SEP 21 1956 B

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES-same as 6CK727 ✓

IMPRINT SAME AS ABOVE

PST. 117- PALM LINED DRIVE
PALM SPRINGS, CALIFORNIA
...etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 6CK727 ← Pos 6878

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

#I

2352

MAGENTA SCREEN

CAMERA No.	I	LENS READING	open
CAMERA READING	82-561½	BOARD READING	32-069
BLUE			
F-16	10 UNITS	FLASH	17 SEC. ~~MASK~~
YELLOW			
F-16	12 UNITS	FLASH	17 SEC. MASK
RED			
F-16	8½ UNITS	FLASH	20 SEC. MASK
BLACK			
F-16	5½ UNITS	FLASH	19 SEC.
EXTRA SKY EXPOSURE		F-16	open 6½ UNITS

REMARKS:

extra 6½ Units for grass

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 1[illegible] 1956	AUG 22 1956
SKETCH				AUG [illegible] 1956
RETOUCHING				
REPHOTO				
PHOTO-LITHO			SEP 10 1956	SEP 21 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6887

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11365 ORDER NO. 96024 DATE 6-1-56

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

E1
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER KING COLE-NORTHSHORE HOTEL
MIAMI BEACH, FLORIDA

25 M CIRCULARS SIZE 7½ x 8-3/4" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes ~~No~~
Title in full MIAMI BEACH, FLORIDA
THE
KING COLE
NORTHSHORE HOTEL - ON BEAUTIFUL
BISCAYNE BAY.....etc

AUG 10 195

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT ENCLOSED WITH ALL INSTRUCTIONS, TYPE MATTER, ETC.
3 VIEWS - 2 NEW TRANSPARENCIES & 6CK59.

COLOR DESCRIPTION

Submit

Rush

PHOTO USED FOR

RETURN PHOTO YES NO

5M—4-1-56

8/1 Trans. Ret'd to Cust-McAvenen

2454 NEW. SHOOTOUT

MAGENTA SCREEN

CAMERA No. 2		LENS READING 125	
CAMERA READING 2-922		READING 20-288	
BLUE 2-155		18-20	
F-16	5½	9	½
YELLOW 2-154		18-22	
F-16	5½	9	0
RED 2-160		18-22	
F-16	4½	12	0
BLACK 2-160		20-24	
F-16	2 UNITS	15 SEC.	9
EXTRA SKY EXPOSURE		F-16 3	UNITS

REMARKS: Part #1

2454 NEW SHOOTOUT

MAGENTA SCREEN

CAMERA No. 2		LENS READING 5	
CAMERA READING 5		READING 5	
BLUE			
F-16	5	9	½
YELLOW			
F-16	4½	9	0
RED			
F-16	4½	12	0
BLACK			
F-16	2½	12	½
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS: Part #2 5 3½

2 new views from [illegible]
1 blowup of 6CK 59 (Shoot out)
ENLG.

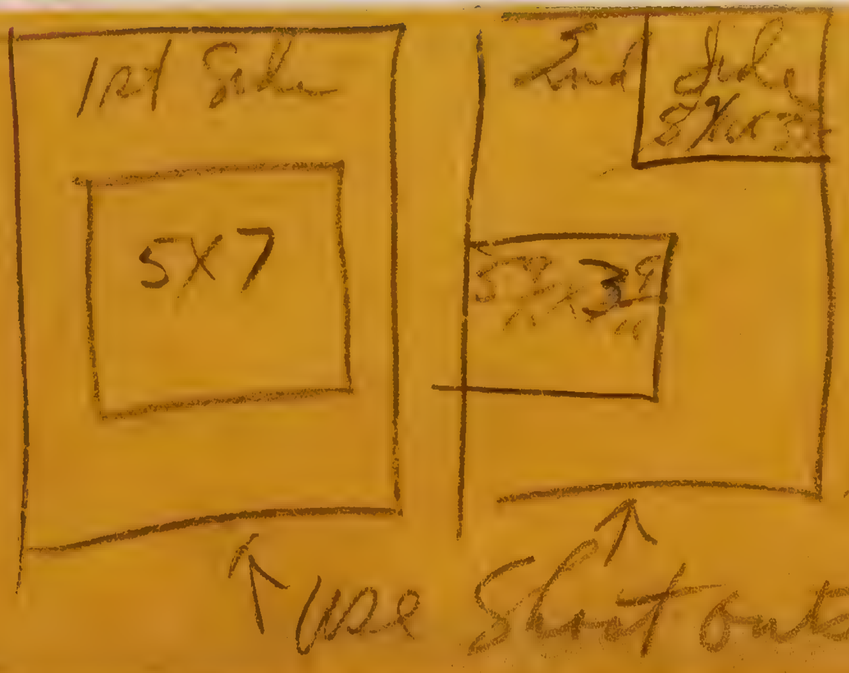
MAGENTA SCREEN

CAMERA No.	LENS READING
CAMERA READING	READING
BLUE	
F-16	
YELLOW	
F-16	
RED	
F-16	
BLACK	
F-16	
EXTRA SKY EXPOSURE	F-16 UNITS

REMARKS:

layout, placing type & [illegible]

8



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11367 ORDER NO. 96079 DATE 6-6-56

CUSTOMER CHARLES BRUNING CO.,
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M DOUBLE CARDS SIZE 5½ x 7"

STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HERE'S NEWS FOR:
ENGINEERS
ARCHITECTS ⟵ STRIP
SURVEYORS
ACCOUNTANTS - OFFICE SUPERVISORS
..etc

(All of this on address side)

FRONT NO. NO R. M. ~~Yes~~ [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT: ALL TYPE MATTER, CUTS & INSTRUCTIONS ENCLOSED.
ONE PANEL W/TYPE WITHIN PICTURE & PANEL W/TYPE BELOW PICTURE.
[illegible]
~~FOR 10% GREEN BACKGROUND ON FRONT WITH OUR FRONT GREEN FOR ALL TYPE ON R.M.SIDE.~~
WORKING FROM 5 x 7" TRANSPARENCY * HIGHLIGHTS ON LEGS OF MACHINE WILL BE SUBDUED.

COLOR DESCRIPTION

FOLLOW LAYOUT.

RETURN PHOTO YES NO

SUBMIT PROOF

PHOTO USED FOR

Ret.

5M—4-1-56

B 2449

MAGENTA SCREEN

CAMERA No. 2	LENS READING 89	
CAMERA READING 4-360½ ✓	BOARD READING 19-644	
BLUE 2-146	18-20	
F-16 5½ UNITS	7	SEC. MASK
YELLOW 2-154	18-22	
F-16 5 UNITS	9	SEC. [✓ MASK]
RED 2-160	18-21	
F-16 4½	12	SEC. [✓ MASK]
BLACK 2-160	18-22	
F-16 2½ UNITS	10	SEC.
EXTRA SKY EXPOSURE	F-16	UNITS

REMARKS:

Shoot out

PIC SIZE 3¾ x 5⅝

RUSH

Customer did furnish [illegible] for imprinting [illegible] in 3 colors

POSITION ON SHEET →

as [illegible]

2432

NO. D-11368

DISTRIBUTED BY TOMMY THOMPSON, ASHLAND, WIS.

ORDER NO. 96110

DATE 6-8-56

6½ M JUMBO POST CARDS C.T. CURTEICHCOLOR SIZE 6⅝x9⅛ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SL [illegible] 1956 B

RETOUCHING AND COLOR DESCRIPTION

Follow new subject 6CK1050

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SFE C R. M. NO

IMPRINT Same as above

JE-500 THE CHALET,
MOUNT TELMARK SKI AREA,
CABLE, WISCONSIN
Photo by Bob Young

SEP 19 1956 B

PHOTO PROPERTY OF Customer

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Capo 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 190	
CAMERA READING 2-603½		BOARD READING 32-4[illegible]	
BLUE			
F-16	6 UNITS	FLASH 9	SEC. MASK
YELLOW			
F-16	5½ UNITS	FLASH 9	SEC. MASK
RED			
F-16	5½ UNITS	FLASH 12	SEC. MASK
BLACK			
F-16	2 UNITS	FLASH 12	SEC.
EXTRA SKY EXPOSURE		F-16 3½ UNITS	

REMARKS:

6⅝ x 9⅛

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUN 12 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 12 1956	
HAND COLOR PROOF				JUL 23 1956
ARTIST DEPT.		33		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5887

NO. D-11369

0-93.G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER No. 96223
BOX 455, MONETT, MO.

DATE 6-12-56

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AUG [illegible] 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. SPEC. R. M. YES-same as 4CK1780 reset

IMPRINT SAME AS ABOVE

U.S. HIGHWAY 62 AND 101 FERRY
PANTHER BAY LANDING
LAKE NORFORK, IN THE BEAUTIFUL
OZARKS
Norfork Lake, located in the..etc

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 4CK1780

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1401 A Tape 50

MAGENTA SCREEN

CAMERA No.	2	LENS READING	200	
CAMERA READING	2-702	BOARD READING	32-105½	
BLUE				
F-16	5 UNITS	FLASH 12	SEC.	[✓ MASK]
YELLOW				
F-16	4½ UNITS	FLASH 11	SEC.	[✓ MASK]
RED				
F-16	4½ UNITS	FLASH 11	SEC.	[✓ MASK]
BLACK				
F-16	2 UNITS	FLASH 13	SEC.	
EXTRA SKY EXPOSURE		F-16	−2½ UNITS	

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUN 13 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 14 1956	AUG [illegible] 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

6869

NO. D-11370

0-94.G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER NO. 96223
BOX 455, MONETT, MO.

DATE 6-12-56

6½ M CURTEICHCOLOR JUMBO CARDS 6-5/8 x 9-1/8" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

JUN 18 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT SAME AS ABOVE

AERIAL VIEW OF BULL SHOALS DAM
NEAR MOUNTAIN HOME, ARKANSAS

Ektachrome By:
Dwight Nichols, Eureka Springs,
Arkansas

PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK44

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1371

#I

MAGENTA SCREEN

CAMERA No. I		LENS READING open	
CAMERA READING 82-149		BOARD READING 31-75½	
BLUE			
F-16 9	UNITS	FLASH 17	SEC. ~~MASK~~
YELLOW			
F-16 9½	UNITS	FLASH 17	SEC. MASK
RED			
F-16 7½	UNITS	FLASH 21	SEC. MASK
BLACK			
F-16 5½	UNITS	FLASH 17	SEC.
EXTRA SKY EXPOSURE		F-16 open 13½	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING			JUN	13 1956
REPHOTO				
PHOTO-LITHO			JUN 14 1956	JUN 18 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11371

0-95.G-DISTRIBUTED BY OZARK POST CARD PUBLISHERS, ORDER NO. 96223
BOX 455, MONETT, MO.

DATE 6-12-56

6½ M CURTEICHCOLOR JUMBO CARD 6-5/8 x 9-1/82 FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. SPEC. R. M. NO.
TITLE IN FULL	IMPRINT SAME AS ABOVE
JUN 18 1956 13	AERIAL VIEW OF NORFORK DAM AND LAKE NEAR MOUNTAIN HOME, ARKANSAS Ektachrome By: Dwight Nichols, Eureka Springs, Arkansas
RETOUCHING AND COLOR DESCRIPTION	PHOTO PROPERTY OF C.T.

USE KODACHROME FROM 5CK45

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 50

MAGENTA SCREEN

CAMERA No. 2		LENS READING 200	
CAMERA READING 2-702		BOARD READING 32-105	
BLUE			
F-16	3½ UNITS	FLASH 13	SEC. ~~MASK~~
YELLOW			
F-16	3 UNITS	FLASH 11	SEC. ~~MASK~~
RED			
F-16	3 UNITS	FLASH 12	SEC. ~~MASK~~
BLACK			
F-16	1½ UNITS	FLASH 13	SEC.
EXTRA SKY EXPOSURE		F-16 —	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				JUN 13 1956
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 18 1956
HAND COLOR PROOF				
ARTIST DEPT.		32		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & CO., INC. CHICAGO

NO. D-11372

ORDER NO. 96224

DATE 6-12-56

6½ M CURTEICHCOLOR DOUBLE CARDS 5½ X 7" FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL YES . . .

WE ARE INTERESTED IN
THE CURTEICH TRI-WING SELECTOR
DISPLAY STAND

JUN 27 1956

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT C.T.

3 9/16

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT - WITH TRANSPARENCY
AND BUSINESS REPLY CARD

Pic 3 9/16 x 5 9/16

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

B

2431

MAGENTA SCREEN

CAMERA No. 2		LENS READING 125	
CAMERA READING 3-323		BOARD READING 20-560½	
BLUE 2-146		15-21	
F-16 5	UNITS	FLASH 7	SEC. MASK
YELLOW 2-147		15-23	
F-16 4½	UNITS	FLASH 8	SEC. [✓ MASK]
RED 2-141 4½		15-23	
F-16 4½	UNITS	FLASH 12	SEC. [✓ MASK]
BLACK 2-141		15-28 12	
F-16 2	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Ham

Take out Entire Back Ground and make Green (yellow + Blue Solid)

Type in Black on Pic side

G-830

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING				
REPHOTO				
PHOTO-LITHO			JUN 18 1956	JUN 27 1956
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.	40	33		6-22-56

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. D-11373

MARINE CORPS EXCHANGE, CAMP LEJEUNE, N. C.

ORDER NO. 96238

DATE 6-13-56

12½ M CURTEICHCOLOR FOLDER COVER - ~~LARGE~~- 6 1/4 X 10 3/8 — FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL UNITED STATES MARINES
CAMP LEJEUNE,
NORTH CAROLINA.

SEP 19 1956 B

Paper Proof

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

SEP 19 1956 B

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK1087 FOR FRONT COVER VIEW: (Marston Pavilion Boat Dock)

Box 2437

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11373

MARINE CORPS EXCHANGE, CAMP LEJEUNE, N. C.

ORDER NO. 96238

DATE 6-13-56

12½ M CURTEICHCOLOR FOLDER COVER - LARGE - BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

Small type: COPYRIGHT MCMLVI BY CURT TEICH & CO., INC., CHICAGO, U.S.A.

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT

GENUINE CURTEICH-CHICAGO
"CURTEICHCOLOR" CREATION
(REG. U.S. PAT. OFF.)

PHOTO PROPERTY OF C.T.

USE SUBJECT 6CK1092 FOR BACK COVER VIEW: (Sail Boating)

Box 2458.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Tape 72½

MAGENTA SCREEN

CAMERA No.	2		LENS READING	140	
CAMERA READING	6-889½		BOARD READING	22-53½	
BLUE					
F-16	5	UNITS	FLASH	9	SEC. MASK
YELLOW					
F-16	5	UNITS	FLASH	9	SEC. MASK
RED					
F-16	5	UNITS	FLASH	12	SEC. MASK
BLACK					
F-16	2	UNITS	FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16	-3	UNITS

REMARKS: Shoot out & Mask all Colors.

6CK1087 - Box 2437 — In Work at Present 7-19-56
6CK1092 Box 2458

Use Shoot out for Both Pic.

Tape 72

MAGENTA SCREEN

CAMERA No.	2		LENS READING	140	
CAMERA READING	6-929½		BOARD READING	22-90½	
BLUE					
F-16	5½	UNITS	FLASH	9	SEC. MASK
YELLOW					
F-16	5	UNITS	FLASH	9	SEC. MASK
RED					
F-16	4½	UNITS	FLASH	12	SEC. MASK
BLACK					
F-16	2	UNITS	FLASH	12	SEC.
EXTRA SKY EXPOSURE			F-16	3	UNITS

REMARKS: 1092

G857

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. D-11374 ORDER NO. 96265 DATE 6-15-56

CUSTOMER CRANE'S PRESCRIPTION PHARMACY
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M **JUMBO CARDS** SIZE 5½ X 7" STYLE CURTEICHCOLOR-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CRANE'S PRESCRIPTION PHARMACY
3424 PETERSON AVE.
CO. 7-4450 - "PRESCRIPTIONS OUR SPECIALTY" OPEN EVERY DAY INCL.SUNDAY
9 A.M. to 11 P.M.

(All of this on address side)
FRONT NO. SPEC. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

3-VIEW JUMBO CARD - WITH TYPE MATTER IN FOURTH SPACE.

FOLLOW LAYOUT - AND ALL TYPE ENCLOSED.

COLOR DESCRIPTION

Submit

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5M—4-1-56

B 2505

MAGENTA SCREEN

CAMERA No.	5		LENS READING	89	
CAMERA READING	4-438½		BOARD READING	19-710½	
BLUE	2-150		18-20		
F-16	5½	UNITS	FLASH 8	SEC. MASK	
YELLOW	2-150		18-22		
F-16	5	UNITS	FLASH 8	SEC. MASK	0
RED	2-157		18-22		
F-16	5	UNITS	FLASH 11	SEC. MASK	0
BLACK	2-160		20-22		
F-16	2½	UNITS	FLASH 12	SEC.	9¼
EXTRA SKY EXPOSURE			F-16	-3	UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

Proof needed
Fri 7/27

G862

cut 3 transparencies
for grouping ✓
as quoted

NO. D-11375

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

ORDER NO. 96276

DATE 6-18-56

25 M CURTEICHCOLOR ~~LARGE~~ Self Cover FOLDER COVER FRONT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DENVER and
DENVER MOUNTAIN PARKS, COLORADO

Front view: STATE CAPITOL

14 VIEWS IN NATURAL COLOR

CT copyright

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~YES~~ No

IMPRINT SAME AS ABOVE

(NO C.T. MARKS SHOWING)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT & DUMMY SUBMITTED

USE SUBJECT 6CK1134 FOR FRONT COVER VIEW(State Capitol)

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

NO. D-11375

PUBLISHED BY COOPER POST CARD CO.,
LAKEWOOD, COLO.

ORDER NO. 96276

DATE 6-18-56

25 M CURTEICHCOLOR ~~LARGE~~ Self Cover FOLDER COVER BACK

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MT. EVANS AND
ECHO LAKE

RETOUCHING AND COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. ~~YES~~ No

IMPRINT

(NO C.T. MARKS SHOWING)

PHOTO PROPERTY OF C.T.

FOLLOW LAYOUT & DUMMY SUBMITTED

USE SUBJECT 6CK332 FOR BACK COVER VIEW(Mt.Evans)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF COLORED PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Sht 3 L.

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

G885